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# MOBILE LEARNING LESSON PLANS | Claire Hart

# SO, MOBILE LEARNING... WHAT'S THAT ALL ABOUT?

Apps?

Having the biggest, sleekest phone?

Microblogging?

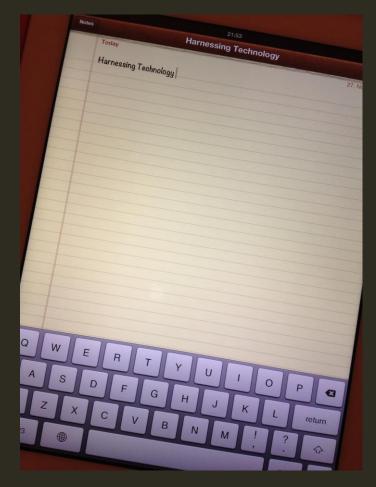
QR codes?

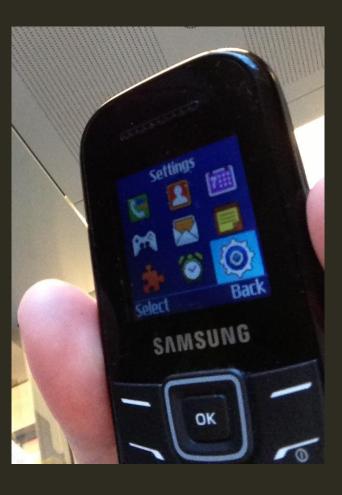
Using iPads in the classroom?



If we're going to do mobile learning, we'll need some mobile devices...







## Where can we find these devices?



http://www.theguardian.com/education/2010/sep/14/teachers-mobile-learning

### What activities do we ask learners to do?

- 1. Warmer activities
- 2.Information gathering activities
- 3. Analysis and discussion activities
- 4. Language focus activities
- 5. Focus on function activities

# I've always wondered why...

- Complete the sentence
- Discuss with a partner
- Google it



What happened?

#### Profile: Carlos Slim

On Monday evening, two nights before his 69th birthday, Carlos Slim will sit down with his three sons and two sons-in-law for a simple home-cooked meal.



Carlos Slim, the world's second-richest man, is worth about \$67bn Photo: Polaris/eyevine

By James Quinn 7:02PM GMT 22 Jan 2009



USA »

- Read the article about a well-known business person, company or product
- What has happened since this article was written? What changes or developments?
- Add a final paragraph
   with this information







- Describing the brands
- Brainstorming: what words do you connect with the different brands?
- What message do they (want to) communicate?
- Effectiveness of the brand: What aspects of it make it more/less effective?
- What makes a brand so powerful/ successful?

# Reviewing the company's app

## PERI Handbook By PERI GmbH

Open iTunes to buy and download apps.



View In iTunes

#### Description

The digital PERI Handbook Always with you on your tablet

PERI Handbook Support

#### What's New in Version 1.02

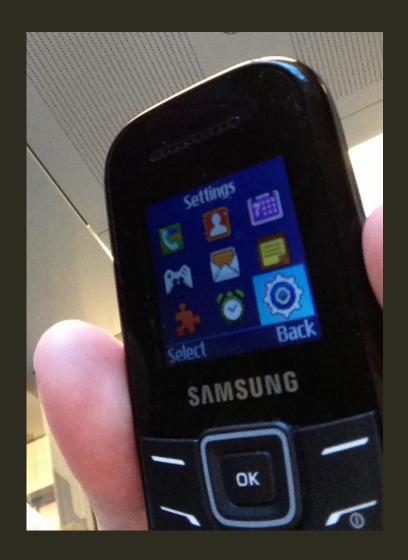
New languages:

- Italian
- Russian

1. What has it been designed to do and how well does it do this?	
2. How easy it is to use?	
3. What do you think of its look and feel	
4. What is the quality of the pictures, photos, audio or video used?	
5. Does this app make your life easier or make it possible for you to do something that you want to do?	
6. How original is it?	

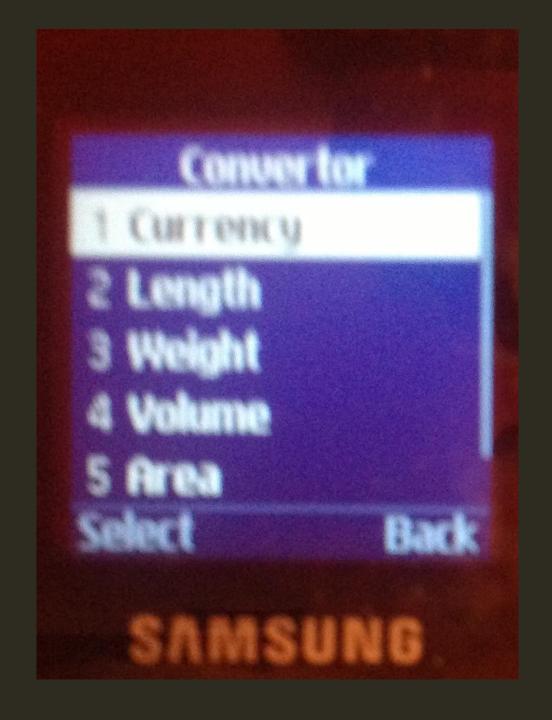
#### Modals and mobiles

l can l can't \_\_\_\_\_ I should \_\_\_\_\_ I shouldn't\_\_\_\_\_ I have to \_\_\_\_\_ I don't have to \_\_\_\_ l must \_\_\_\_\_ I must not \_\_\_\_\_ with my mobile phone.



## Using your calendar to make an appointment





### Shifting the focus from the apps...

...to the activities



### Thanks for coming along

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Visit my blog: www.businessenglishlessonplans.wordpress.com