

TEAMWORK: TASKS & TAXONOMIES

MARISE LEHTO
MSC EDUCATIONAL MANAGEMENT
(CURRENT)



NEW ZEALAND / FINLAND



ON LEARNING

To be a true teacher, you must be a learner first. Indeed, teachers' own passion for learning inspires their students as much as their expertise does

Peter Senge



MY
LEARNER'S
HAT



marise.lehto@mla.fi / Twitter @finkiwi
@massociates

TEAMWORK: TASKS & TAXONOMIES

- Background
 - 20 hour ESP course Finnish Insurance Company
 - B2-C1
 - Language centered as opposed to learning/learner centered
- 6 stage task-based teaching cycle (Nunan 2004)
- Bloom's taxonomy of learning objectives

DEFINITIONS

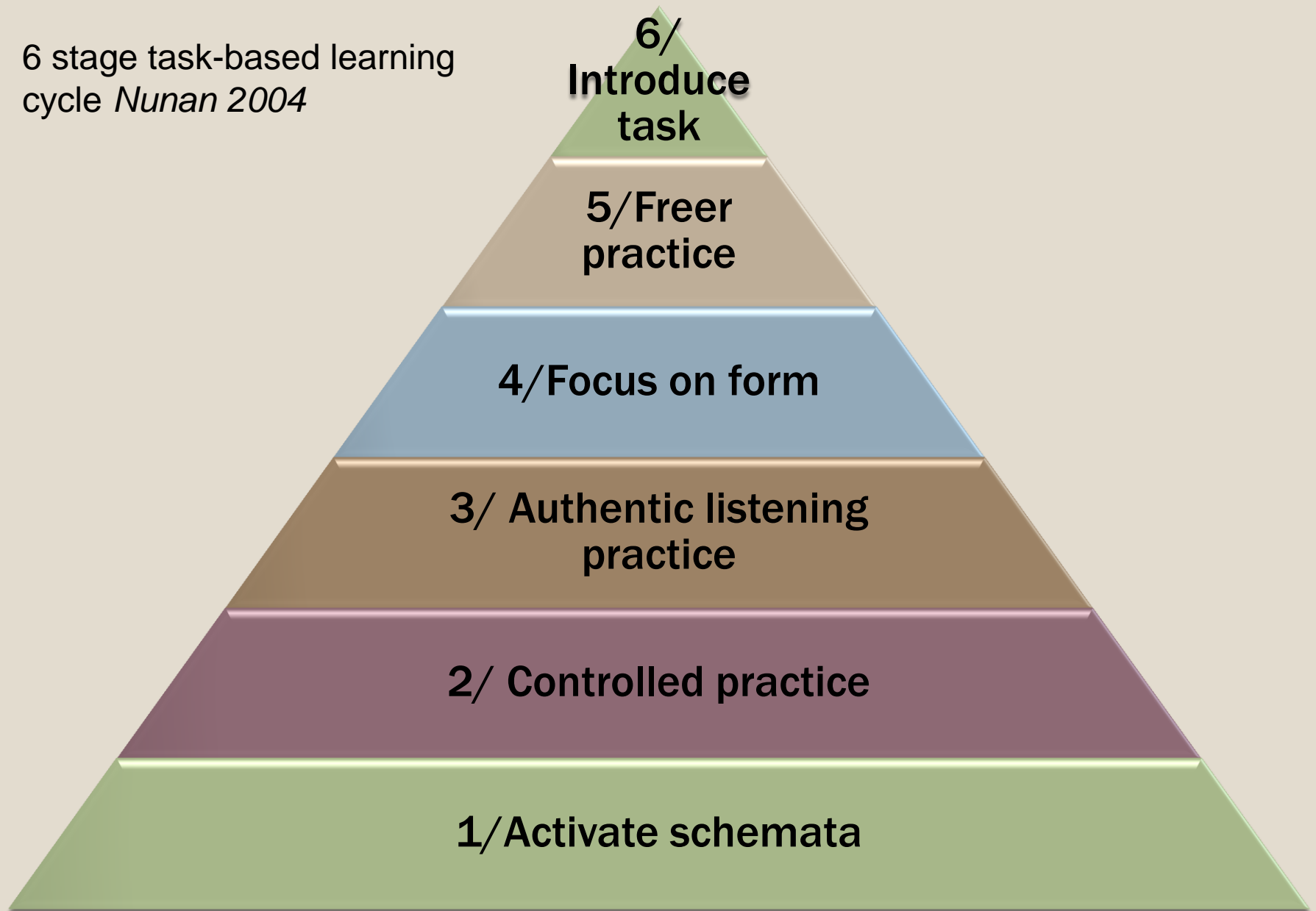
task

- promote interest and interaction (Willis & Willis 2007)
- a communicative event having a non-linguistic outcome (Nunan 2004)
- meaning is primary (Skehan 1996a)

