

Understanding and integrating project management dynamics into Business English teaching

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Annual IATEFL Besig Conference

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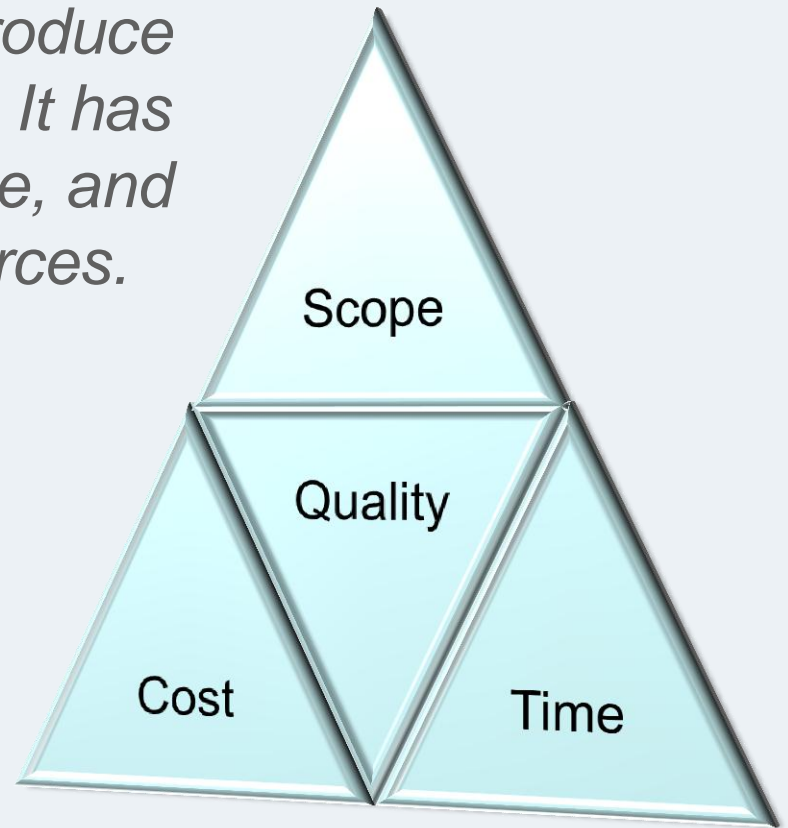
