



Annual Conference 2013
Prague, Czech Republic



Questions we face when dealing with adult business English trainees

Mercedes Viola



@mercedesviola

What do our clients expect from us?

What roles do we perform?

Consultant

Course designer

Needs analyst

Collaborator

Researcher

Evaluator

What skills do we need to have?

What do we need to know?

Understanding of business people's expectations
and learning strategies

problem-solving

teamwork

communication skills

Knowledge about the business world

Certain knowledge about their specific fields

time and task management

Some knowledge of management theories and practice

IT skills

An understanding of personal and interpersonal
interactions in cross-cultural settings

creativity



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Welcome to BESIG

BESIG, the Business English Special Interest Group of [IATEFL](#), is a truly professional body representing the interests and serving the needs of the international business English teaching community.

Carl Dowse

Videos

Edit



Coaching in Business English

Added by Paul Emmerson



The Inbox | HAPSTANCE

Added by Vicki Hollett



Who needs books? What do Business English trainers do without course books?

Added by Anne Hodgson

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Call for Papers EAP May 10, 2014 at Potsdam, Germany

The Presentation Selection committee for the English for Academic Purposes (EAP) 2014 conference is currently seeking 30-minute timed presentations in five different areas: 1. Teaching contexts in Maths and Sciences -- Do you have particular...

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Started by Anne Hodgson in [Language](#) Oct 1.

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How to join to get the most from this network

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How to start a discussion or ask a question

Use this link to watch a short tutorial that takes you through the steps of starting a new discussion or ask a question: [How to start a discussion in this BESIG Ning](#).

Other things you can do here

The above link will also take you to other step-by-step guides for making the most of this network.

Events

Edit

November 8
Friday



The 26th IATEFL BESIG Annual Conference

November 8, 2013 at 7pm to November 10, 2013 at 5pm –
Prague Congress Centre, Czech Republic



Skills - how to encourage students to build rapport with their audience!

3



Learning to speak 'merican'

4



The European Language Portfolio

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Latest Activity

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What are you up to?



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Halima might attend Mercedes Viola's event



The 26th IATEFL BESIG Annual Conference at Prague Congress Centre, Czech Republic

November 8, 2013 at 7pm to November 10, 2013 at 5pm



15 hours ago



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<http://iatefl-besig.ning.com/>

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IATEFL BESIG Blogroll

IATEFL BESIG has decided to set up a blogroll to bring blogs written by those working in the field of Business English, or other related fields, together in one place. If your blog meets these criteria and you would like it to be added to this list, please contact Claire Hart at: claire.hart@besig.org

[Biz e-training blog - Carl Dowse](#)

[Business English Ideas - Charles Rei](#)

[Business English Lesson Plans - Claire Hart](#)

[Business Spotlight blog - Deborah Capras](#)

[Business Spotlight blog - Ian McMaster](#)

[Cambridge English Language Assessment Germany blog](#)

[Culture Training blog - Barry Tomalin](#)

[ELT Critical Moments - Tom Smith](#)

[ELT Teacher Trainer - John Hughes](#)

[Emma Sue Prince's Unimenta blog](#)

[English360's blog](#)

[English for the Workplace - Evan Frendo](#)

[Enterprise English - Simona Petrescu](#)

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Business English

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With hundreds of specialized resources dedicated to the world of work, onestopenglish has all you need to help you develop your students' business skills while keeping your classes engaging and thought-provoking.

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- ▶ Grammar: differences between could and can
- ▶ Webquest: Thanksgiving
- ▶ Differences in American and British

Get down to business with onestopenglish

In this section you'll find materials and lesson plans to get your students prepared for real work scenarios and introduce them to business-related language and grammar, as well as tips and ideas on a range of business topics.

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Featured article

Business skills 2: Presentations
6 November 2013 16:33:34
Debbie Barton, Jennifer Burkart and Cairen Sever discuss how to

More business English articles

EAP An all-round challenge 2
Louis Rogers teaches his students seminar skills.

The Corporate Domain 1
Catherine Leuz steps out of the classroom and finds the sky's the limit.

Sori 4 sending the late
Linda Hanington contrasts email conventions by cutting and pasting, commenting and correcting.

[Teaching issues](#)

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Quote of the Week

4 November – "We want to found a utility that produces renewable energy in Berlin, and we want the power grid to be brought back under public control," said a spokesperson of Energietische, or Energy Table, a group of activists promoting green energy in Germany. A recent movement in Germany is very much in favour of buying

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English for Business

Our lesson plans give you in-depth materials to take straight into the classroom. Each section below has five parts, with downloadable worksheets and teacher notes.

Meetings **Negotiations** **Socialising**

Meetings 1: Getting down to business

The beginning of a meeting presents a major dilemma: is it better to get straight down to business, or is it important to allow or even encourage small talk? The texts in this lesson present arguments from opposing viewpoints, which may help students to question their own assumptions. The lesson goes on to introduce useful language for both small talk and getting down to business, with practice in the form of role-plays.

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Safety Tools



Scooped by Charles Tiayon
onto Metaglossia: The Translation World

Aalto University goes for English-only business programmes




From yle.fi - February 17, 5:33 AM
"Helsinki's Aalto University School of Business is abandoning the use of Finnish in its Masters degree programmes and plans to offer English-only graduate education."

g+1


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Scooped by TeachingEnglish
onto TeachingEnglish

Small Talk Examples: Business English Competition - The English Blog



From www.stgeorges.co.uk - October 8, 6:54 AM
"Small talk examples in a cool infographic are the basis of a four-monthly Free English Language Course."

(EN) - Business English Dictionary | Cambridge Dictionary Online

bad bank

cap and trade

clicks-and-mortar

desk rage

futures

hacktivist

killer app

microfinance

monopoly

pester power

prosumer

Robin Hood tax

shovelware

stagflation

sweetheart deal

take sb to

the cleaners

toxic debt

trailing spouse

viral

marketing

Z-score


From dictionary.cambridge.org - November 21, 2012 5:50 PM
"Home page for Business English Dictionary. Contents from Cambridge Business Dictionary at Cambridge Dictionary Online. Publisher: Cambridge University Press.

This is an exciting new monolingual dictionary of 35,000 business-related words, phrases and meanings designed to be used by business students and anyone using or encountering English in their work."

g+1

0

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Scooped by jean lievens
onto Peer2Politics

Successful Entrepreneur Business Models: Open English

A word cloud featuring various industries and sectors. The words are arranged in a dense, overlapping manner on a black background. The colors of the words include orange, yellow, white, blue, and teal. The orientations of the words vary, with some being horizontal and others vertical. The most prominent words, due to their size, are 'MANUFACTURING' (white, vertical), 'INTERNATIONAL' (orange, vertical), 'ECONOMICS' (orange, horizontal), 'TECHNOLOGY' (white, horizontal), 'HUMAN' (yellow, horizontal), 'FINANCE' (orange, horizontal), 'SOFTWARE' (teal, horizontal), 'MEDICINE' (white, horizontal), 'AVIATION' (white, horizontal), 'BANKING' (orange, horizontal), 'ENGINEERING' (teal, horizontal), 'ACCOUNTING' (orange, horizontal), 'LOGISTICS' (white, horizontal), 'INDUSTRY' (white, vertical), 'TRADE' (orange, vertical), 'RESOURCES' (yellow, horizontal), 'LEGAL' (blue, horizontal), 'TOURISM' (orange, horizontal), and 'LOGISTICS' (white, horizontal).

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TECHNOLOGY

HUMAN

FINANCE

SOFTWARE

MEDICINE

AVIATION

BANKING

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Any questions?

Thank you very much!!!

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