

2015 IATEFL BESIG Barcelona Conference Schedule

Friday, 13 November

13.30 Registration for PCS opens

14.30 – 18.00 Pre-Conference Seminars (2 x 90 min with a 30-min break)

14.30 – 16.00 Seminar 1

Title: How should we be giving (and getting) feedback?

Speaker: Vicky Hollett

Summary:

Done right, providing feedback to our students on their performance is one of the most helpful and motivating things we can do. We spend a LOT of our time listening to them and thinking about how we should respond, but not much time as a profession talking about it. Let's change that!

Come along and explore questions like what's a mistake and what's an error? What's worth correcting and what's not? When should we give feedback and how should we do it? What different forms can feedback take and what media can help us? And let's not forget the feedback we can get from our clients, so we can do our jobs better too.

Biographical information:

Vicki Hollett is the award winning author of many popular business English courses. She has run teachers' workshops in many countries in Europe, the Far East and the Americas and trained teachers for the LLCI's Diploma in English for Business, conducted syllabus development work for Cambridge ESOL and taught online on the New School MATESOL program. She has also spent a lot of time listening to her students' English and wondering what she could most helpfully say in response.

16.30 – 18.00 Seminar 2

Title: Blending, flipping, mobile, adaptive: from theory to practice in BE and ESP

Speakers: Cleve Miller and Valentina Dodge

Summary:

The technology-supported practices of blended, flipped, mobile, and adaptive learning receive considerable attention in conferences and publications, and a fair share of commercial hype. Despite this, relatively few business English and ESP educators are incorporating them into their day-to-day teaching practice, perhaps because these practices, as they have been presented, seem overly complicated or technological.

The aim of this session is to de-mystify these approaches, discuss how they are validated by accepted pedagogical principles, and show how they can provide our student and our clients with training that is both effective and efficient.

In this session, we will:

1. Deliver an overview of the pedagogic principles behind these new approaches
2. Provide tools and templates to help participants implement these approaches on their own
3. Connect theory to practice by delivering a demo class within the session so that participants can see these approaches in action.

Biographical information:

Cleve Miller and Valentina Dodge are directors of English360, an open web platform for blended language learning designed for private language schools, universities, and the corporate market. Winner of the 2010 David Riley Award for Innovation, English360 is used by thousands of educators worldwide, and major universities and corporate clients on every continent.

Cleve and Valentina each have over 20 years' experience with BE teaching, teacher training, materials design, and corporate language program design, and are frequent speakers at conferences worldwide.

15.00 General conference registration opens

19.00-19.45 Opening Ceremony:

Welcome

General announcements

Announcement of the winner of the David Riley Award

20.00 Evening reception with buffet, networking opportunities, exhibition

Saturday, 14 November

8.00 Registration opens

09.00 – 10.30 Opening announcements and plenary

Plenary Session

Title: Storytelling in business English

Speaker: Jamie Keddie

Summary:

Sharing stories has always been fundamental to making sense of the business world. Indeed, the ability to recognise and tell stories is a fundamental business skill in itself. In this practical talk, I would like to do two things. Firstly, I would like to explore the many types of story that business English teachers and students can source for their classes. Secondly, with an emphasis on teacher-led storytelling, I would like to demonstrate some of the diverse possibilities that this skill can offer.

Biographical information:

Jamie Keddie is a teacher trainer, storyteller and international conference speaker. He is the founder of Lessonstream.org, and the winner of a British Council ELTons award. Jamie's areas of interest include the use of visual materials, storytelling and video technologies in the classroom. His publications include *Images* (OUP 2009), *Bringing online video into the classroom* (OUP 2014) and *Videotelling* (2015).

10.30 – 11.00 Coffee break and exhibition

11.00 – 12.30 Sessions A (90 min)

Session A1

Title: Less is more: getting the most out of short videos

Speaker: Rachel Appleby

Presentation type: Methodology

Presentation style: Workshop (90 minutes)

Audience: Mixed

On behalf of: Oxford University Press

Session A2

Title: Teaching intercultural competence in English to university students: a blended-learning approach

Speakers: Judith Mader and Dr. Rudi Camerer

Presentation type: Teaching with technology and media

Presentation style: Workshop (90 minutes)

Audience: Experienced

On behalf of: Frankfurt School of Finance and Management and elc - European Language Competence

Session A3

Title: Finding your voice

Speaker: Paul Dummett

Presentation type: Methodology

Presentation style: Workshop (90 minutes)
Audience: Mixed
On behalf of: National Geographic Learning | Cengage Learning

