

2014 IATEFL BESIG Bonn Conference – Overview of Sessions

Friday, 14 November

13.30 Registration for PCS opens

14.30 – 18.00 Pre-Conference Seminars (2 x 90 min with a 30-min break)

14.30 – 16.00 Seminar 1

Title: The flipped classroom: heads or tails it's still homework

Speaker: Carl Dowse

Summary:

In recent years, the 'flipped classroom' paradigm has gained increasing traction in schools and in higher education. And its basic idea of freeing up time to do more practical work in the classroom is undoubtedly very appealing.

However, for language teachers, the concept may not actually represent such a radical departure from established models of teaching. After all, setting grammar study for homework, for example, to win more time in the classroom for communicative tasks is common practice. A more pressing issue is just how do we encourage our learners to work on their English between lessons? One answer may lie in the user-friendly technologies that make the flipped classroom possible. But does technology provide all the answers?

In this two part pre-conference seminar, you will first explore ways web and mobile technologies can facilitate self-study. After this workshop, Carl Dowse is joined for a panel discussion by

- Cornelia Kreis-Meyer
- Marjorie Rosenberg
- Rob Szabó

who will share their ideas and answer your questions on how to handle the thorny problem of homework.

Biographical information:

Carl Dowse is a university lecturer of English for work-related purposes and has taught in higher education and with corporate clients in Italy, Germany and the UK. He moderates an online Cert IBET teacher development course and has a keen interest in materials development and the use of technology in language teaching. He blogs here: <http://www.biz-e-training.com/blog/>.

Cornelia Kreis-Meyer has been working as a business English trainer in Germany for over 15 years. She teaches business English at the Baden-Wuerttemberg Cooperative State University (DHBW) and trains corporate clients in the automotive, engineering and financial sector. Cornelia is Advisor at ISD GmbH Business Communication based in Stuttgart, Germany. Currently, she is the IATEFL joint events coordinator.

Marjorie Rosenberg teaches English at the University of Graz, trains teachers and works with corporate clients. She has published business English and methodology books with Cambridge University Press, Pearson, Cengage and Delta Publishing and writes regularly for Professional English Online, the CUP website. She is currently the IATEFL BESIG coordinator and on the Membership Committee of IATEFL.

Rob Szabó specialises in facilitating clear and effective communication between individuals, departments and companies. He works as a business English trainer in Düsseldorf, Germany, for

Marcus Evans Linguarama. His interests include sociolinguistics, job mobility and intercultural communication.

16.30 – 18.00 Seminar 2

Title: Adaptive learning and language teaching: a love-hate relationship

Speaker: Ania Kolbuszewska

Summary:

Adaptive learning is one of the buzz words in education these days, and a subject of an ongoing debate among educators: like all topics which involve core beliefs regarding education in general and effective teaching, it attracts as many enthusiasts as it does fierce critics.

Enthusiasts claim that AL systems can ultimately improve the level of and access to education worldwide. Critics warn of the danger of AL becoming a powerful vehicle for cost-cutting in education through e.g. increasing class sizes. As AL relies heavily on big data, concerns with regard to the (mis-)use and protection of personal data are raised.

In ELT, AL has received an equally mixed welcome. In fact, it has generated one of the more heated debates in recent years. In part, the debate within the ELT world mirrors the education-wide discussion of the benefits and dangers of AL systems. The one major concern specific to language teaching and learning centres around the issue of whether such systems are appropriate for teaching / learning languages in the first place.

In this seminar we will explore how the use of big data is changing our lives. We will also examine how far AL has already modified the ELT landscape, and why it is as much loved by some, as it is hated by others.

Biographical information:

Ania Kolbuszewska has been working in ELT for over 25 years as a language coach, trainer, manager and consultant. She has worked as a CELTA and DELTA trainer and has done training for Bell, International House, Pilgrims and many other language providers. A former Equals Board member and Director of Equals Accreditation and Consultancy Services, she now continues to work as an inspector for this international quality assurance organisation. She is the author of the "Equals Self-help Guide to Teacher Development" and co-author of Equals management competency framework. Ania's involvement in IATEFL goes back over 20 years – she is a founder member of IATEFL Poland and is the IATEFL Poland Regional Representative in Poznań.

