Friday, 13 November

13.30   Registration for PCS opens

14.30 – 18.00   Pre-Conference Seminars (2 x 90 min with a 30-min break)

14.30 – 16.00 Seminar 1

Title: How should we be giving (and getting) feedback?
Speaker: Vicky Hollett

Summary:
Done right, providing feedback to our students on their performance is one of the most helpful and motivating things we can do. We spend a LOT of our time listening to them and thinking about how we should respond, but not much time as a profession talking about it. Let’s change that!
Come along and explore questions like what’s a mistake and what’s an error? What’s worth correcting and what’s not? When should we give feedback and how should we do it? What different forms can feedback take and what media can help us? And let’s not forget the feedback we can get from our clients, so we can do our jobs better too.

Biographical information:
Vicki Hollett is the award winning author of many popular business English courses. She has run teachers’ workshops in many countries in Europe, the Far East and the Americas and trained teachers for the LLCI’s Diploma in English for Business, conducted syllabus development work for Cambridge ESOL and taught online on the New School MATESOL program. She has also spent a lot of time listening to her students’ English and wondering what she could most helpfully say in response.

16.30 – 18.00 Seminar 2

Title: Blending, flipping, mobile, adaptive: from theory to practice in BE and ESP
Speakers: Cleve Miller and Valentina Dodge

Summary:
The technology-supported practices of blended, flipped, mobile, and adaptive learning receive considerable attention in conferences and publications, and a fair share of commercial hype. Despite this, relatively few business English and ESP educators are incorporating them into their day-to-day teaching practice, perhaps because these practices, as they have been presented, seem overly complicated or technological.
The aim of this session is to de-mystify these approaches, discuss how they are validated by accepted pedagogical principles, and show how they can provide our student and our clients with training that is both effective and efficient.
In this session, we will:
1. Deliver an overview of the pedagogic principles behind these new approaches
2. Provide tools and templates to help participants implement these approaches on their own
3. Connect theory to practice by delivering a demo class within the session so that participants can see these approaches in action.

Biographical information:
Cleve Miller and Valentina Dodge are directors of English360, an open web platform for blended language learning designed for private language schools, universities, and the corporate market. Winner of the 2010 David Riley Award for Innovation, English360 is used by thousands of educators worldwide, and major universities and corporate clients on every continent.
Cleve and Valentina each have over 20 years’ experience with BE teaching, teacher training, materials design, and corporate language program design, and are frequent speakers at conferences worldwide.

15.00 General conference registration opens

19.00-19.45 Opening Ceremony:

Welcome
General announcements
Announcement of the winner of the David Riley Award

20.00 Evening reception with buffet, networking opportunities, exhibition
Saturday, 14 November

8.00 Registration opens

09.00 – 10.30 Opening announcements and plenary

Plenary Session

Title: Storytelling in business English
Speaker: Jamie Keddie

Summary:
Sharing stories has always been fundamental to making sense of the business world. Indeed, the ability to recognise and tell stories is a fundamental business skill in itself. In this practical talk, I would like to do two things. Firstly, I would like to explore the many types of story that business English teachers and students can source for their classes. Secondly, with an emphasis on teacher-led storytelling, I would like to demonstrate some of the diverse possibilities that this skill can offer.

Biographical information:
Jamie Keddie is a teacher trainer, storyteller and international conference speaker. He is the founder of Lessonstream.org, and the winner of a British Council ELTons award. Jamie’s areas of interest include the use of visual materials, storytelling and video technologies in the classroom. His publications include Images (OUP 2009), Bringing online video into the classroom (OUP 2014) and Videotelling (2015).

10.30 – 11.00 Coffee break and exhibition

11.00 – 12.30 Sessions A (90 min)

Session A1

Title: Less is more: getting the most out of short videos
Speaker: Rachel Appleby
Presentation type: Methodology
Presentation style: Workshop (90 minutes)
Audience: Mixed
On behalf of: Oxford University Press

Session A2

Title: Teaching intercultural competence in English to university students: a blended-learning approach
Speakers: Judith Mader and Dr. Rudi Camerer
Presentation type: Teaching with technology and media
Presentation style: Workshop (90 minutes)
Audience: Experienced
On behalf of: Frankfurt School of Finance and Management and elc - European Language Competence

Session A3

Title: Finding your voice
Speaker: Paul Dummet
Presentation type: Methodology
Session A4

Title: Assessing speaking – teaching tips for Cambridge English: Advanced and Cambridge English: Business Higher (BEC Higher)
Speaker: Tom Wogan
Presentation type: Activities for the classroom
Presentation style: Workshop (90 minutes)
Audience: Mixed
On behalf of: Cambridge English Language Assessment