Session A4

Title: Assessing speaking – teaching tips for Cambridge English: Advanced and Cambridge English: Business Higher (BEC Higher)
Speaker: Tom Wogan
Presentation type: Activities for the classroom
Presentation style: Workshop (90 minutes)
Audience: Mixed
On behalf of: Cambridge English Language Assessment

Session A5

Title: Meeting needs in the corporate world
Speakers: Darina Phelan and Debbie Barton
Presentation type: New trends in business
Presentation style: Workshop (90 minutes)
Audience: Mixed
On behalf of: Marcus Evans Linguarama

Session A6

Title: All teched-up: the digitally literate business English trainer
Speakers: Nicky Hockly and Helen Strong
Presentation type: Teaching with technology and media
Presentation style: Workshop (90 minutes)
Audience: Mixed
Session simulcast

Session A7

Title: Those ____ discrete item exercises (fill in as appropriate)
Speaker: Evan Frendo
Presentation type: Teaching tips for teachers of business English
Presentation style: Workshop (90 minutes)
Audience: Mixed

Session A8

Title: Emotional Intelligence in the classroom
Speaker: Patricia de Griesse
Presentation type: Methodology
Presentation style: Workshop (90 minutes)
Audience: Mixed

12.30 – 12.45 Room change and exhibition

12.45 – 13.30 Sessions B (45 min)

Session B1

Title: Tell me a good story ... and enhance your business skills

Speaker: Liz Jolliffe

Presentation type: New trends in business

Presentation style: Workshop (45 minutes)

Audience: Mixed

Limited number of audience

Session B2

Title: Speed networking

Speakers: Scott Levey and Cornelia Kreis-Meyer

Presentation type: New trends in business

Presentation style: Workshop (45 minutes)

Audience: Mixed

Session simulcast

Session B3

Title: But that's not in the book!

Speaker: Ed Pegg

Presentation type: New materials and innovative ways on how teachers can use them

Presentation style: Workshop (45 minutes)

Audience: Mixed

On behalf of: Macmillan Education

Session B4

Title: Making 'Blended Learning' work

Speaker: Pete Sharma

Presentation type: Teaching with technology and media

Presentation style: Talk (45 minutes)

Audience: Mixed

On behalf of: Pete Sharma Associates

Session B5

Title: "It would be a win-win situation." Students' performance in simulated negotiations

Speaker: Prof. Almut Koester

Presentation type: Research

Presentation style: Talk (45 minutes)

Audience: Mixed

Session B6

Title: Context and content – continuing the search for materials credibility

Speaker: Steve Oliver

Presentation type: Teaching tips for teachers of business English

Presentation style: Talk (45 minutes)

Audience: Mixed

Limited number of audience

Session B7

Title: Introduction to telc English Campus

Speaker: Sean McDonald
Presentation type: Teaching with technology and media
Presentation style: Talk (45 minutes)
Audience: Mixed
On behalf of: telc - language tests

Session B8

Title: Innovation: How disruptive is it in corporate language training?
Speaker: Deborah Capras
Presentation type: Teaching with technology and media
Presentation style: Talk (45 minutes)
Audience: Mixed

13.30 – 14.30 Lunch

14.30 – 15.15 Sessions C (45 min)

Session C1

Title: Practical, easy and fun activities for BE classes
Speaker: Marjorie Rosenberg
Presentation type: Teaching tips for teachers of business English
Presentation style: Workshop (45 minutes)
Audience: Mixed

Session C2

Title: Extending the Common European Framework for learners of professional English
Speaker: Brian Engquist
Presentation type: Research
Presentation style: Workshop (45 minutes)
Audience: Mixed
On behalf of: Pearson Education Ltd

Session C3

Title: Future-proofing business English
Speaker: Mike Hogan
Presentation type: Teaching tips for teachers of business English
Presentation style: Workshop (45 minutes)
Audience: Mixed
On behalf of: York Associates

Session simulcast

Session C4

Title: No teacher, no talk? Designing speaking activities for low-level students
Speaker: Kirsten Waechter
Presentation type: Teaching tips for teachers of business English
Presentation style: Workshop (45 minutes)
Audience: Mixed

Session C5

Title: Observations with a twist: promoting an observee-led approach to observation of teachers

Speaker: Billie Haase

Presentation type: Research

Presentation style: Talk (45 minutes)

