

Employability all over the world through TOEIC



TOEIC®

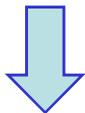
Test of English for International Communication

LTS Language & Testing Service
Judith Hackmann, Head of Project Management
Berlin, Germany

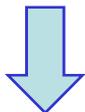
Employability all over the world

Employability = a person's capability for gaining and maintaining employment

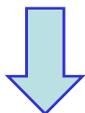
Globalisation



Comparability of skills all over the world



Tests to compare the different skills



Need for standardised, valid Tests => Language Tests



Employability all over the world

Where do companies use the Language Tests for?

- Recruitment
- Assessment Center
- Personal Development
- Benchmarking
- Relocation / Promotion



ETS Educational Testing Service



Educational Testing Service (ETS), Princeton, N.J.

- **Non-governmental-organization**
- **Developer of worldwide acknowledged language tests as e.g.**
 - **TOEFL® (Test of English as a Foreign language)**
 - **TOEIC® (Test of English for International Communication)**
 - **SAT® (Scholastic Aptitude Test)**
 - **GRE® (Graduate Record Examination)**
- **Biggest Organisation worldwide for measuring learning accomplishment**
=> 50 millions tests per year in more than 180 countries
- **2.600 Employers: Experts for education, research and evaluation**

LTS Language Testing Service



Language & Testing Service, Berlin, Germany

- **Master Distributor for ETS, offering ETS language tests and resources in**
 - **Germany**
 - **Austria**
 - **Switzerland**
- **Flexibility and Know-how near to our customer**
- **Monitoring test security, quality and testing standards**
- **Training of Authorised Testing Centers**

TOEIC®



Test Of English for International Communication

TOEIC:

- **Standardised Test for general vocational English A1-C1 of the CEFR (Common European Frame of Reference)**
- **More than 7 Million Tests in 2012**
- **Accepted by 10.000 organisations in over 120 countries**

TOEIC Bridge:

- **General vocational English**
- **Level for Beginner (A1-B1 of the CEFR)**
- **Motivation bridge**

TOEIC® Test Family

Paper based tests



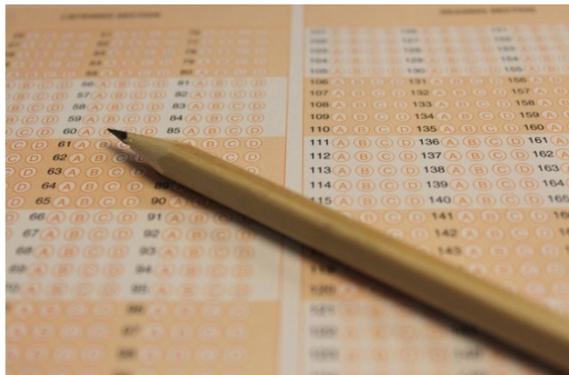
Internet based tests



TOEIC® Test Family

Paper based tests

- paper and pencil
- multiple choice answers
- listening and reading



Internet based tests

- computer and headset
- productive answers
- speaking and writing



Content of the TOEIC®

- General Business
- Corporate Development
- Finance and Budgeting
- Human Resources
- Travel
- The Office
- Purchasing
- Manufacturing
- Technical Areas
- Health Care
- Housing/Corporate Property
- Entertainment
- Dining Out

Structure of the TOEIC®

Test/Test Section	Total Score Scale Range	Minimum Score				
		A1	A2	B1	B2	C1
TOEIC Listening and Reading Total¹						
TOEIC Listening	5–495	60	110	275	400	490
TOEIC Reading	5–495	60	115	275	385	455 ⁴
TOEIC Speaking and Writing²						
TOEIC Speaking	0–200	50	90	120	160	200
TOEIC Writing	0–200	30	70	120	150	200
TOEIC Bridge³						
TOEIC <i>Bridge</i> Listening	10–90	46	70	86		
TOEIC <i>Bridge</i> Reading	10–90	46	64	84		

¹ TOEIC Listening and Reading scores are reported in 5-point increments.

² TOEIC Speaking and Writing scores are reported in 10-point increments. No total score is reported.

³ TOEIC *Bridge* scores are reported in 2-point increments. No total score is reported.

⁴ TOEIC Reading C1 minimum score is based on 45% of the panelists.

Standard Error of Measurement (SEM)