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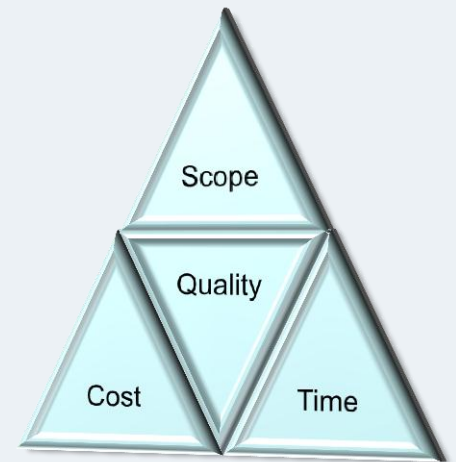
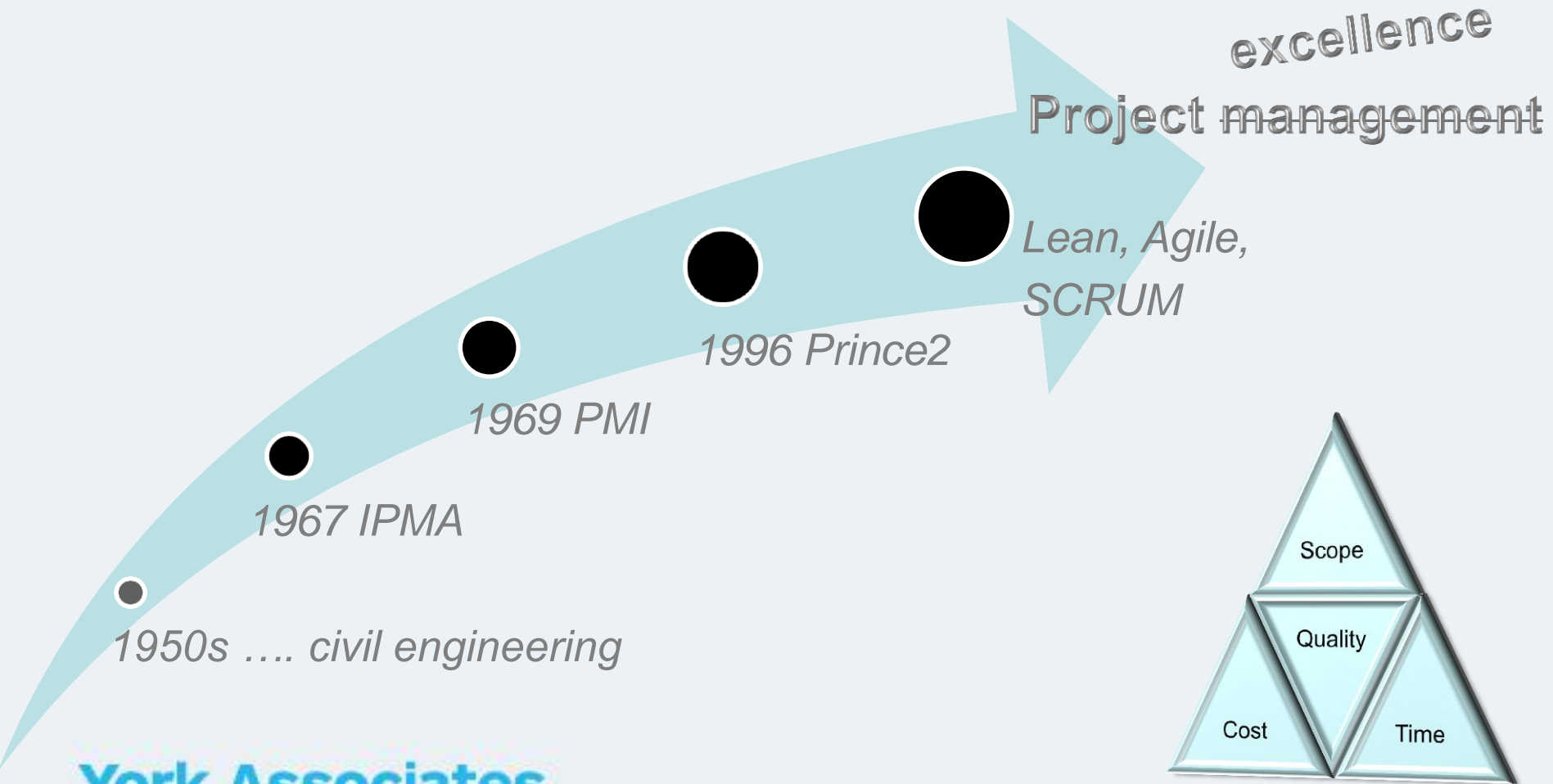
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What is a project?