Audience: Mixed

Session C6

Title: Teacher power: to use or not to use

Speaker: Mandy Welfare

Presentation type: Cross-cultural awareness

Presentation style: Workshop (45 minutes)

Audience: Mixed

Limited number of audience

Session C7

Title: Are you teaching 'good' business English? Business English based on ethical and sustainable business models

Speaker: Julie Pratten

Presentation type: Teaching tips for teachers of business English

Presentation style: Workshop (45 minutes)

Audience: Mixed

On behalf of: Academic Study Kit

Session C8

Title: A systemic method for developing communication skills

Speaker: András Petz

Presentation type: Methodology

Presentation style: Workshop

Audience: Mixed

15.15 – 15.30 Room change and exhibition

15.30 – 16.15 Sessions D (45 min)

Session D1

Title: Elevator Pitch: 2-minute business presentation

Speaker: Dr Jasmina Szadzovska

Presentation type: Teaching tips for teachers of business English

Presentation style: Workshop (45 minutes)

Audience: Mixed

Session D2

Title: Things that work - based on client and BE teacher feedback

Speaker: Alan Cargyl

Presentation type: Teaching tips for teachers of business English

Presentation style: Workshop (45 minutes)

Audience: Mixed

Session D3

Title: Help your students GROW their English

Speaker: Duncan Foord

Presentation type: Activities for the classroom

Presentation style: Workshop (45 minutes)

Audience: Mixed

On behalf of: OxfordTEFL Teacher Training

Session D4

Title: Why am I misunderstood? Why don't I understand? ;-(

Speaker: Ian Badger

Presentation type: New trends in business

Presentation style: Talk (45 minutes)

Audience: Mixed

On behalf of: Business and Medical English Services, Bristol, UK

Session D5

Title: DADA MACHINE – (re)imagining activities for the classroom

Speaker: Roy Bicknell

Presentation type: Activities for the classroom

Presentation style: Workshop (45 minutes)

Audience: Mixed

Session simulcast

Session D6

Title: The sports formula for successful business English communication

Speaker: Katrin Lichterfeld

Presentation type: Teaching tips for teachers of business English

Presentation style: Workshop (45 minutes)

Audience: Mixed

Session D7

Title: 'Social media' as a business topic

Speaker: Paul Emmerson

Presentation type: New trends in business

Presentation style: Talk (45 minutes)

Audience: Mixed

Session D8

Title: Bringing 007 to your classroom

Speakers: Gorana Duplančić Rogošić and Sanja Marinov

Presentation type: Activities for the classroom

Presentation style: Workshop (45 minutes)

Audience: Mixed

16.15 – 16.45 Coffee break and exhibition

16.45 – 17.30 Sessions E (45 min)

Session E1

Title: Firing entrepreneurship through "Dragons' Den"

Speaker: Prof. Justin Byrne

Presentation type: New materials and innovative ways on how teachers can use them

Presentation style: Talk (45 minutes)

Audience: Mixed

Session E2

Title: Teaching business English with multimedia: How to use videos and games in the classroom and beyond ...

Speaker: Philip Gienandt

Presentation type: Teaching with technology and media

Presentation style: Workshop (45 minutes)

Audience: Mixed

Session E3

Title: Should we teach 'real' language?

Speaker: Ian McMaster

Presentation type: Methodology

Presentation style: Talk (45 minutes)

Audience: Mixed

On behalf of: Business Spotlight

Session E4

Title: Rolling and action – making videos to meet specific needs.

Speaker: Vicky Hollett

Presentation type: Teaching with technology and media

Presentation style: Talk (45 minutes)

Audience: Mixed

On behalf of: Simple English Videos

Session E5

Title: Redefining soft skills training: why business English teachers are better placed than ever before to deliver these skills

Speaker: Emma Sue-Prince

Presentation type: Teaching tips for teachers of business English

Presentation style: Talk (45 minutes)

Audience: Mixed

On behalf of: Unimenta

Session E6

Title: Designing learning activities for digital environments

Speaker: Timothy Crook

Presentation type: Teaching with technology and media

Presentation style: Talk (45 minutes)

Audience: Experienced

Session E7

Title: Should teachers be good learners?
Speakers: Pete Rutherford and Taona Knights
Presentation type: Methodology
Presentation style: Workshop (45 minutes)
Audience: Mixed
Session simulcast

Session E8

Title: A practical toolbox for managers – training the skills managers really need
Speaker: Scott Levey
Presentation type: Teaching tips for teachers of business English
Presentation style: Workshop (45 minutes)
Audience: Mixed