15.00 General conference registration opens

19.00-19.45 Opening Ceremony:

Welcome

General announcements

Announcement of the winner of the David Riley Award

20.00 Evening reception

Saturday

8.00 Registration opens

09.00 – 10.30 Opening announcements and plenary

Plenary Session

Title: Are you talking business?

Speaker : Jeanne McCarten

Summary:

The importance of lexical chunks is widely recognised and corpora enable us to investigate their frequency and use in different genres and contexts. In this talk, we look at chunks of varying length and type in a spoken business corpus which includes planning and problem-solving meetings, buying and selling, negotiating, etc, and consider how they are different from chunks in written business language. We discuss some of the functions these chunks enable speakers to perform and what chunks can tell us about the grammar of spoken business English. Finally, we address implications for the teaching of business English.

Biographical information:

Jeanne McCarten taught English in Sweden, France, Malaysia and the UK before becoming a publisher. She has many years of experience publishing ELT materials, specialising in grammar and vocabulary. She was also closely involved in the development of the spoken English sections of the Cambridge International Corpus. Currently a freelance ELT writer, her main interests lie in applying insights from corpus research to language teaching. She is co-author of the corpus informed materials Touchstone, Viewpoint, and Grammar for Business, published by Cambridge University Press.

Sponsored by: Cambridge University Press

10.30 – 11.00 Coffee break

11.00 – 12.30 Sessions A (90 min)

Session A1

Title: Materials Writing: Developing your Skills

Speaker: John Hughes

Presentation type: Teaching tips for teachers of Business English

Presentation style: Workshop (90 minutes)

Audience: mixed

On behalf of: Oxford University Press

Session A2

Title: Business English and the Real World: Gender, Power, Hierarchy

Speakers: Rudi Camerer and Judith Mader

Presentation type: Cross-cultural awareness

Presentation style: Workshop (90 minutes)

Audience: experienced

On behalf of: elc - European Language Competence

Session A3

Title: Scaffolding spoken communication and business skills at B2 and C1 using Basis for Business

Speaker: Anne Hodgson
Presentation type: Using course books
Presentation style: Workshop (90 minutes)
Audience: mixed
On behalf of: Cornelsen Schulverlage GmbH

Session A4

Title: Legal English: Devising appropriate content for teaching German professionals
Speaker: Patrick Mustu
Presentation type: English for Specific Purposes (ESP)
Presentation style: Workshop (90 minutes)
Audience: mixed

Session A5

Title: The Gift that Keeps on Giving
Teaching international cultures
Speaker: Barry Tomalin
Presentation type: Methodology
Presentation style: Workshop (90 minutes)
Audience: mixed

Session A6

Title: Ten practical activities for business English classes
Speaker: Helen Strong
Presentation type: Activities for the classroom
Presentation style: Workshop (90 minutes)
Audience: mixed

Session A7

Title: The Coaching Approach in Business English
Speaker: Liz Jolliffe
Presentation type: New trends in business
Presentation style: Workshop (90 minutes)
Audience: mixed

Session A8

Title: Feedback dos and don'ts - Learn to give feedback effectively and receive it gracefully
Speaker: Patricia de Griese
Presentation type: Teaching tips for teachers of Business English
Presentation style: Workshop (90 minutes)
Audience: mixed
Session simulcast

12.30 – 12.45 Room change and exhibition

12.45 lunch break starts

12.45 – 13.30 Sessions B (45 min) *

***you can go to session B or have lunch**

Session B1

Title: Teaching English for Special Purposes: Providing a professional context through video

Speaker: Philip Gienandt

Presentation type: English for Specific Purposes (ESP)

Presentation style: Workshop (45 minutes)

Audience: mixed

On behalf of: Cengage Learning and LinguaTV

Session B2

Title: Qualifications for the Business English Teacher

Speaker: Emma Sue Prince

Presentation type: Exam preparation

Presentation style: Talk (45 minutes)

Audience: mixed

On behalf of: Pearson LCCI

Session B3

Title: Virtual teams and virtual meetings: Investigating the conventional wisdom that face-to-face communication is better

Speaker: Bob Dignen

Presentation type: New trends in business

Presentation style: Talk (45 minutes)

Audience: experienced

On behalf of: Delta Publishing

Session B4

Title: Why students like us – researching affinity-seeking measures in the classroom

Speaker: Dr Tim Cornwall

Presentation type: Research

Presentation style: Workshop (45 minutes)

Audience: mixed

Session B5

Title: Developing Business English Materials for Japanese Undergraduate Students

Speaker: Dr Sabrina Gerland

Presentation type: Cross-cultural awareness

Presentation style: Workshop (45 minutes)

Audience: mixed

Session simulcast

Session B6

Title: Are you really making the most of client material?