Session A5

Title: Meeting needs in the corporate world
Speakers: Darina Phelan and Debbie Barton
Presentation type: New trends in business
Presentation style: Workshop (90 minutes)
Audience: Mixed
On behalf of: Marcus Evans Linguarama

Session A6

Title: All teched-up: the digitally literate business English trainer
Speakers: Nicky Hockly and Helen Strong
Presentation type: Teaching with technology and media
Presentation style: Workshop (90 minutes)
Audience: Mixed
Session simulcast

Session A7

Title: Those ____ discrete item exercises (fill in as appropriate)
Speaker: Evan Frendo
Presentation type: Teaching tips for teachers of business English
Presentation style: Workshop (90 minutes)
Audience: Mixed

Session A8

Title: Emotional Intelligence in the classroom
Speaker: Patricia de Griese
Presentation type: Methodology
Presentation style: Workshop (90 minutes)
Audience: Mixed

12.30 – 12.45  Room change and exhibition
12.45 – 13.30  Sessions B (45 min)

Session B1
Title: Tell me a good story ... and enhance your business skills  
Speaker: Liz Jolliffe  
Presentation type: New trends in business  
Presentation style: Workshop (45 minutes)  
Audience: Mixed  
Limited number of audience

Session B2

Title: Speed networking  
Speakers: Scott Levey and Cornelia Kreis-Meyer  
Presentation type: New trends in business  
Presentation style: Workshop (45 minutes)  
Audience: Mixed  
Session simulcast

Session B3

Title: But that’s not in the book!  
Speaker: Ed Pegg  
Presentation type: New materials and innovative ways on how teachers can use them  
Presentation style: Workshop (45 minutes)  
Audience: Mixed  
On behalf of: Macmillan Education

Session B4

Title: Making 'Blended Learning' work  
Speaker: Pete Sharma  
Presentation type: Teaching with technology and media  
Presentation style: Talk (45 minutes)  
Audience: Mixed  
On behalf of: Pete Sharma Associates

Session B5

Title: “It would be a win-win situation.” Students’ performance in simulated negotiations  
Speaker: Prof. Almut Koester  
Presentation type: Research  
Presentation style: Talk (45 minutes)  
Audience: Mixed

Session B6

Title: Context and content – continuing the search for materials credibility  
Speaker: Steve Oliver  
Presentation type: Teaching tips for teachers of business English  
Presentation style: Talk (45 minutes)  
Audience: Mixed  
Limited number of audience

Session B7

Title: Introduction to telc English Campus
Speaker: Sean McDonald  
Presentation type: Teaching with technology and media  
Presentation style: Talk (45 minutes)  
Audience: Mixed  
On behalf of: telc - language tests

Session B8

Title: Innovation: How disruptive is it in corporate language training?  
Speaker: Deborah Capras  
Presentation type: Teaching with technology and media  
Presentation style: Talk (45 minutes)  
Audience: Mixed

13.30 – 14.30   Lunch

14.30 – 15.15   Sessions C (45 min)

Session C1

Title: Practical, easy and fun activities for BE classes  
Speaker: Marjorie Rosenberg  
Presentation type: Teaching tips for teachers of business English  
Presentation style: Workshop (45 minutes)  
Audience: Mixed

Session C2

Title: Extending the Common European Framework for learners of professional English  
Speaker: Brian Engquist  
Presentation type: Research  
Presentation style: Workshop (45 minutes)  
Audience: Mixed  
On behalf of: Pearson Education Ltd

Session C3

Title: Future-proofing business English  
Speaker: Mike Hogan  
Presentation type: Teaching tips for teachers of business English  
Presentation style: Workshop (45 minutes)  
Audience: Mixed  
On behalf of: York Associates

Session simulcast

Session C4

Title: No teacher, no talk? Designing speaking activities for low-level students  
Speaker: Kirsten Waechter  
Presentation type: Teaching tips for teachers of business English  
Presentation style: Workshop (45 minutes)  
Audience: Mixed
Session C5

Title: Observations with a twist: promoting an observee-led approach to observation of teachers  
Speaker: Billie Haase  
Presentation type: Research  
Presentation style: Talk (45 minutes)  
Audience: Mixed

Session C6

Title: Teacher power: to use or not to use  
Speaker: Mandy Welfare  
Presentation type: Cross-cultural awareness  
Presentation style: Workshop (45 minutes)  
Audience: Mixed  
Limited number of audience

