

36<sup>th</sup> IATEFL BESIG Annual Conference – Stuttgart, Germany November 2023

<b>Friday, 3 November</b>			
13.00-14.00	<b>Registration and networking</b>		
14.00-14.30	<b>Conference opening</b>		
	<b>Room 1</b>		
	<b>Room 1</b>	<b>Room 2</b>	<b>Room 3</b>
14.30-15.00 talk	<b>Wilim Abrook</b> Adopting an AI Mindset: data empowering educators	<b>Linda Slattery &amp; Andrew Pullen</b> Engaging with sustainable transformation	<b>Patrick Mustu</b> Misconceptions in the business English classroom
15.00-15.15	<b>Coffee break</b> sponsored by <b>Neurolanguage Coaching</b>		
15.15-15.45 talk	<b>Mike Hogan</b> Helping learner become effective and successful communicators	<b>Marc Anderson</b> Inclusive communication: Train proficient speakers	<b>Peter Westerhuis</b> Bilingualism: Unlocking business advantages
15.45-16.30	<b>Networking coffee break</b> sponsored by <b>IATEFL BESIG</b>		
16.30-17.30 plenary	<b>Plenary</b> <b>Clarice Chan</b> How can existing research help business English practitioners with needs analysis and course design? <b>Room 1</b>		
17.30-17.45	<b>Coffee break</b> sponsored by <b>ETS</b>		
17.45-18.30	<b>Open Forum</b> <b>Room 1</b>		

<b>Saturday, 4 November</b>				
9.00-10.00	<b>Registration and networking</b>			
10.00-11.00 plenary	<b>Plenary</b> <b>Mike Hogan</b> The need for agility, creativity, and innovation (in our clients, and in ourselves) <b>Room 1</b>			
11.00-11.45	<b>Networking coffee break</b> sponsored by <b>Pearson</b>			
	<b>Room 1</b>	<b>Room 2</b>	<b>Room 3</b>	<b>Room 4</b>
11.45-12.30 workshop	<b>Mike Hogan</b> Practical activities: Plenary session follow-on	<b>Geoff Tranter</b> Global issues as a basis for BE courses in higher education	<b>Rachel Paling</b> Business language hacks part ii - AI vs the brain	<b>Daphne Elie</b> Upscale your approach with Agile Teaching
12.30-12.45	<b>Coffee break</b> sponsored by <b>ETS</b>			
12.45-13.15 talk	<b>Kristy Kors</b> Mastering motivation mechanisms	<b>Evan Frendo</b> Informal learning – our new reality?	<b>Ben Dobbs &amp; Michelle Hunter</b> How can we train innovation?	<b>Gabriella Kovács</b> AI impact on language and communication coaching
13.15-14.30	<b>Lunch break</b> sponsored by <b>Neurolanguage Coaching</b>			

*Program subject to change*

<b>Saturday, 4 November</b> <i>continued</i>				
	<b>Room 1</b>	<b>Room 2</b>	<b>Room 3</b>	<b>Room 4</b>
14.30-15.00 talk	<b>John Hughes</b> Are materials writers born or made?	<b>Konstantin Mikaberidze</b> Introducing Media Training into the BE classroom	<b>Rita Baker</b> BE Trainers: our value beyond language development	<b>Ulrike Friedrich</b> Engagement & learning: Escape games with PowerPoint
15.00-15.15	<b>Coffee break</b> sponsored by <b>Klett</b>			
15.15-16.00 workshop	<b>Roy Bicknell</b> Improvisation: new activities for the classroom	<b>Mandy Welfare</b> Navigating modern workplace digital communication	<b>Ian McMaster</b> Improving the performance of remote teams	<b>Alina Feiner</b> Talent unchained
16.00-16.15	<b>Coffee break</b> sponsored by <b>Express Publishing</b>			
16.15-16.45 talk	<b>Leslie Seawright</b> Utilizing ChatGPT in intercultural communication	<b>Ian Badger</b> A tale of two niches	<b>Gillian Bathmaker</b> Motivating business English learners	<b>Rob Howard &amp; Andrzej Stesik</b> One-to-won: Winning one-to-one class activities
16.45-17.00	<b>Coffee break</b> sponsored by <b>IATEFL BESIG</b>			
17.00-17.30 talk	<b>Oksana Hera</b> Data-informed training	<b>Uma Tadema</b> How to work miracles in the BE classroom	<b>Catherine Chen-Fliege</b> Making your business English classes relevant!	<b>Sarah Ploch</b> English for artists – between control & creativity
17:30	<b>End of programing for the day</b>			

<b>Sunday, 5 November</b>				
9.00-10.00	<b>Morning yoga and Networking</b>			
	<b>Room 1</b>	<b>Room 2</b>	<b>Room 3</b>	<b>Room 4</b>
10.00-10.30 talk	<b>Gerard Lysaght</b> Setting the AI agenda - a business English view	<b>Ridha Mejri</b> "Corporate Adventure" an entrepreneurial project	<b>Maria Szugfil</b> Being a BE professional: identity and impact	<b>Samantha Tennant</b> Maintaining engagement with long-term learners
10.30-11.00	<b>Coffee break</b> sponsored by <b>Dr. Lukes</b>			
11.00-11.45 workshop	<b>Melanie Hussell</b> How to upskill communication with powerful voice & body coaching	<b>Katrin Lichterfeld</b> Develop as a leader focusing on people + solutions	<b>Rob Howard</b> The power of intelligent instruction workshop	<b>Marjorie Rosenberg</b> Learner-generated content in the BE classroom
11.45-12.30	<b>Networking coffee break</b> sponsored by <b>Neurolanguage Coaching</b>			
12.30-13.15 workshop	<b>Andreea-Katia Nechifor</b> Work hard, play hard: Gamification in business English	<b>Kirsten Waechter &amp; Patrick Mustu &amp; Ian McMaster</b> Intelligent hiring – limits of "native speakerism"	<b>Louis Rogers</b> AI and Business English? More questions than answers!?	<b>Vicky Margari</b> Being intelligent with multi-communication
13.15-14.00	<b>Handover and Conference Closing</b> <b>Room 1</b>			

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