Speakers: Kate Baade and Nathan Wale

Presentation type: Methodology

Presentation style: Workshop (45 minutes)

Audience: mixed

Session B7

Title: 'Business conference simulation: pitching a product for the global market.'

Speaker: Andrew Preshous

Presentation type: Teaching tips for teachers of Business English

Presentation style: Talk (45 minutes)

Audience: mixed

Session B8

Title: Saying what you mean and meaning what you say

Speaker: Nick Munby

Presentation type: Teaching tips for teachers of Business English

Presentation style: Talk (45 minutes)

Audience: mixed

13.30 – 13.45 Room change and exhibition

13.45 – 14.30 Sessions C (45 min)

Session C1

Title: Business English Correspondence - Choosing the right register.

Speaker: Suzanne Vetter-M'Caw

Presentation type: Teaching tips for teachers of Business English

Presentation style: Workshop (45 minutes)

Audience: mixed

On behalf of: telc

Session C2

Title: "I know I can't speak English - but I don't have a choice!" – Giving beginner Business English students a boost

Speaker: Ed Pegg

Presentation type: Teaching tips for teachers of Business English

Presentation style: Workshop (45 minutes)

Audience: mixed

On behalf of: Macmillan Education

Session C3

Title: Onward and upward: Learning to learn

Speaker: Pete Rutherford

Presentation type: Methodology

Presentation style: Workshop (45 minutes)

Audience: mixed

On behalf of: Marcus Evans Linguarama Düsseldorf

Session C4

Title: Discovering dimensions of cross cultural corporate behaviour and communication

Speakers: Clare Magee, Enda Cunningham and Geoffrey Morris

Presentation type: Cross-cultural awareness
Presentation style: Workshop (45 minutes)
Audience: mixed

Session C5

Title: “It’s a pony, Ian”: Understanding non-businessy language in a business world.
Speaker: Ian Badger
Presentation type: Teaching tips for teachers of Business English
Presentation style: Workshop (45 minutes)
Audience: mixed
Session simulcast

Session C6

Title: The Relevance of NLP in business English training
Speaker: Marjorie Rosenberg
Presentation type: Methodology
Presentation style: Workshop (45 minutes)
Audience: mixed

Session C7

Title: No classes, such learning; experiences of In-House Distance courses (IHDs)
Speaker: Vilhelm Lindholm
Presentation type: Teaching with technology and media
Presentation style: Talk (45 minutes)
Audience: experienced

Session C8

Title: How to write for *Bonn Conference Selections*
Speakers: Roy Bicknell
Presentation type: Publishing
Presentation style: talk
Audience: mixed

14.30 – 14.45 Room change and exhibition

14.45 lunch break ends

14.45 – 15.30 Sessions D (45 min)

Session D1

Title: The Washback Effect of BEC Exams
Speaker: Simona Petrescu
Presentation type: Teaching tips for teachers of Business English
Presentation style: Talk (45 minutes)
Audience: mixed
On behalf of: Cambridge English Language Assessment

Session D2

Title: So, what is it like at your company?

