Using the flipped classroom to teach business meeting skills
Chitra Sabapathy

This presentation describes how the flipped classroom approach is currently being used in a contextualised business and technical communication course for computing undergraduates at the National University of Singapore.

Chitra Sabapathy is a lecturer at the Centre for English Language Communication, National University of Singapore. Currently she coordinates and teaches Business and Technical Communication.

Teaching assertiveness and influencing skills in the ESL classroom
Elena Stolyarova

Constructed learning activities are aimed at teaching students to analyze their assertiveness skills, identify the areas that need improvement, learn and practise the relevant language and apply assertiveness techniques in their studies or in the workplace.

Elena Stolyarova is a university teacher with a business background in a telecom company. Spheres of interest include linguistics, discourse, learning technologies and ESP.

Biz quiz activity
Suzanne Vetter-M'Caw

People love a Pub Quiz, so why not use this tool to give your students a fun opportunity to repeat things they should now know? We'll look at how to vary this activity to suit the time available and the needs of the group and also consider quiz cards for partner work.

Suzanne Vetter-M'Caw is a freelance English trainer and examiner based in Germany who specialises in business English. She is a materials author and is also involved in telc test development projects.

Planning and writing business correspondence
Ian Cawley (Cambridge)

This presentation will help teachers to identify the types of errors their students make in written business communication, as well as suggest activities that will help them to improve their writing.

Ian Cawley has worked in the designing, teaching, examining and selling of exams over the past 20 years. He is is currently developing the global market for Cambridge English workplace assessments.

Motivating, interactive, editable activities for BE
Magda Pasalic

I will present 2-3 e-tools that enable teachers to create editable, downloadable, printable, interactive activities in BE classes.

Magda Pasalic teaches business English to undergraduate students of Economics and Business at the Faculty of Economics in Split, Croatia. She is currently working on a doctoral thesis in the area of L2 motivation.

Tasks
Bruce Stirling

G+CMDA+C: the solution for all business writing and speaking tasks

Bruce Stirling is an American university professor and best-selling TOEFL author. He also teaches business English and writes business textbooks.

Practising job interview questions
Shanthi Streat

I will share with the attendees how I help my clients reflect upon and answer the common job interview questions in English.

Shanthi Streat teaches business and general English to adults online and offline through full immersion courses in the UK and Business English workshops abroad.