17.30 – 17.45 Room change and exhibition

17.45 – 18.30 Sessions F (45 min)

Session F1

Title: International meetings – language, skills and culture
Speaker: Adrian Pilbeam
Presentation type: Cross-cultural awareness
Presentation style: Workshop (45 minutes)
Audience: Mixed
On behalf of: LTS Training and Consulting

Session F2

Title: Storytelling in business contexts
Speaker: Mercedes Viola
Presentation type: New trends in business
Presentation style: Talk (45 minutes)
Audience: Mixed
Session simulcast with Mercedes beamed in from Uruguay and a facilitator in the room

Session F3

Title: Bringing video into business English courses: A fresh approach
Speakers: Kristen Acquaviva and Claire Hart
Presentation type: Teaching with technology and media
Presentation style: Workshop (45 minutes)
Audience: Mixed
On behalf of: Cornelsen Verlag

Session F4

Title: Top tips for teaching proficient business English learners

Speaker: Dale Coulter

Presentation type: Teaching tips for teachers of business English

Presentation style: Workshop (45 minutes)

Audience: Mixed

Session F5

Title: Professional forums and YouTube videos as sources of authentic communication

Speaker: Olya Sergeeva

Presentation type: Making use of on-line resources

Presentation style: Workshop (45 minutes)

Audience: Mixed

Session F6

Title: Is self-publishing a realistic option in ELT? Trends, tips, challenges

Speaker: Deborah Capras

Presentation type: New materials and innovative ways on how teachers can use them

Presentation style: Talk (45 minutes)

Audience: Mixed

Session F7

Title: Defining quality in business English

Speaker: András Petz

Presentation type: New trends in business

Presentation style: Workshop (45 minutes)

Audience: Mixed

Session F8

Title: How does technology boost teacher satisfaction?

Speakers: Eda Gözde Girgin and Merve Unutmaz

Presentation type: New materials and innovative ways on how teachers can use them

Presentation style: Talk (45 minutes)

Audience: Mixed

Limited number of audience

18.30 – 19.00 Room change and exhibition

19.00 – 19.45 IATEFL BESIG Annual Open Forum (annual members' meeting); refreshments available during the meeting

Sunday, November 15

9.00 Registration opens

9.30 – 10.15 Sessions G (45 min)

Session G1

Title: Memory, Meaning and Method (revisited)

Speaker: James Chamberlain

Presentation type: Methodology

Presentation style: Talk (45 minutes)

Audience: Mixed

Session G2

Title: Communicative competence case studies

Speakers: Rob Szabó and Pete Rutherford

Presentation type: New materials and innovative ways on how teachers can use them

Presentation style: Workshop (45 minutes)

Audience: Experienced

Session G3

Title: The importance of life skills in the business classroom

Speaker: Iain Collins

Presentation type: Teaching tips for teachers of business English

Presentation style: Workshop (45 minutes)

Audience: Mixed

On behalf of: Macmillan Education

Session G4

Title: Working with challenging clients: Tips on dealing with problematic business partners

Speakers: Martin Wheeler and Scott Levey

Presentation type: Research

Presentation style: Workshop (45 minutes)

Audience: Mixed

Session G5

Title: Inbound Marketing: How to sell yourself and your business by polishing your online presence

Speaker: James Hoyle

Presentation type: New trends in business

Presentation style: Talk (45 minutes)

Audience: Mixed

On behalf of: Go English

Session G6

Title: What is grammar, and does it have a place in business English?

Speaker: Rita Baker

Presentation type: Teaching with framework materials

Presentation style: Workshop (45 minutes)

Audience: Mixed

On behalf of: GlobalApproach™ and Lydbury English Centre Ltd.

Session G7

Title: How much business English do you need to teach business in English?

Speaker: Dr Helen Bicknell

Presentation type: English for Specific Purposes (ESP)

Presentation style: Talk (45 minutes)

Audience: Experienced

Session simulcast

10.15 – 10.30 Room change and exhibition

10.30 – 11.15 Sessions H (45 min)

Session H1

Title: Performance-based training at the enterprise level

Speaker: Cleve Miller

Presentation type: Teaching tips for teachers of business English

Presentation style: Talk (45 minutes)

Audience: Mixed

Session H2

Title: Spice up your business English class with PechaKucha!