Speaker: Claire Hart

Presentation type: New materials and innovative ways on how teachers can use them

Presentation style: Workshop (45 minutes)

Audience: mixed

On behalf of: Cornelsen Verlag

Session simulcast

Session D3

Title: Using technology and media in the training room

Speakers: Jonny West and George Barse

Presentation type: Teaching tips for teachers of Business English

Presentation style: Workshop (45 minutes)

Audience: mixed

On behalf of: Target Training GmbH

Session D4

Title: Negotiating internationally – language, skills and culture

Speaker: Adrian Pilbeam

Presentation type: Cross-cultural awareness

Presentation style: Workshop (45 minutes)

Audience: experienced

On behalf of: LTS Training and Consulting

Session D5

Title: Hot Tips on Coaching: research-based ideas which add value to Business English

Speaker: Alison Hail

Presentation type: Methodology

Presentation style: Workshop (45 minutes)

Audience: experienced

Session D6

Title: Journey into the Heart of eLearning

Speaker: Paul Emmerson

Presentation type: Teaching with technology and media

Presentation style: Talk (45 minutes)

Audience: mixed

Session D7

Title: Aligning managerial communication training with the requirements of a competitive global market

Speaker: Dr Francis Peter

Presentation type: Teaching tips for teachers of Business English

Presentation style: Workshop (45 minutes)

Audience: mixed

Session D8

Title: Let's play: Apply Gamification to Language Learning!

Speaker: Philip Gienandt
Presentation type: New trends in business
Presentation style: Talk (45 minutes)
Audience: mixed

15.30 – 15.45 Room change and exhibition

15.45 – 16.30 Sessions E (45 min)

Session E1

Title: Key issues when working in international virtual teams
Speaker: Mike Hogan
Presentation type: In-company courses
Presentation style: Talk (45 minutes)
Audience: mixed
On behalf of: York Associates / Cornelsen Verlag

Session E2

Title: Teach Like TED
Speaker: Paula Mulanovic
Presentation type: Teaching tips for teachers of Business English
Presentation style: Workshop (45 minutes)
Audience: mixed
On behalf of: marcus evans linguarama

Session E3

Title: How ‘CEFR-worthy’ are your courses? A self-assessment tool for BE teachers
Speaker: Geoff Tranter
Presentation type: Teaching tips for teachers of Business English
Presentation style: Talk (45 minutes)
Audience: mixed
On behalf of: MONDIALE-Testing

Session E4

Title: Adopting the Tourist Stance – Flexibility and Innovation in Learning
Speaker: Roy Bicknell
Presentation type: New materials and innovative ways on how teachers can use them
Presentation style: Workshop (45 minutes)
Audience: mixed

Session E5

Title: A new approach – Study materials ready to be used for teaching legal English
Speaker: András Petz
Presentation type: New materials and innovative ways on how teachers can use them
Presentation style: Workshop (45 minutes)
Audience: experienced

Session E6

Title: Introduction to the British Council's Virtual Training Academy
Speakers: Allison Antalek and Evan Frendo
Presentation type: Teaching with technology and media
Presentation style: Talk (45 minutes)
Audience: mixed
On behalf of: The British Council

Session E7

Title: HOT (high-order thinking) tasks for BE learners
Speaker: Jennie Wright
Presentation type: Activities for the classroom
Presentation style: Workshop (45 minutes)
Audience: mixed
Session simulcast

Session E8

Title: The Inbetweeners - teaching apprentices in the business world
Speaker: Amanda Welfare
Presentation type: Activities for the classroom
Presentation style: Workshop (45 minutes)
Audience: mixed

16.30 – 17.00 Coffee break and exhibition

17.00 – 17.45 Sessions F (45 min)

Session F1

Title: Creating your own online materials for e- and mobile learning doesn't have to be complicated
Speaker: Christine Sick
Presentation type: Teaching with technology and media
Presentation style: Talk (45 minutes)
Audience: mixed
On behalf of: EUROKEY Software GmbH

Session F2

Title: Hit The Ground Running
Speaker: Richard Nicholas
Presentation type: New materials and innovative ways on how teachers can use them
Presentation style: Workshop (45 minutes)
Audience: mixed
On behalf of: DELTA Publishing

Session F3

Title: Ten top tips for successful business communication
Speakers: Ian McMaster and Bob Dignen
Presentation type: Teaching tips for teachers of Business English
Presentation style: Workshop (45 minutes)
Audience: mixed
On behalf of: Business Spotlight / York Associates

Session F4

Title: 2044's Business Leaders - Will They Thank Us?