Session C7

Title: Are you teaching 'good' business English? Business English based on ethical and sustainable business models  
Speaker: Julie Pratten  
Presentation type: Teaching tips for teachers of business English  
Presentation style: Workshop (45 minutes)  
Audience: Mixed  
On behalf of: Academic Study Kit

Session C8

Title: A systemic method for developing communication skills  
Speaker: András Petz  
Presentation type: Methodology  
Presentation style: Workshop  
Audience: Mixed

15.15 – 15.30   Room change and exhibition

15.30 – 16.15   Sessions D (45 min)

Session D1

Title: Elevator Pitch: 2-minute business presentation  
Speaker: Dr Jasmina Sazdovska  
Presentation type: Teaching tips for teachers of business English  
Presentation style: Workshop (45 minutes)  
Audience: Mixed

Session D2

Title: Things that work - based on client and BE teacher feedback  
Speaker: Alan Cargyl  
Presentation type: Teaching tips for teachers of business English  
Presentation style: Workshop (45 minutes)
Session D3
Title: Help your students GROW their English
Speaker: Duncan Foord
Presentation type: Activities for the classroom
Presentation style: Workshop (45 minutes)
Audience: Mixed
On behalf of: OxfordTEFL Teacher Training

Session D4
Title: Why am I misunderstood? Why don’t I understand? ;-(
Speaker: Ian Badger
Presentation type: New trends in business
Presentation style: Talk (45 minutes)
Audience: Mixed
On behalf of: Business and Medical English Services, Bristol, UK

Session D5
Title: DADA MACHINE – (re)imagining activities for the classroom
Speaker: Roy Bicknell
Presentation type: Activities for the classroom
Presentation style: Workshop (45 minutes)
Audience: Mixed
Session simulcast

Session D6
Title: The sports formula for successful business English communication
Speaker: Katrin Lichterfeld
Presentation type: Teaching tips for teachers of business English
Presentation style: Workshop (45 minutes)
Audience: Mixed

Session D7
Title: ‘Social media’ as a business topic
Speaker: Paul Emmerson
Presentation type: New trends in business
Presentation style: Talk (45 minutes)
Audience: Mixed

Session D8
Title: Bringing 007 to your classroom
Speakers: Gorana Duplančić Rogošić and Sanja Marinov
Presentation type: Activities for the classroom
Presentation style: Workshop (45 minutes)
Audience: Mixed

16.15 – 16.45 Coffee break and exhibition
Session E1
Title: Firing entrepreneurship through "Dragons' Den"
Speaker: Prof. Justin Byrne
Presentation type: New materials and innovative ways on how teachers can use them
Presentation style: Talk (45 minutes)
Audience: Mixed

Session E2
Title: Teaching business English with multimedia: How to use videos and games in the classroom and beyond ...
Speaker: Philip Gienandt
Presentation type: Teaching with technology and media
Presentation style: Workshop (45 minutes)
Audience: Mixed

Session E3
Title: Should we teach ‘real’ language?
Speaker: Ian McMaster
Presentation type: Methodology
Presentation style: Talk (45 minutes)
Audience: Mixed
On behalf of: Business Spotlight

Session E4
Title: Rolling and action – making videos to meet specific needs.
Speaker: Vicky Hollett
Presentation type: Teaching with technology and media
Presentation style: Talk (45 minutes)
Audience: Mixed
On behalf of: Simple English Videos

Session E5
Title: Redefining soft skills training: why business English teachers are better placed than ever before to deliver these skills
Speaker: Emma Sue-Prince
Presentation type: Teaching tips for teachers of business English
Presentation style: Talk (45 minutes)
Audience: Mixed
On behalf of: Unimenta

Session E6
Title: Designing learning activities for digital environments
Speaker: Timothy Crook
Presentation type: Teaching with technology and media
Presentation style: Talk (45 minutes)
**Audience:** Experienced

**Session E7**

**Title:** Should teachers be good learners?
**Speakers:** Pete Rutherford and Taona Knights
**Presentation type:** Methodology
**Presentation style:** Workshop (45 minutes)
**Audience:** Mixed

**Session simulcast**

**Session E8**

**Title:** A practical toolbox for managers – training the skills managers really need
**Speaker:** Scott Levey
**Presentation type:** Teaching tips for teachers of business English
**Presentation style:** Workshop (45 minutes)
**Audience:** Mixed

17.30 – 17.45  **Room change and exhibition**

17.45 – 18.30  **Sessions F (45 min)**

**Session F1**

**Title:** International meetings – language, skills and culture
**Speaker:** Adrian Pilbeam
**Presentation type:** Cross-cultural awareness
**Presentation style:** Workshop (45 minutes)
**Audience:** Mixed
**On behalf of:** LTS Training and Consulting