A temporary activity designed to produce a unique product, service or result. It has a defined beginning and end in time, and therefore defined scope and resources.



What is project management?

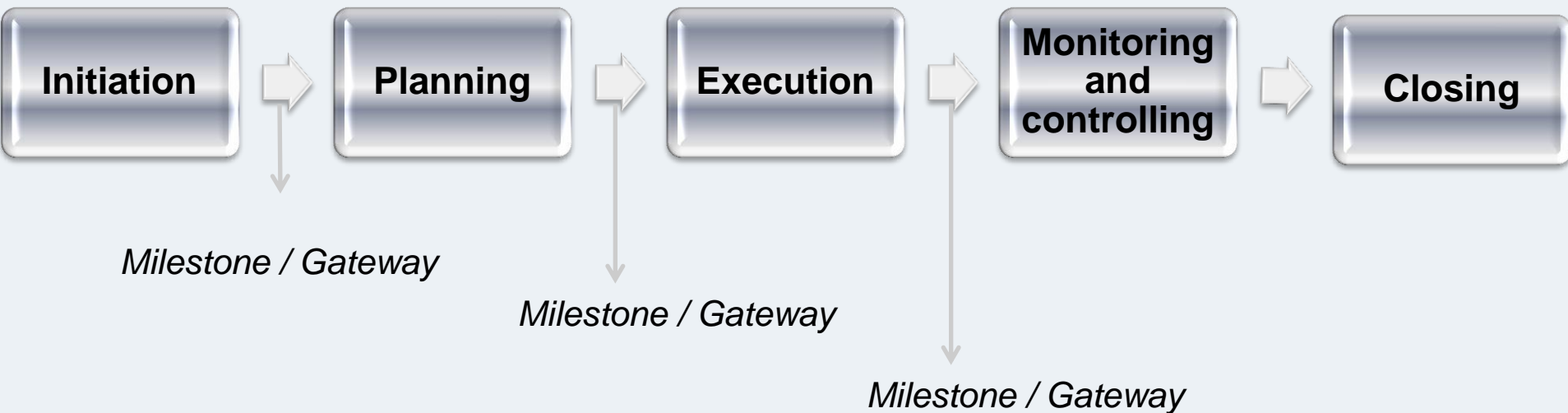


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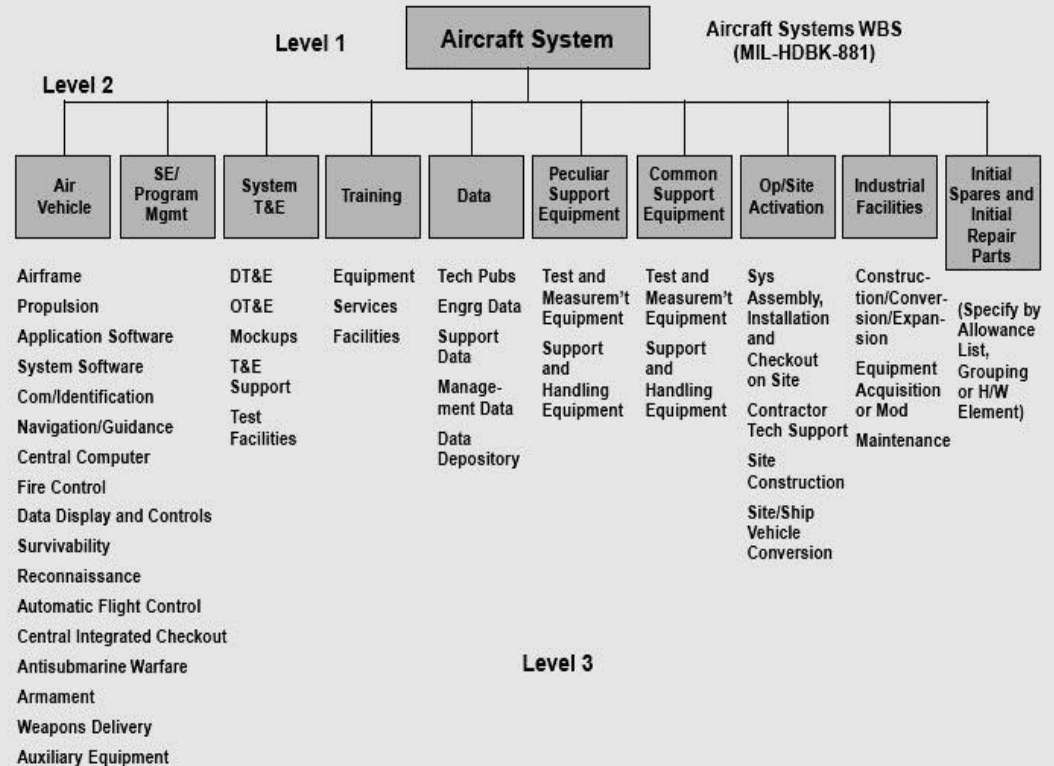
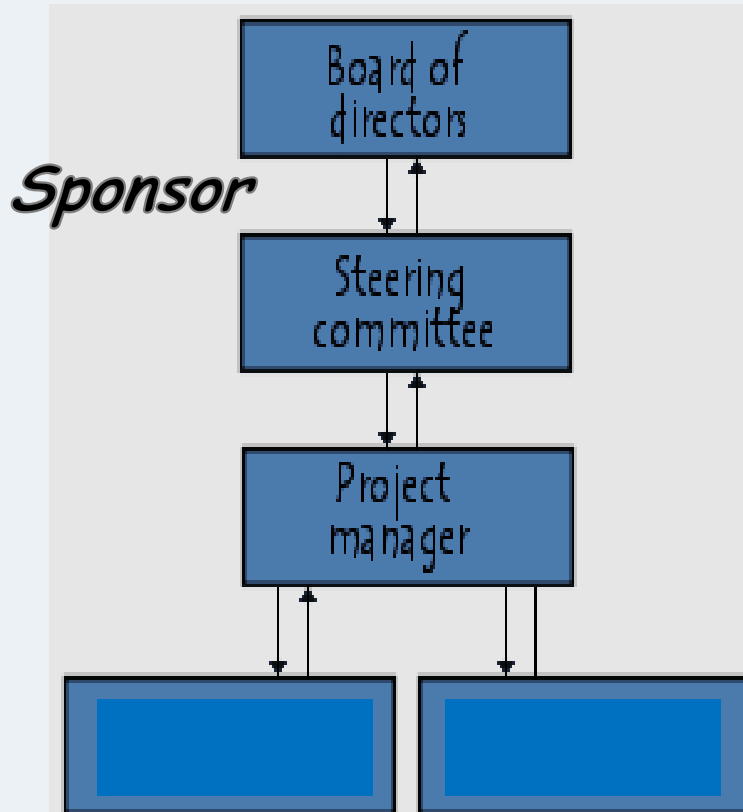
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Project life cycle