Speaker: Erica Williams

Presentation type: New trends in business

Presentation style: Workshop (45 minutes)

Audience: mixed

Session F5

Title: How your Business English course should be more businesslike

Speakers: Dermot McKinney and Maurice Sheehy

Presentation type: Methodology

Presentation style: Talk (45 minutes)

Audience: mixed

Session F6

Title: What's the future of business English training in the corporate world?

Speaker: Mercedes Viola

Presentation type: New trends in business

Presentation style: Workshop (45 minutes)

Audience: mixed

Session simulcast with Mercedes beamed in from Uruguay and a facilitator in the room

Session F7

Title: The power of persuasion: influencing others in business

Speaker: Gabrielle Jones

Presentation type: Activities for the classroom

Presentation style: Workshop (45 minutes)

Audience: mixed

Session F8

Title: Talking business, one-to-one: improving teacher-student interaction

Speaker: Gareth Humphrey

Presentation type: Teaching tips for teachers of Business English

Presentation style: Talk (45 minutes)

Audience: mixed

On Behalf of: marcus evans linguarama

17.45 – 18.00 Room change and exhibition

18.00 – 18.45 Sessions G (45 min)

Session G1

Title: The business English course book in the 21st Century: blending print and digital

Speaker: Pete Sharma

Presentation type: Teaching with technology and media

Presentation style: Talk (45 minutes)

Audience: mixed
On behalf of: Oxford University Press

Session G2

Title: Introducing Technology to the Business English Classroom
Speaker: Laura Edwards
Presentation type: Teaching with technology and media
Presentation style: Workshop (45 minutes)
Audience: mixed
On behalf of: telc

Session G3

Title: Storytelling in business – adding value to our clients
Speaker: Scott Levey
Presentation type: New trends in business
Presentation style: Workshop (45 minutes)
Audience: mixed
On behalf of: Target Training GmbH

Session simulcast

Session G4

Title: Using texts in the business English classroom
Speaker: Karen Richardson
Presentation type: Teaching tips for teachers of Business English
Presentation style: Workshop (45 minutes)
Audience: mixed
On behalf of: Macmillan Education

Session G5

Title: Mindhacks for success in the training room and in business
Speaker: Akos Gerold
Presentation type: New materials and innovative ways on how teachers can use them
Presentation style: Workshop (45 minutes)
Audience: mixed

Session G6

Title: Re-thinking the ELT curriculum: BELF or BEFL?
Speaker: Prof. Franca Poppi
Presentation type: Teaching tips for teachers of Business English
Presentation style: Workshop (45 minutes)
Audience: mixed

Session G7

Title: Self-confidence as a catalyst for language acquisition
Speaker: Julia Streuber
Presentation type: Teaching tips for teachers of Business English
Presentation style: Talk (45 minutes)
Audience: mixed

Session G8

Title: Technical English – Inch by Inch

Speakers: Matthias Meier and David Mackie

Presentation type: English for Specific Purposes (ESP)

Presentation style: Talk (45 minutes)

Audience: mixed

18.45 – 19.15 Room change and exhibition; after-conference party hosted by publishers

19.15 – 20.00 IATEFL BESIG Annual Open Forum (annual members' meeting); refreshments available during the meeting

Sunday

9.00 Registration opens

9.30 – 11.00 Sessions H (90 min)

Session H1

Title: Assessing Students' Writing – Working with Cambridge English BEC Writing Exams

Speaker: Judith Ellis

Presentation type: Exam preparation

Presentation style: Workshop (90 minutes)

Audience: experienced

On behalf of: Cambridge English Language Assessment

Session H2

Title: Be the Coach not the Referee: Learner Outcomes and the Learner Experience in 21st Century Teaching

Speaker: Mary Patricia Schnueriger

Presentation type: New materials and innovative ways on how teachers can use them

Presentation style: Workshop (90 minutes)

Audience: mixed

On behalf of: Pearson

Session H3

Title: Teaching tax professionals in a national setting: The German example.

Speaker: Patrick Mustu

Presentation type: English for Specific Purposes (ESP)

Presentation style: Workshop (90 minutes)

Audience: experienced

Session H4

Title: Using NLP to propel your clients up the linguistic ladder

Speaker: Beth Negus

Presentation type: Teaching tips for teachers of Business English

Presentation style: Workshop (90 minutes)

Audience: mixed

Session simulcast

Session H5 (45 minutes)

Title: Business English: New Businesses, New Approach.