**Session F2**

**Title:** Storytelling in business contexts
**Speaker:** Mercedes Viola
**Presentation type:** New trends in business
**Presentation style:** Talk (45 minutes)
**Audience:** Mixed
**Session simulcast** with Mercedes beamed in from Uruguay and a facilitator in the room

**Session F3**

**Title:** Bringing video into business English courses: A fresh approach
**Speakers:** Kristen Acquaviva and Claire Hart
**Presentation type:** Teaching with technology and media
**Presentation style:** Workshop (45 minutes)
**Audience:** Mixed
**On behalf of:** Cornelsen Verlag

**Session F4**

**Title:** Top tips for teaching proficient business English learners
**Speaker:** Dale Coulter  
**Presentation type:** Teaching tips for teachers of business English  
**Presentation style:** Workshop (45 minutes)  
**Audience:** Mixed

**Session F5**

**Title:** Professional forums and YouTube videos as sources of authentic communication  
**Speaker:** Olya Sergeeva  
**Presentation type:** Making use of on-line resources  
**Presentation style:** Workshop (45 minutes)  
**Audience:** Mixed

**Session F6**

**Title:** Is self-publishing a realistic option in ELT? Trends, tips, challenges  
**Speaker:** Deborah Capras  
**Presentation type:** New materials and innovative ways on how teachers can use them  
**Presentation style:** Talk (45 minutes)  
**Audience:** Mixed

**Session F7**

**Title:** Defining quality in business English  
**Speaker:** András Petz  
**Presentation type:** New trends in business  
**Presentation style:** Workshop (45 minutes)  
**Audience:** Mixed

**Session F8**

**Title:** How does technology boost teacher satisfaction?  
**Speakers:** Eda Gözde Girgin and Merve Unutmaz  
**Presentation type:** New materials and innovative ways on how teachers can use them  
**Presentation style:** Talk (45 minutes)  
**Audience:** Mixed  
**Limited number of audience**

18.30 – 19.00  Room change and exhibition

19.00 – 19.45  IATEFL BESIG Annual Open Forum (annual members' meeting); refreshments available during the meeting
Sunday, November 15

9.00  Registration opens

9.30 – 10.15  Sessions G (45 min)

Session G1

Title: Memory, Meaning and Method (revisited)
Speaker: James Chamberlain
Presentation type: Methodology
Presentation style: Talk (45 minutes)
Audience: Mixed

Session G2

Title: Communicative competence case studies
Speakers: Rob Szabó and Pete Rutherford
Presentation type: New materials and innovative ways on how teachers can use them
Presentation style: Workshop (45 minutes)
Audience: Experienced

Session G3

Title: The importance of life skills in the business classroom
Speaker: Iain Collins
Presentation type: Teaching tips for teachers of business English
Presentation style: Workshop (45 minutes)
Audience: Mixed
On behalf of: Macmillan Education

Session G4

Title: Working with challenging clients: Tips on dealing with problematic business partners
Speakers: Martin Wheeler and Scott Levey
Presentation type: Research
Presentation style: Workshop (45 minutes)
Audience: Mixed

Session G5

Title: Inbound Marketing: How to sell yourself and your business by polishing your online presence
Speaker: James Hoyle
Presentation type: New trends in business
Presentation style: Talk (45 minutes)
Audience: Mixed
On behalf of: Go English

Session G6

Title: What is grammar, and does it have a place in business English?
Speaker: Rita Baker
Presentation type: Teaching with framework materials
Presentation style: Workshop (45 minutes)
Audience: Mixed
Session G7

Title: How much business English do you need to teach business in English?
Speaker: Dr Helen Bicknell
Presentation type: English for Specific Purposes (ESP)
Presentation style: Talk (45 minutes)
Audience: Experienced

Session simulcast

10.15 – 10.30 Room change and exhibition

10.30 – 11.15 Sessions H (45 min)

Session H1

Title: Performance-based training at the enterprise level
Speaker: Cleve Miller
Presentation type: Teaching tips for teachers of business English
Presentation style: Talk (45 minutes)
Audience: Mixed

Session H2

Title: Spice up your business English class with PechaKucha!
Speaker: Suzanne Vetter-M’Caw
Presentation type: Teaching tips for teachers of business English
Presentation style: Workshop (45 minutes)
Audience: Mixed

Session H3

Title: English for trade unions and works councils
Speaker: George Bayes
Presentation type: English for Specific Purposes (ESP)
Presentation style: Talk (45 minutes)
Audience: Mixed

Session H4

Title: One-to-one coaching in practice
Speaker: Helen Strong
Presentation type: Teaching tips for teachers of business English
Presentation style: Talk (45 minutes)
Audience: Mixed

