

The **ESP-BE** World Café:  
Exploring and **Sharing Best Practices** in **English**  
Monday, 9 April 2018, 10.00–17.00

*"It is through conversation around questions that matter that powerful capacities for evolving caring community, collaborative learning, and committed action are engaged."*

Juanita Brown, co-founder of the World Café method

Conversation around questions that matter is precisely what we'll experience at the ESP-BE World Café. In an inviting café setting, we'll grab a coffee, take a seat at a table and greet our fellow colleagues. On the café stage, our guest facilitators will inspire us and stimulate thoughts that will awaken our ideas around Best Practices in our field.



Once awakened, we'll begin exploring and sharing these ideas with our colleagues at our tables, guided by questions that matter to us, our profession and our stakeholders. We'll take part in the conversations that unfold with a spirit of discovery, an open mind and a willingness to both listen and contribute. And we'll creatively capture the discussions, by

doodling on the tablecloths, drawing on the napkins and dashing off a few scribbled notes.





**ENGLISH FOR SPECIFIC PURPOSES**

# BESIG



When conversations come to a close, we'll move on to a new table, greet new colleagues, share discoveries from previous discussions and explore new questions. In this way, we propagate, link and broaden our ideas, inspirations and insights.



Periodically, we'll come back together as a whole group to consolidate, synthesize and ponder what we've collectively discovered. This harvesting of discoveries aims at transforming the key elements of the small-group conversations into practical, actionable knowledge.

## WORLD CAFÉ SCHEDULE AND TOPICS

TIMING	ACTIVITY	FACILITATOR*
10.00–10.15	Opening	ESP SIG & BESIG
10:15–11.30	Topic 1: Resources and Materials	Laura Hudson
11.30–12.00	Break (tea or coffee & biscuits)	
12.00–13.15	Topic 2: Needs Analysis and Evaluation	Alan Simpson
13.15–14.15	Packed lunch (wrap, salad, fruit, crisps, cake)	
14.15–15.30	Topic 3: Teaching Techniques	Tanja Murphy-Ilibasic
15.30–16.00	Break (tea or coffee & biscuits)	
16.00–17.00	Consolidation and Close	ESP SIG & BESIG

### \*WORLD CAFÉ FACILITATORS

**Laura Hudson** is the Regional Manager for Macmillan in Germany, Austria and Switzerland.

**Alan Simpson** is a professional English trainer based in Japan and is the winner of the 2018 IATEFL BESIG Facilitator's Scholarship.

**Tanja Murphy-Ilibasic** is a Germany-based business English trainer and coach with over 25 years' business experience.



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We'll conclude the day having achieved the following:

- engaged deeply with our colleagues about questions that matter
- spoken to people with a wide range of experience and knowledge
- collaborated to build caring communities of learning
- committed to effective actions that best serve our professional practice.



The ESP-BE World Café is open for one day only! Reserve your seat now!

**Syndicate 1, Brighton Centre**  
**Kings Road, Brighton**  
**BN1 2GR, United Kingdom**  
<https://conference.iatefl.org>

(If you would like to find out more about the World Café concept, check out the World Café website at [www.theworldcafe.com](http://www.theworldcafe.com))

Why is ESP SIG and BESIG joining forces for this event?

We would like to learn from each other and have the opportunity to share and exchange practices beyond our individual SIGs. One question we want to explore in this joint PCE is: where do we overlap and where do we differ around the themes we have identified? With the help of the delegates, each SIG can then gain insights into how they can best plan for future membership benefits.