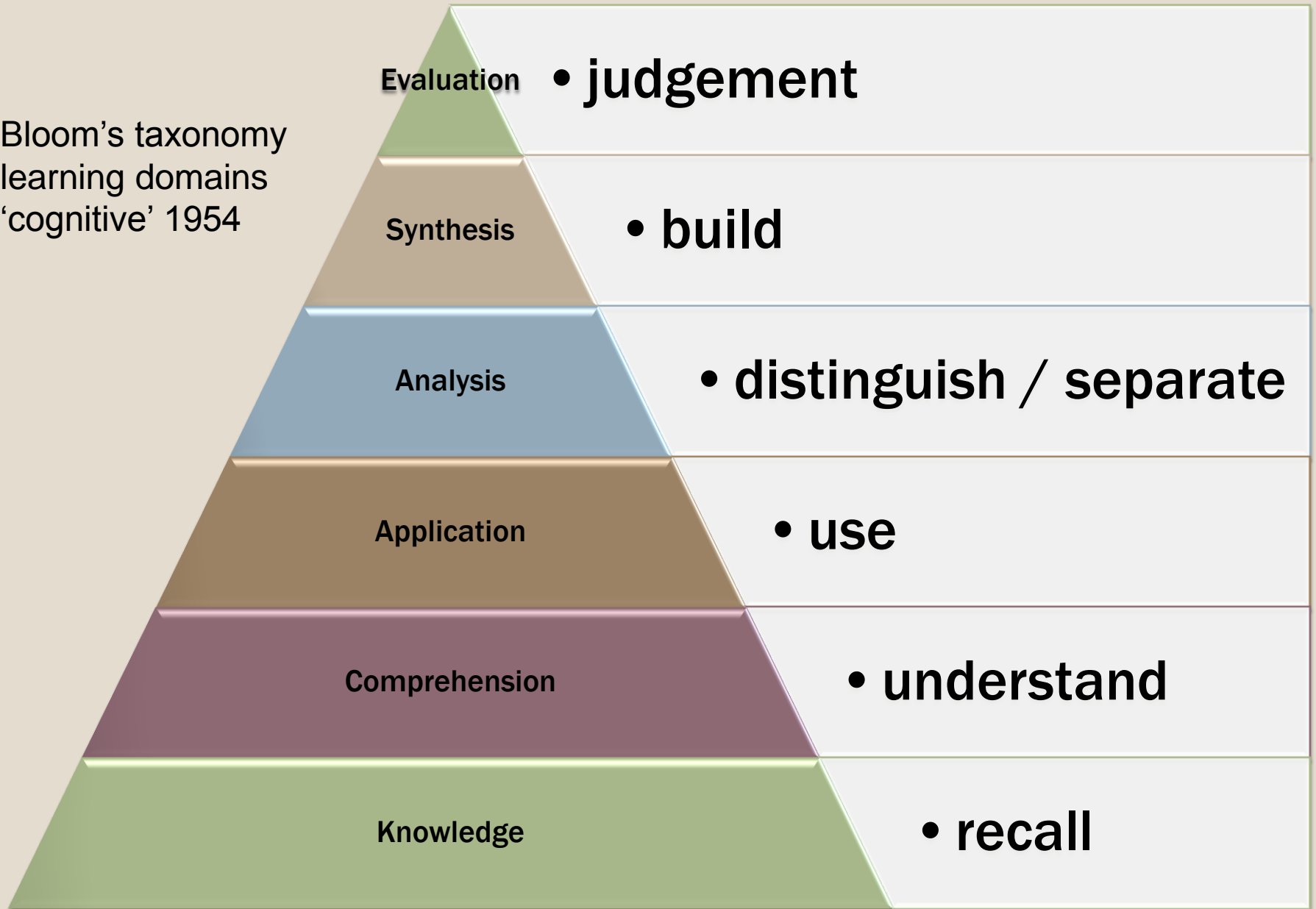
taxonomy

- a system for organising similar things into groups
<http://www.macmillandictionary.com/dictionary/british/taxonomy>
- Bloom's taxonomy (1956) x three domains of educational activities:
 - **Cognitive:** mental skills (*Knowledge*)
 - **Affective:** growth in feelings or emotional areas (*Attitude*)
 - **Psychomotor:** manual or physical skills (*Skills*)

6 stage task-based learning
cycle *Nunan 2004*



Bloom's taxonomy
learning domains
'cognitive' 1954



6/
Introduce
task

- Evaluation (argue, justify)

5/
Freer
practice

- Synthesis (create, design, add to, produce)

4/
Focus on form

- Analysis (analyse, compare, categorise, identify)

3/
Authentic listening
practice

- Application (solve, show)

2/
Controlled practice

- Comprehension (explain, interpret, outline)

1/
Activate schemata

- Knowledge
(tell, list, describe,
relate, name)

**6/ Task
(evaluation)**

- Can you justify the reasons for your new strategy to the BOD?
- Presentation / Debate / Panel discussion

**5/ Freer
practice
(synthesis)**

- Can you devise a new strategy based on his 4 suggestions?
- New strategy

**4/ Focus on form
(analysis)**

- Can you identify the phrases on giving advice?
- Categorise them into good/bad advice

**3/ Authentic listening practice
(application)**

- Can you apply this method to your own business model?
- Construct a worst-case scenario analysis

2/ Controlled practice (comprehension)

- What was the main idea?
- Retell it in your own words

1/ Activate schemata (knowledge)

- Can you name different type of strategies?
