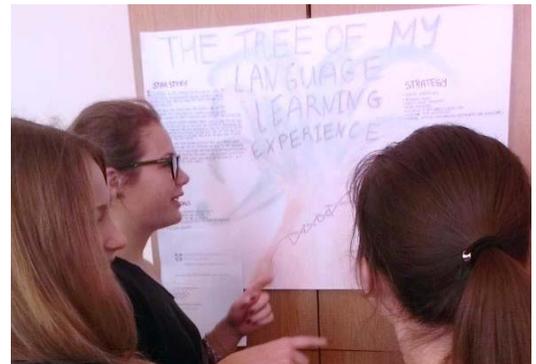
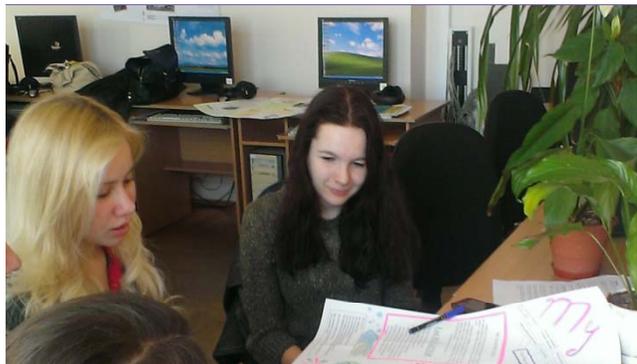




LET'S HELP OUR STUDENTS BE COMPETITIVE



**Olena Korol, Ukraine, KNEU
BESIG, Graz, 2014**

THE 7 LAWS OF THE TEACHER

T eacher

E ducation

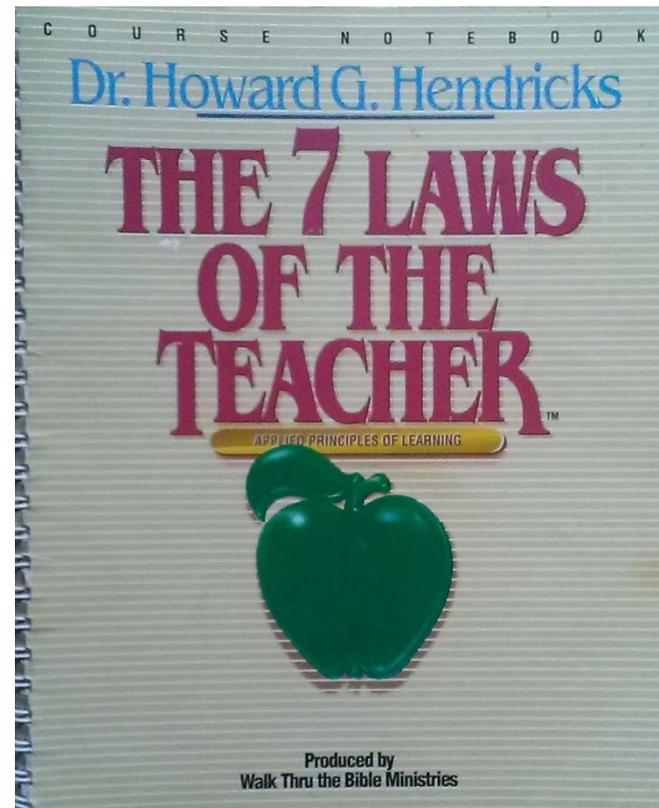
A ctivity

C ommunication

H eart

E ncouragement

R eadiness





*Carl
Dowse*

Quizlet



*Marjorie
Rosenberg*

Disney Strategy



*Evan
Frendo*

**High and Low
Context Culture**

Acknowledgement

E-teacher on-line courses



ESP teacher mission

AEI on-line ESP Course Design

Needs analysis

Collaborator

Teacher

Researcher

ESP PRACTITIONER ROLES

Evaluator

Materials provider

Course designer

Are we ready to help ?

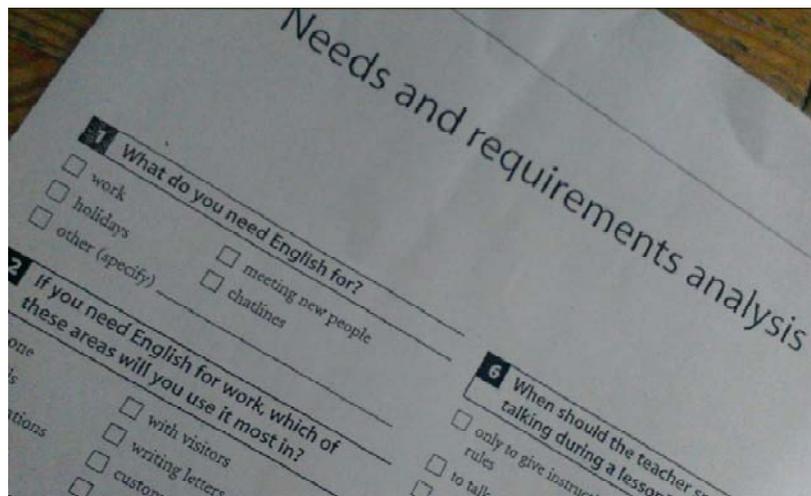
In which roles do you feel more confident and comfortable? Why?

Share your thoughts with your neighbors.

Do we know their needs?

What kind of Needs analysis do you use in your teaching context?

To what extent do you find it effective?



Strategy Needs Analysis

Needs

Wants

Lacks

7 HABITS OF COMPETITIVE STUDENTS

Can I (you) act proactively?

Can I (you) begin with the end in mind?

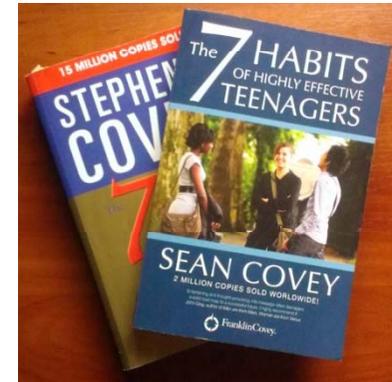
Can I (you) put first things first?

Can I (you) think Win/Win?

Can I (you) seek first to understand then to be understood?

Can I (you) synergize?

Can I (you) sharpen the saw?



Strengths and weaknesses

Short- and long term goals

English Learner Profile Project

Strategies

Self-awareness (styles)

Self-evaluation

“Collecting dots”

“Connecting dots”

Outcomes

Needs, wants & lacks have become clearer

Ideas for Action plan

Self-awareness raising activities

Delayed Feedback + Needs analysis

Generated Follow-Up Activities

Discussions

Steve Job's Commencement address, 2005)

"What is common in Martin Eden, Steve Jobs and you as a learner?"

“Action may not always bring about **learning**
but there is **no learning** without **action**”
(unknown)

Time to evaluate materials

Special



Teacher

Gardener

Thank you!

Elena_korol@list.ru