

DIY Design

RESOURCES FOR CRAFTING YOUR PROFESSIONAL IMAGE

The pros use:

Adobe InDesign

Pro software, learning curve
[€24,79/MONTH, FREE TRIAL]



Low-cost alternatives:

Microsoft Publisher

products.office.com/en/publisher

Multi-functional software, intuitive for Office users, requires some learning
[€69,00 WITH OFFICE365 SUBSCRIPTION, FREE TRIAL AVAILABLE]

Canva

canva.com

Powerful online layout program with free templates, fonts, color themes
[FREE, SOME FEATURES PAID]

Layout Programs

The pros use:

Adobe Photoshop

Pro software, learning curve
[€12,39/MONTH, FREE TRIAL]



Low-cost alternatives:

iPiccy

ipiccy.com

Online photo editor, simple autocorrect tools, many filters, easy to use
[FREE, SOME FEATURES PAID]

Pixlr Editor

pixlr.com/editor

Online photo editor, many Photoshop-like tools, small learning curve
[FREE]

Gimp

gimp.org

Photo editing program, as powerful as Photoshop, medium learning curve
[FREE]

Photo Editors

Image Capture Tools

Windows Snipping Tool [installed with Windows 10](#)

Capture a part of your screen [FREE]

Jing techsmith.com/jing-tool.html

Easy to use, sits at top of screen [FREE]

Clipart & Stock Image Sources

Google Image Search images.google.com

For inspiration, mostly copyrighted images [FREE]

Pixabay pixabay.com

Free images free for commercial use [FREE]

Fonts

Google Fonts fonts.google.com

Source of free fonts [FREE]

FontSquirrel fontsquirrel.com

Source of free fonts [FREE]

What the Font? myfonts.com/WhatTheFont

Font identifier [FREE]

Colors

Adobe Color Wheel color.adobe.com/create/color-wheel

Find RGB values for colors [FREE]

Canva Color Palette Generator canva.com/color-palette

Create a palette from an uploaded image [FREE]

SwatchMatic for Android [available on GooglePlay](#)

Use camera to identify colors in real life [FREE]