## IATEFL BESIG Summer Symposium in Paris - Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>Saturday</td>
<td>16 June</td>
<td>2012</td>
</tr>
<tr>
<td>8.15</td>
<td>Registration opens in the Lobby</td>
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<tr>
<td>8:15 – 9:30</td>
<td>Coffee and exhibition in the Lobby</td>
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| 9.30 – 10.15| (45 min) A | A1 Dolmae Wright  
Integrating Authentic Materials in the Classroom  
A2 Alison Haill  
Business English  
Coaching or Teaching - Any Difference?  
A3 Geoff Tranter  
Hitting the Nail on the Head! – Individualizing/Personalizing Technical English  
A4 Barry Tomalin  
Teaching International Culture in Business The FRAMEWORK APPROACH (c)  
A5 Deborah Capras & Ian McMaster  
The Vocabulary Challenge: Bilingual or Monolingual? |
| 15 min for room change |          |                                                                      |
| 10.30 – 11.00| (30 min) B | B1 Pete Sharma  
App-tivities for Business English  
B2 Stephanie Ashford & Dr Tom Smith  
Developing language skills through business simulations  
B3 Marjorie Rosenberg  
Interest rates improve with English for Banking and Finance  
B4 Natalie Gorohova  
Focusing your teaching: Coaching techniques for Business English teachers  
B5 Andrew Wickham  
Rapid Learning, Fast ESL, MacTrainers : the future of European business language training? |
| 11.00 – 11.30| Coffee break and exhibition in the Lobby | |
| 11.30 – 12.00| (30 min) C | C1 Eric Halvorsen  
Task-based Language Teaching for One-to-one Business English Contexts  
C2 Mike Hogan & Bethany Cagnol  
Managing your Brand as a Trainer  
C3 Karen Richardson  
'REal' articles, real(ly good) lessons  
C4 Valentina Dodge  
Do you do WIFI? |
| 12.00 – 13.30| Lunch |                                                                      |
| 13.30 – 14.15| (45 min) D | D1 Adrian Pilbeam  
Activities to help learners improve their intercultural communication skills  
D2 Carol Bausor  
Time Management Tips for Tied-up Teachers  
D3 Chia Suan Chong  
Myths and Controversies in BE Teaching  
D4 Claire Hart  
Authentic Learning Materials  
D5 Martin Lisboa  
Teaching Business Theory in a Business English Context |
| 14.30 – 15.00| (30 min) E | E1 Roy Bicknell  
The Exponential Factor:  
E2 Evan Frendo  
Using corpora in  
E3 Luke Thompson & Andy Johnson  
E4 Louis Rogers  
Approaches to writing |
<table>
<thead>
<tr>
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<tr>
<td>15.00 – 15.30</td>
<td>Coffee break and exhibition in the Lobby</td>
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<tr>
<td>15.30 – 16.00</td>
<td>F1 Michelle Hunter ELT &amp; Coaching? Where’s the connection? F2 Laurence Whiteside Teach with your head in the cloud F3 Ros Wright A Case of the ‘Dudders’ or Nursing English for Beginners F4 Elizabeth Tomlinson &amp; Joan Ryan Top tips : How to make the most of those video clips</td>
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<td>15 min for room change</td>
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<tr>
<td>16.15 – 16.45</td>
<td>G1 Suzanna Miles Using Scenario Planning in the Business English Classroom G2 Divya Brochier &amp; Brad Patterson Using Edward de Bono’s Six Thinking Hats to boost conversation classes G3 Vicky Loras Word of the Week and Other Ideas for Business English Classes G4 Nick Robinson What’s the next step in my career as a Business English teacher? Get published!</td>
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<td>15 min for room change</td>
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<tr>
<td>17.00 – 18.30</td>
<td>Keynote in Thevenin Amphitheatre</td>
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<td>Prof. David Crystal: Language and the Internet</td>
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<td>18.30 – 19.00 BESIG presentation and Prize Draw</td>
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<td>19.00 – 20.00 Reception in the Lobby</td>
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- Please note that this schedule is correct at the time of publication but is subject to change.
- RED denotes a cancelled session
- BLUE denotes a session which is full as at (date)