

ALWAYS  
LEARNING



# Qualifications for the Business English Teacher

Emma Sue Prince, BA, PGCE, Trinity Lic  
Dip ESOL, MBA

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What sort of CPD do you tend to do (whether formal or informal)?

How do you update your skills when it comes to Business English teaching?

What was the last qualification you completed?

# What's needed from BE trainers today?

- Ability to create opportunities that embrace both communication skills and soft skills wholeheartedly
- Role-modeling of best practice – actually do need to know your stuff now as a business English trainer – more than ever!
- An understanding of what this person actually has to do in their job, the demands made of them, the personal competences they need to operate in a different environment
- Create learning experiences that enable learners to move out of comfort zone, to take risks, to be creative and collaborative
- Be more of a coach, counselor, personal trainer
- Trainers need to focus on their own personal and professional development more
- More agility and flexibility
- Cultural intelligence

# Why bother with a qualification?

- Currency of a qualification – *recognition in marketplace and professionally*
- Can be a key differentiator – business English is generally still unregulated as an industry
- Can inspire and build confidence for those new to Business English teaching
- It's part of CPD



# What qualification is right for me?

- Coaching and training qualifications
- Further teaching qualifications - specialisations
- Postgraduate qualifications
- Specialist qualifications for business English teachers

*No qualification is perfect - you need to select the one right for you and for your career pathway...*

*And balance this with time factors/cost/relevance etc.*





## **London Chamber of Commerce and Industry International Qualifications**



The LCCI range of business-related qualifications are trusted and valued by employers worldwide and recognised by universities and professional bodies.

- FTBE – Further Certificate in Teaching Business English
- DTBE – Diploma in Teaching Business English

Can be taken in 200 examination centres in Germany

Fixed time in year and on-demand

Affordable

Conducive to the working teacher context

# FTBE

## Further Certificate in Teaching Business English

- For qualified teachers with minimum 2 year teaching experience
- Ideal for those new to BE teaching but relevant also for those who have been teaching BE already



# FTBE content

- Examination-based - 2.5 hours
- Teaching Business English (TBE) professional skills (e.g. needs analysis, syllabus/course design etc.)
- TBE methodologies (e.g. different approaches, classroom management, use of materials etc)
- Basic business concepts and practices (eg business terminology, letter layout etc.)

# DTBE

## Diploma in Teaching Business English

Component	Subject
Language skills	English for Business (EFB)
Teaching theory	Further Certificate in Teaching Business English (FTBE)
Business knowledge	One subject from: <ul style="list-style-type: none"><li>• Business Administration</li><li>• Business Practice</li></ul>

Modular approach

Builds knowledge, language and business English teaching theory

Candidate must pass subjects within a 24 month period – allows you to study alongside your work and build skills and apply them immediately so it's a much richer experience

IF NOT NOW,  
WHEN ?