Apptivities for business English

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What’s your favourite app?
Useful distinctions
Operating systems

Android

Apple iOS

Bada
Classroom vs ‘On the move’
Authentic vs ELT

3D mode to bring you a real depth perception

Tap a symbol to hear the sound.
Tap and hold to hear the sound and an example word.
Free vs cost

Cost: £13.99
Free-standing – Internet essential
Ten types of apps
(1) Dictionary apps
(2) Listening apps
(3) Reading apps
(4) Presentation tools

- PowerPoint for the iPad
- Prezi viewer
(5) Communication tools

• Blackboard collaborate
• Twitter
• Facebook
(6) Camera apps

Google goggles
(7) Fun and games - recycling
(8) Location based apps
(9) ELT apps
(10) Lifestyle and management apps
Ten Apptivities
Apptivity 1 & 2
Prezi viewer

Culture
On-line learning
Environment

Save and view offline
Apptivity 3
QR-code reader

Treasure hunt clues
Web quests
Apptivity 4

Dragon

Naturally speaking

Speech to text
Dictation on the go
Apptivity 5
Listening
TED

Off-line
Apptivity 6

• Collins ‘English for Business’ series
• Listening
• Tab
• By accent
SKIMMING FOR CONTENT WORDS

When you skim a text, your eye needs to move over the surface of the text very quickly in order to understand the meaning without looking at every word. Focus on content words like nouns, adjectives, verbs and adverbs, but especially nouns and verbs. Learn to ignore functional words like at, in, the, for and so on. Also notice any negative or positive words.

You are going to read the first section of a reading passage. Choose the speed at which you want the text to disappear and then answer the questions that follow. To make sure that you read quickly and efficiently remember to focus on content words and ignore functional words.

The disappearance of small shops
Section 1
Apptivity 8
Sounds

Lesson monitor sheet
walk / work
Apptivity 9
Vocabulary storage
Apptivity 10
Vocabulary review

Flashcards
Next steps
Labs

What is labs?

- Messaging: Beyond a lexical approach
- Big Questions in ELT
- My first digital journey

http://the-round.com/labs/apptivities-for-business-english/
Chapter five: Pronunciation

App: Sounds
Interactive phonemic chart

Works with: iPad / iPhone

Description:

This is the app version of the well-known phonemic chart, created by ELT author Adrian Underhill. Tap a symbol to hear the sound; tap and hold to hear the sound and an example word. Contains a wordlist of around 650 words.

At the end of the lesson, write up a list of words which students have had problems pronouncing. Students use the app to work out the phonemic script of each word. They come up to the whiteboard and write it up.

This app provides three ways to practise the sounds of English: read, write and listen.
Read: presents the phonemic transcript of a word - students use the regular keyboard to tap in the word itself.
Write: offers the reverse - student sees a word selected from the wordlist and then types in the phonemic transcript, using a special keyboard.
Listen: click on an audio symbol to listen to a word and then type in the phonemic transcript.
Thank you!

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