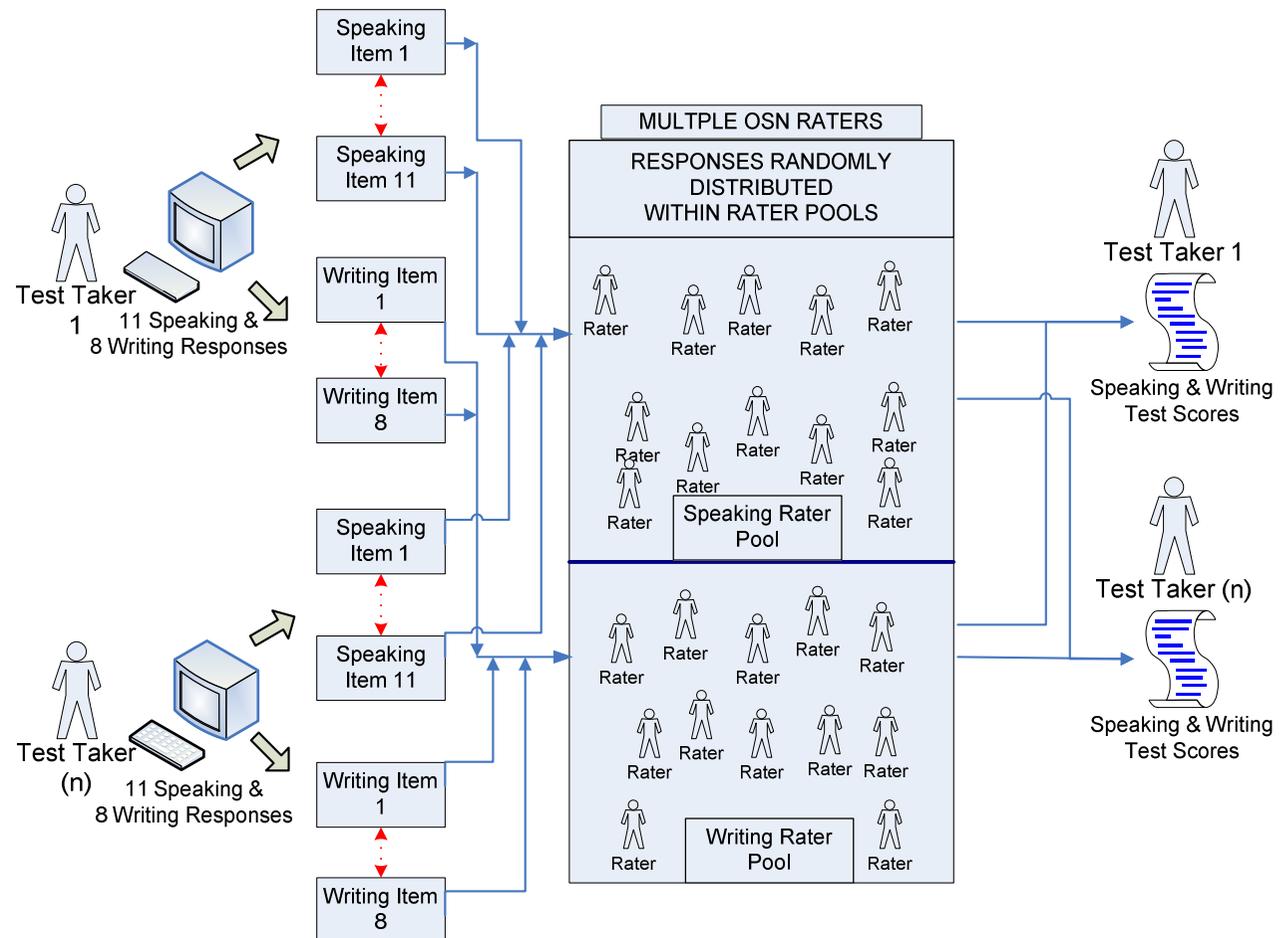
Test	SEM	in %
TOEIC® L&R	990 ± 25 points	2,4%
TOEIC® S&W	400 ± 15 points	3,75%
TOEIC® Bridge™	180 ± 4 points	2,2%

Scoring of the TOEIC® Listening & Reading

- Multiple Choice Answers
- Optical scanner for mechanical, automatised scoring
 - ⇒ The human rater is not in contact with the test-taker
 - ⇒ ETS guarantees highest standards of objectivity
 - ⇒ LTS in Berlin is in charge of the evaluation of the tests and controls the quality of the whole process

Scoring of the TOEIC® Speaking & Writing

- Every single answer is passed to different raters
- Different raters work on single parts of the test over the Online Scoring Network ETS
- Highest objectivity and reliability



Score Report of the TOEIC®



LISTENING AND READING OFFICIAL SCORE REPORT

KNOW ENGLISH. KNOW SUCCESS.		LISTENING		TOTAL SCORE
Mustermann Max		440		
Name	1977/01/01	Your score 495		840
Identification Number	Date of Birth (yyyy/mm/dd)	READING		
2012/01/01	2014/01/01	400		
Test Date (yyyy/mm/dd)	Valid Until (yyyy/mm/dd)	Your score 495		
LTS Language & Testing Service GmbH, Alexanderstr. 7, Berlin, Germany 10178				
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Speaking and Writing Tests INSTITUTIONAL SCORE REPORT

Mustermann, Max		SPEAKING	
Name		Your score 200	
KNOW ENGLISH. KNOW SUCCESS.		200	
1977/01/01	2012/03/02	0 ————— 200	
Date of birth (yyyy/mm/dd)	Test date (yyyy/mm/dd)	WRITING	
199044246	LTS Language & Testing Service	Your score 180	
Registration number	Germany	0 ————— 200	
KNOW ENGLISH. KNOW SUCCESS.		180	
LTS Language & Testing Service		0 ————— 200	
Germany			
KNOW ENGLISH. KNOW SUCCESS.			
Test administered by			