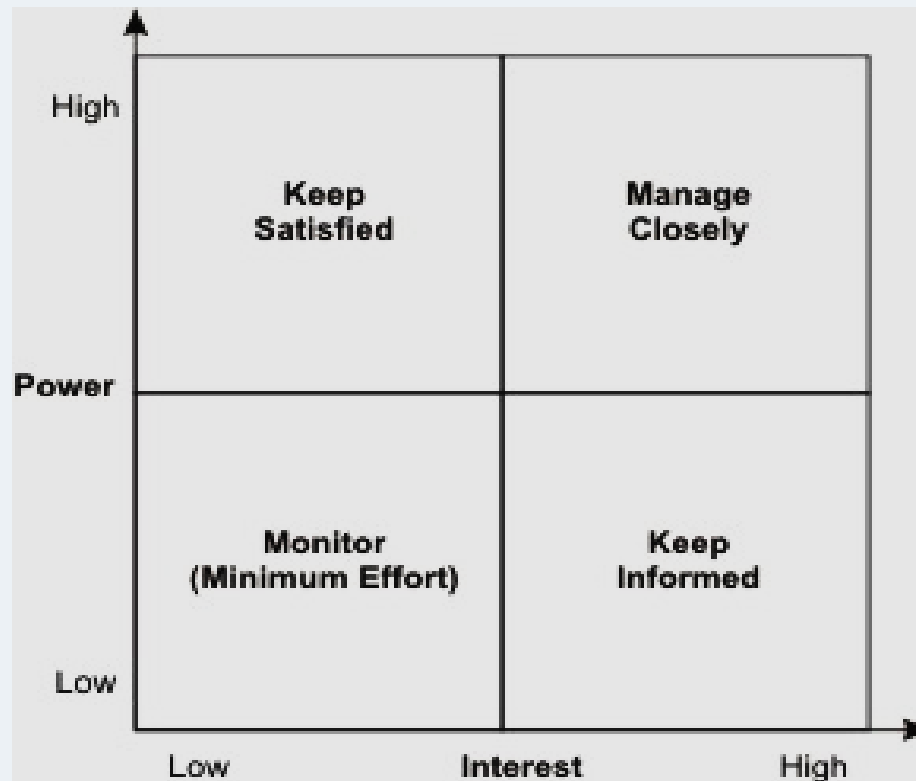
Key concepts - 1



Key concepts - 2



Key concepts - 3





How the customer explained it



How the project leader understood it



How the engineer designed it



How the programmer wrote it



How the sales person described it



How the project was documented



What operations installed



How the customer was billed



How the helpdesk supported it



What the customer really needed

International project success factors



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What are the takeaways from the book?

- ✓ **Understanding internationality**
- ✓ *Intercultural sensitivity*
- ✓ **Managing a kick-off meeting**
- ✓ *Communicating virtually*
- ✓ **Managing people**
- ✓ *Influencing stakeholders*
- ✓ **Risk analysis and problem solving**
- ✓ *Setting the right goal*
- ✓ **Team communication**
- ✓ *Communicating styles*
- ✓ *Conference calling*
- ✓ **Dealing with conflict**
- ✓ *Giving feedback*
- ✓ **Project marketing**
- ✓ *Change management*
- ✓ **Handing over the project**
- ✓ *Presenting final results*
- ✓ **Lessons learned**



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The difference between good and great project managers is ...



... intelligent
disobedience

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~~What is our role?~~ How can we support?



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