Session H5

Title: The Adaptation Game: adapting print business English materials for digital contexts
Speaker: Claire Hart
Presentation type: New materials and innovative ways on how teachers can use them
Session H6

Title: Training inspiration - business models in the classroom  
Speakers: Kate Baade and Nathan Wale  
Presentation type: Teaching with framework materials  
Presentation style: Workshop (45 minutes)  
Audience: Mixed

Session H7

Title: Mindhacks for success in the training room and in business 
Speaker: Akos Gerold  
Presentation type: New trends in business  
Presentation style: Workshop (45 minutes)  
Audience: Mixed

11.15 – 11.45  Coffee break and exhibition

11.45 – 12.30  Sessions J (45 min)

Session J1

Title: Marketplace speaking technique 
Speaker: Ioanna Ntaidou  
Presentation type: Activities for the classroom  
Presentation style: Workshop (45 minutes)  
Audience: Mixed

Session J2

Title: Don’t stop! Driving learner participation and performance in meetings 
Speaker: Jennie Wright  
Presentation type: Activities for the classroom  
Presentation style: Workshop (45 minutes)  
Audience: Mixed  
On behalf of: Target Training GmbH

Session J3

Title: Using video to develop oral presentation skills using mobile devices 
Speaker: Kat Robb  
Presentation type: Teaching with technology and media  
Presentation style: Workshop (45 minutes)  
Audience: Mixed  
On behalf of: Oxford Tefl Barcelona

Session J4

Title: Storytelling techniques for language teachers
Speaker: Jamie Keddie  
**Presentation type:** Teaching tips for teachers of business English  
**Presentation style:** Workshop (45 minutes)  
**Audience:** Mixed  
**Session simulcast**

**Session J5**

**Title:** Developing graphical literacy in L2  
**Speaker:** Svetlana Petrovskaya  
**Presentation type:** Exam preparation  
**Presentation style:** Workshop (45 minutes)  
**Audience:** Mixed

**Session J6**

**Title:** Benefits, challenges and suggested solutions for teaching BE online  
**Speaker:** Joanna Malefaki  
**Presentation type:** Teaching with technology and media  
**Presentation style:** Talk (45 minutes)  
**Audience:** Mixed

**Session J7**

**Title:** Cooking for the ESP class  
**Speaker:** Simona Petrescu  
**Presentation type:** English for Specific Purposes (ESP)  
**Presentation style:** Talk (45 minutes)  
**Audience:** Mixed

12.30 – 12.45  **Room change and exhibition**

12.45 – 13.30  **Sessions K (45 min)**

**Session K1**

**Title:** Real-plays: Team player and project management activities for your trainees  
**Speaker:** Nathan Arthur  
**Presentation type:** Activities for the classroom  
**Presentation style:** Workshop (45 minutes)  
**Audience:** Mixed

**Session K2**

**Title:** The resilient BE trainer  
**Speaker:** Maribel Ortega  
**Presentation type:** Research  
**Presentation style:** Workshop (45 minutes)  
**Audience:** Mixed

**Session K3**

**Title:** Return on Investment – designing a business English reader
**Speakers:** Sanja Marinov and Gorana Duplančić Rogošić  
**Presentation type:** New materials and innovative ways on how teachers can use them  
**Presentation style:** Workshop (45 minutes)  
**Audience:** Mixed

**Session K4**

**Title:** How active workers want to communicate in business environments: Spanish companies.  
**Speaker:** Lourdes Pomposo  
**Presentation type:** In-company courses  
**Presentation style:** Talk (45 minutes)  
**Audience:** Experienced

**Session K5**

**Title:** ESP/EAP for marketable skills /threats and opportunities/  
**Speakers:** Dr Monika Hrebackova and Dr Anna Gajdošová  
**Presentation type:** English for Specific Purposes (ESP)  
**Presentation style:** Talk (45 minutes)  
**Audience:** Mixed  
**Limited number of audience**

**Session K6**

**Title:** One-to-one language training and coaching  
**Speaker:** Andrzej Stęsik  
**Presentation type:** Teaching tips for teachers of business English  
**Presentation style:** Talk (45 minutes)  
**Audience:** Mixed

**Session simulcast**

**Session K7**

**Title:** Have I Got News for You!  
**Speaker:** Andy Cowle  
**Presentation type:** New materials and innovative ways on how teachers can use them  
**Presentation style:** Talk (45 minutes)  
**Audience:** Mixed  
**On behalf of:** NEWSMART

13.30 – 14.15   End of conference gathering, raffle