Learn to write ELT materials … and get published!
Who are we?
What is ELT Teacher 2 Writer?
Why did we set up T2W?

• Problem 1: Publishers have difficulty finding new authors.
• Problem 2: Teachers don’t know how to get into writing, or how to make contact with and get known by publishers.
• Problem 3: Writers need to be able to ‘hit the ground running’ rather than learning on the job – so they need training.
What are the solutions?
• Problem 1: Publishers have difficulty finding new authors.

• Solution 1: The database
40 teachers found who want to write

Refine your search

Europe
- Austria
- Belgium
- Denmark
- Germany
- Ireland
- Norway
- Romania
- Sweden
- Ukraine

- Azerbaijan
- Bulgaria
- Finland
- Greece
- Italy
- Poland
- Russia
- Switzerland
- United Kingdom
- Belarus
- Czech Republic
- France
- Hungary
- Netherlands
- Portugal
- Spain
- Test
- Turkey

Age/type of class taught
- Pre primary/Kindergarten
- Primary
- Upper Secondary
- Business English
- Secondary
- Adult
- Exams

Refine
Evan Frendo

Current occupation: Freelance trainer, teacher trainer and author. See www.e4b.de.

Native speaker of English.

- Teaching Experience
  Countries: Asia Pacific, Taiwan, Europe, Germany, Poland

Age/Type of Class: Business English, ESP.

Number of years teaching: 19

- Publishing Experience
  Published: Yes

Developed own materials: Yes

Books:
- *Double Dealing*, Summertown (Student’s Book, Pre Intermediate)
- *Double Dealing*, Summertown (Workbook, Intermediate)
- *Double Dealing*, Summertown (Student’s Book, Upper Intermediate)
- *English for Accounting*, OUP (Student’s Book, Intermediate)
- *English for Construction*, Pearson (Student’s Book, Elementary)
- *English for Construction*, Pearson (Student’s Book, Pre Intermediate)
- *English for the Oil Industry*, Pearson (Student’s Book, Elementary)
- *English for the Oil Industry*, Pearson (Student’s Book, Pre Intermediate)
- *Social and Health Explained*, Keit (Student’s Book, Intermediate)
- *Working in Asia*, Cornelsen (Student’s Book, Intermediate)

- Writing and Collaboration Interests
  Writing interests: Business English, ESP.

Components: Student’s Books, Workbooks, Teacher’s Books, Supplementary material, Digital components

Other forms of collaboration: Writing reader’s reports, Taking part in focus groups, Doing talks at conferences for publishers.

BESIG 2012
The following publishers have registered to use the database

- Macmillan Education
- National Geographic Learning
- Richmond
- Garnet Education
- Kaplan International Colleges
- Delta Publishing
- Express Publishing
- Balberry Publishing
- Nowa Era
- English 360
- Global ELT
• Problem 2: Teachers don’t know how to get into writing, or how to make contact with and get known by publishers.

• Solution 2: Other forms of collaboration

Other forms of collaboration

It's often a good idea to be open to collaboration with publishers in different ways. It's a way for you to get to know them, and for them to get to know you. There are several different ways to do this. Tick the types of collaboration you're interested in.

- Inviting research editors to observe your classes
- Writing reader’s reports
- Piloting material
- Taking part in focus groups
- Doing talks at conferences for publishers
- Giving feedback on the textbooks you're using

Update your profile
• Problem 3: New writers need to be able to hit the ground running rather than learning on the job – so they need training.

• Solution 3: A training course

   Downloadable ebooks in three different categories:
   − Core writing skills
   − Market-specific
   − Component specific
What are the training modules?
Core writing skills

How To Become a Writer
How To Plan A Book
How To Write Vocabulary Presentations And Practice
How To Write Grammar Presentations And Practice
How To Write Reading And Listening Activities
How To Write Speaking Activities
How To Write Writing Activities
How To Write Audio Scripts
How To Write Critical Thinking Activities
How To Choose And Use Images
How To Adapt Authentic Materials
How To Be Culturally Aware
How To Understand Permissions
Market-specific

How To Write Ministry-compliant Material
How To Write ESP Material
How To Write Primary Material
How To Write Secondary Material
How To Write For Exams
How To Write Business English
How To Write Company In-house Material
How To Write Methodology Books
How To Write EAP Material
How To Write CLIL Material
How To Write ESOL Material
Component-specific

How To Write Teacher’s Books
How To Write Workbooks
How To Write Worksheets
How To Write Video Scripts And Activities
How To Write Graded Readers
How To Write Grammar Summaries
How To Write For Digital Media
How To Write Tests
Who are the module authors?
Who are the module authors?

- Simon Greenall
- Lindsay Clandfield
- Mike Sayer
- Janet Aitchison
- Caroline Krantz
- Karen Richardson
- Richard Stacey
- Ceri Jones
- Ros Wright
- Sue Leather
- Sue Kay
- Philip Kerr
How to find us

• www.eltteacher2writer.co.uk

• Like us on Facebook
  www.facebook.com/ELTT2W

• Follow us on Twitter @ELT_T2W
Which coursebook do you wish you’d written, and why?
Headway. Why?
I'll be honest.
The royalties.

Katherine Stannett
Business Objectives, by Vicki Hollett. A major influence on so many other business English course books.
I've written the books I wanted to write! Wouldn't have bothered otherwise.

That said, one other book I really admire and have learned a lot from is Mark Powell's *Presenting in English*. It's singular in its vision, features some very clever and innovative exercise types, has a great grasp of language and was way ahead of the chasing pack.

Hugh Dellar
It’s whatever book I’m going to write next. I always look forward to the next project.

John Hughes
I’d love to have worked on *Speakout*, as I am really interested in the use of authentic materials in the classroom. I love the podcasts!

Rachael Roberts
Thank you!

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