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TOEIC Institutional Program

LISTENING		READING	
<p>Your scaled score is between 400 and 495. Test takers who score around 400 typically have the following strengths:</p> <ul style="list-style-type: none"> They can infer the central idea, purpose, and basic context of short spoken exchanges across a broad range of vocabulary, even when conversational responses are indirect or not easy to predict. They can infer the central idea, purpose, and basic context of extended spoken texts across a broad range of vocabulary. They can do this even when the information is not supported by repetition or paraphrase and when it is necessary to connect information across the text. They can understand details in short spoken exchanges, even when negative constructions are present, when the language is syntactically complex, or when difficult vocabulary is used. They can understand details in extended spoken texts, even when it is necessary to connect information across the text and when the information is not supported by repetition. They can understand details when the information is paraphrased or when negative constructions are present. To see weaknesses typical of test takers who score around 400, see the "Proficiency Description Table." 		<p>Your scaled score is between 350 and 450. Test takers who score around 350 typically have the following strengths:</p> <ul style="list-style-type: none"> They can infer the central idea and purpose of a written text, and they can make inferences about details. They can read for meaning. They can understand factual information, even when it is paraphrased. They can connect information across a small area within a text, even when the vocabulary and grammar of the text are difficult. They can understand medium-level vocabulary. They can sometimes understand difficult vocabulary in context, unusual meanings of common words, and idiomatic usage. They can understand rule-based grammatical structures. They can understand difficult, complex, and uncommon grammatical constructions. To see weaknesses typical of test takers who score around 350, see the "Proficiency Description Table. If your performance is closer to 450, you should review the descriptors for test takers who score around 450. 	
ABILITIES MEASURED	PERCENT CORRECT OF ABILITIES MEASURED	ABILITIES MEASURED	PERCENT CORRECT OF ABILITIES MEASURED
Can infer gist, purpose, and basic context based on information that is explicitly stated in short spoken texts	86	Can make inferences based on information in written texts	76
Can infer gist, purpose, and basic context based on information that is explicitly stated in extended spoken texts	90	Can locate and understand specific information in written texts	90
Can understand details in short spoken texts	100	Can connect information across multiple sentences in a single written text and across texts	81
Can understand details in extended spoken texts	87	Can understand vocabulary in written texts	76
		Can understand grammar in written texts	95

* Proficiency Description Table can be found on our web site, www.ets.org/toeic

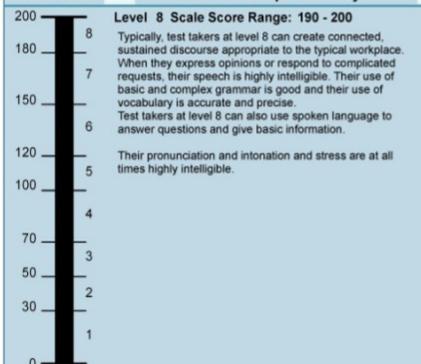
HOW TO READ YOUR SCORE REPORT:

Percent Correct of Abilities Measured: Percentage of items you answered correctly on this test form for each one of the Abilities Measured. Your performance on questions testing these abilities cannot be compared to the performance of test-takers who take other forms or to your own performance on other test forms.

Note: TOEIC scores more than two years old cannot be reported or validated.

SPEAKING

Your score: 200 Your proficiency level: 8

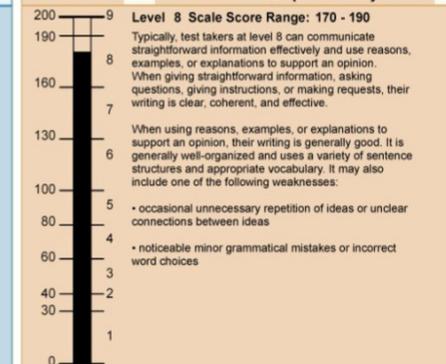


Pronunciation: High
When reading aloud your pronunciation is highly intelligible.

Intonation and Stress: High
When reading aloud your use of intonation and stress is highly effective.

WRITING

Your score: 180 Your proficiency level: 8



When using reasons, examples, or explanations to support an opinion, their writing is generally good. It is generally well-organized and uses a variety of sentence structures and appropriate vocabulary. It may also include one of the following weaknesses:

- occasional unnecessary repetition of ideas or unclear connections between ideas
- noticeable minor grammatical mistakes or incorrect word choices

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Certification of the TOEIC®



Advantages and Benefits of the TOEIC®

- Standardised measuring instrument => comparable all over the world
- No pass or fail system => it is a test, no exam!
- Fair => same quality standards all over the world
- Valid and reliable => low standard error of measurement
- Authentic situations and tasks of the working world => close to reality
- Objective => no contact between rater and test person, no influence
- Accepted all over the world => in 120 countries worldwide
- Branch leader=> over 7 Million tests per year

Companies using the TOEIC®



Contact / Further questions

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