Fluency and pronunciation in International Business English

Earl Stevick's 'techneme'

Meaningful Action: Earl Stevick's Influence
on Language Teaching
(CUP, 2013)

Nobu's anecdote

SO / AFTER dinner / we decided to GO there // and

OUTSIDE / there were LOTS of people / WAITING for the

ANNOUNCEMENT // and TV crews / from around the

WORLD / were INTERVIEWING people // AND / BELIEVE

*it or NOT / **I** was interviewed / by JAPANESE tv // (in*

JAPANESE of course) //

and WHEN we got HOME / we IMMEDIATELY / put it on

FACEBOOK / and went to BED // and the NEXT MORNING

/ I got a MESSAGE / from a friend in TOKYO / saying SAW

you on TV / LAST NIGHT // which DOESN'T happen /

EVERY DAY // the ONLY thing was / I thought I SHOULD

have worn / a SUIT and TIE // (I was in SHORTS and a T

SHIRT) //

5 'technemes' for repetition

- choosing & comparing (learner/teacher)

- listening & sub-vocalising (inner voice)

- shadowing (teacher/learner)

- checking & comparing (learner/learner)

- progressive deletion

Core pronunciation features for EIL

1. long/short vowel distinction

2. consonant sounds (but …)

    (aspiration of unvoiced consonants)

3. consonant clusters at the beginning of words (but …)

4. use of prominence

Common European Framework (**CEF**)

Spoken production genres of Business English:

- socialising (telling an anecdote)

- giving presentations