- Mindmap

THE DISCUSSION QUESTIONS

Learning Objectives:

- to discuss the concept of 'effective execution' of a company strategy
- to watch/listen to a video on session topic

Stage One: Questions for discussion:

- 1/ What are some of the major challenges that your company faces in terms of executing your strategy (think both long and short term). List 3 challenges below and be prepared to explain & justify your opinions.
- 2/ How can a company best allocate their resources so that their customer is 'well looked after'?
- 3/ According to Professor Bob Simmons of Harvard University, 'a list of core values' is a recipe for failure. Instead, he argues that a company's core value should be 'who comes first during the tough times - employee, shareholders or customers? Agree or disagree? Why?
- 4/ What do you suggest are the most effective ways of engaging your employees in discussion? List 4 ways

strategy

1/ Discussion

- e.g. long/short term challenges

2/ Listening for gist

- Main idea
- Retell using same model

3/ Authentic listening

- Apply this method /wc/bs scenario

4/ Focus on form

- Giving advice
- Collocations

5/ Freer practice

- Devise a new strategy

6/ Real world tasks

- Presentation to BOD

Assessment

TEAMWORK:TASKS & TAXONOMIES: OVER TO YOU

- How useful do you think this approach to designing activities using authentic materials is?
- Is it something you could see yourself using?
- What are the main advantages / disadvantages for:
 - You
 - Your students?



**THANK
YOU!**

*humanising the
learning
experience*