Speaker: Suzanne Vetter-M'Caw

Presentation type: Teaching tips for teachers of business English

Presentation style: Workshop (45 minutes)

Audience: Mixed

On behalf of: telc - language tests

Session H3

Title: English for trade unions and works councils

Speaker: George Bayes

Presentation type: English for Specific Purposes (ESP)

Presentation style: Talk (45 minutes)

Audience: Mixed

On behalf of: York Associates

Session H4

Title: One-to-one coaching in practice

Speaker: Helen Strong

Presentation type: Teaching tips for teachers of business English

Presentation style: Talk (45 minutes)

Audience: Mixed

Session H5

Title: The Adaptation Game: adapting print business English materials for digital contexts

Speaker: Claire Hart

Presentation type: New materials and innovative ways on how teachers can use them

Presentation style: Workshop (45 minutes)
Audience: Mixed

Session H6

Title: Training inspiration - business models in the classroom
Speakers: Kate Baade and Nathan Wale
Presentation type: Teaching with framework materials
Presentation style: Workshop (45 minutes)
Audience: Mixed
Session simulcast

Session H7

Title: Mindhacks for success in the training room and in business
Speaker: Akos Gerold
Presentation type: New trends in business
Presentation style: Workshop (45 minutes)
Audience: Mixed

11.15 – 11.45 Coffee break and exhibition

11.45 – 12.30 Sessions J (45 min)

Session J1

Title: Marketplace speaking technique
Speaker: Ioanna Ntaidou
Presentation type: Activities for the classroom
Presentation style: Workshop (45 minutes)
Audience: Mixed

Session J2

Title: Don't stop! Driving learner participation and performance in meetings
Speaker: Jennie Wright
Presentation type: Activities for the classroom
Presentation style: Workshop (45 minutes)
Audience: Mixed
On behalf of: Target Training GmbH

Session J3

Title: Using video to develop oral presentation skills using mobile devices
Speaker: Kat Robb
Presentation type: Teaching with technology and media
Presentation style: Workshop (45 minutes)
Audience: Mixed
On behalf of: Oxford Tefl Barcelona

Session J4

Title: Storytelling techniques for language teachers

Speaker: Jamie Keddie
Presentation type: Teaching tips for teachers of business English
Presentation style: Workshop (45 minutes)
Audience: Mixed
Session simulcast

Session J5

Title: Developing graphical literacy in L2
Speaker: Svetlana Petrovskaya
Presentation type: Exam preparation
Presentation style: Workshop (45 minutes)
Audience: Mixed

Session J6

Title: Benefits, challenges and suggested solutions for teaching BE online
Speaker: Joanna Malefaki
Presentation type: Teaching with technology and media
Presentation style: Talk (45 minutes)
Audience: Mixed

Session J7

Title: Cooking for the ESP class
Speaker: Simona Petrescu
Presentation type: English for Specific Purposes (ESP)
Presentation style: Talk (45 minutes)
Audience: Mixed

12.30 – 12.45 Room change and exhibition

12.45 – 13.30 Sessions K (45 min)

Session K1

Title: Real-plays: Team player and project management activities for your trainees
Speaker: Nathan Arthur
Presentation type: Activities for the classroom
Presentation style: Workshop (45 minutes)
Audience: Mixed

Session K2

Title: The resilient BE trainer
Speaker: Maribel Ortega
Presentation type: Research
Presentation style: Workshop (45 minutes)
Audience: Mixed

Session K3

Title: Return on Investment – designing a business English reader

Speakers: Sanja Marinov and Gorana Duplančić Rogošić
Presentation type: New materials and innovative ways on how teachers can use them
Presentation style: Workshop (45 minutes)
Audience: Mixed

Session K4

Title: How active workers want to communicate in business environments: Spanish companies.
Speaker: Lourdes Pomposo
Presentation type: In-company courses
Presentation style: Talk (45 minutes)
Audience: Experienced

Session K5

Title: ESP/EAP for marketable skills /threats and opportunities/
Speakers: Dr Monika Hrebackova and Dr Anna Gajdošová
Presentation type: English for Specific Purposes (ESP)
Presentation style: Talk (45 minutes)
Audience: Mixed
Limited number of audience

Session K6

Title: One-to-one language training and coaching
Speaker: Andrzej Stęsik
Presentation type: Teaching tips for teachers of business English
Presentation style: Talk (45 minutes)
Audience: Mixed
Session simulcast

Session K7

Title: Have I Got News for You!
Speaker: Andy Cowle
Presentation type: New materials and innovative ways on how teachers can use them
Presentation style: Talk (45 minutes)
Audience: Mixed
On behalf of: NEWSMART

13.30 – 14.15 End of conference gathering, raffle