Speaker: Prof. Abderrahman Azennoud

Presentation type: Teaching tips for teachers of Business English

Presentation style: Talk (45 minutes)

Audience: experienced

Session H6

Title: Blended learning for business English: how to design it, deliver it, and sell it

Speakers: Cleve Miller

Presentation type: New trends in business

Presentation style: Workshop (90 minutes)
Audience: mixed
On behalf of: English 360

Session H7

Title: Using the internet for learning legal English
Speaker: András Petz
Presentation type: Making use of on-line resources
Presentation style: Workshop (90 minutes)
Audience: experienced

Session H8 (45 min)

Title: Teaching Presentation Skills in a digital age
Speaker: Elena Matveeva
Presentation type: Making use of on-line resources
Presentation style: Talk (45 minutes)
Audience: mixed

11.00 – 11.30 Coffee break

11.30 – 12.15 Sessions J (45 min)

Session J1

Title: Helping our learners to get their message across
Speaker: Angela Lloyd
Presentation type: In-company courses
Presentation style: Workshop (45 minutes)
Audience: mixed
On behalf of: Cornelsen Scholverlage GmbH

Session J2

Title: Sink or swim? Teaching tips to help pre-intermediates stay afloat
Speaker: John Allison
Presentation type: Teaching tips for teachers of Business English
Presentation style: Talk (45 minutes)
Audience: mixed
On behalf of: Macmillan Education

Session simulcast

Session J3

Title: Panel Discussion: How much intercultural competence do Business English teachers need?
Speakers: Kirsten Waechter, Rudi Camerer and Mike Hogan
Presentation type: Cross-cultural awareness
Presentation style: Talk (45 minutes)
Audience: mixed

Session J4

Title: The Words About Us - catching and coaxing the language of the environment

Speaker: Andreas Grundtvig
Presentation type: Teaching tips for teachers of Business English
Presentation style: Workshop (45 minutes)
Audience: mixed

Session J5

Title: Personalisation: Making it happen
Speaker: Claire Hart
Presentation type: Teaching tips for teachers of Business English
Presentation style: Workshop (45 minutes)
Audience: mixed

Session J6

Title: Web meetings: On the design & implementation of an online meetings training pack
Speakers: Pete Rutherford and Rob Szabó
Presentation type: New materials and innovative ways on how teachers can use them
Presentation style: Talk (45 minutes)
Audience: mixed

Session J7

Title: Maximizing learning opportunities in mixed proficiency classes
Speakers: James Murphy and Clare Magee
Presentation type: Teaching tips for teachers of Business English
Presentation style: Workshop (45 minutes)
Audience: mixed

Session J8

Title: Skills for today, skills for tomorrow
Speaker: Louis Rogers
Presentation type: English for Academic Purposes (EAP)
Presentation style: Talk (45 minutes)
Audience: mixed
On behalf of: Richmond Publishing

12.15 – 12.30 Room change and exhibition

12.30 – 13.15 Sessions K (45 min)

Session K1

Title: Teaching Business English with videos: How to use videos in the classroom and beyond.
Speaker: Philip Gienandt
Presentation type: Teaching with technology and media
Presentation style: Workshop (45 minutes)
Audience: mixed
On behalf of: LinguaTV.com

Session K2

Title: DISC Profiling - the ultimate added value for your Business English clients

Speaker: Alison Hail
Presentation type: Methodology
Presentation style: Workshop (45 minutes)
Audience: experienced

Session K3

Title: Creating Controlled Havoc in ESP Report Writing
Speaker: Dr Tom Cornwall
Presentation type: Teaching writing skills
Presentation style: Workshop (45 minutes)
Audience: mixed

Session K4

Title: Those Mad Men ... & Women
Speaker: Erica Williams
Presentation type: Materials in business English
Presentation style: Workshop (45 minutes)
Audience: mixed

Session simulcast

Session K5

Title: Business English – a journey from vocabulary to lexis
Speaker: Andrzej Stęśik
Presentation type: Teaching tips for teachers of Business English
Presentation style: Talk (45 minutes)
Audience: mixed

13.15 – 14.00 End of conference gathering, raffle