Creating your own online materials for e- and mobile learning doesn't have to be complicated

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On behalf of EUROKEY Software GmbH

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#### **Overview**

- 1. Institutional background
- 2. TechnoPlus English 2.0
- 3. Why an e&mLearning Publisher (emLP)?
- 4. TechnoPlus English goes mobile with the emLP: Online Extension King's Cross
- 5. How to create your own e- and mobile learning modules
- 5. Online prep course
- 6. TechnoPlus English VocabApp
- 7. How to create your own Vocabulary App

## How many of you ...

- teach Business English?
- teach Technical English?
- teach Business English in combination with Technical English?
- are familiar with TechnoPlus English?
- use TechnoPlus English?
- develop their own paper-based teaching materials?
- develop their own web-based teaching materials?
- would like to develop their own web-based teaching materials for e- and mobile learning?

## Institutional background

University of Applied Sciences in Saarbrücken,

Southwest Germany







- University of Applied Sciences in Saarbrücken, Germany
- < 6,000 students</p>
- Engineering, Business Studies and more recently Social Sciences
- The Applied Languages Team on Campus Alt-Saarbrücken caters for the teaching and learning of foreign languages in 20 Bachelor's and Master's programmes mainly in the area of Engineering.

- Engineering graduates are expected to have English language skills enabling them to operate in an international context.
- As a result, specialised English courses have been integrated as obligatory subjects into the curriculum of all our Engineering courses of studies.
- Courses are mixtures of General English, Business English and Technical English relating to the respective course of studies and preparing students for level B2.

- We expect students to be on level B1 at the beginning of their studies.
- However, a lot of students tend to be below that level.
- We even have a large number of students who have never learned English before.
- Thus, due to this wide range of learner biographies, our learner groups are very heterogeneous.

- Measures:
  - Online placement tests
  - Four-week prep courses ("Brückenkurse")
  - Special foreign language learning counselling service to enhance learner autonomy
  - Tutorials
  - Computer-assisted language learning programs and e-learning
- Integration of CALL / e-learning highly advantageous for these learner groups
- Few programs that meet the special needs of engineering students, who need to acquire skills in both Business English and Technical English

## TechnoPlus Englisch 2.0 – Methodological aspects

- Based on a needs analysis carried out in cooperation with an internationally operating engineering company
- Main target group: German learners of English on Level B1 working in or preparing for work in the engineering field
- Communicative approach enabling learners to train the four skills – reading, listening, speaking and writing – in an integrated way
- Combination of Business English and Technical English

## TechnoPlus Englisch 2.0 – Methodological aspects

7 Communicative Situations

Enquiries
Arrangements
Negotiating
Meetings
Order Processing
Presentations
Applying for a Job

- 23 Engineering Topics based on authentic texts and videos from various engineering areas training learners in Reading and Video Comprehension
- A Grammar section
- A program-related Lexicon section









# TechnoPlus Englisch 2.0 – Technical aspects

#### Independent interactive PC-based self-study program

- Integration of various types of media, including video
- Presentation of content with access to various help tools
- Links between program sections
- High level of interactivity
  - spell-checker
  - different types of adaptive feedback
  - extensive error anticipation
  - multiple solutions

## TechnoPlus Englisch 2.0 – Technical aspects

# **Distance / Communicative Learning options** catering for the **training of productive skills**

- In a distance learning setting using a videoconferencing system and e-mail
- On the Internet or intranet
- In the communicative language learning classroom

#### How to use TechnoPlus Englisch 2.0

- Self-study at home
- Self-study in a self-study centre at the university
- Communicative language learning and teaching setting in a multimedia language learning laboratory integrating monitored self-study phases and communicative phases
- Blended learning setting combining self-study at home with Distance Learning phases and communicative language teaching and learning phases
- To prepare for work as well as for tests such as the new MONDIALE Online Technical English Test

#### Why an e&mLearning Publisher?

- Learners want access to TechnoPlus English on the internet using their own PCs or laptops.
- Learners are becoming increasingly mobile.

#### **Survey (554 Bachelor students)**

#### Findings / Smartphones

- 95.85% have a smartphone (61.52% Android, 25.65% iOS)
- 51.20% do **not** use the smartphone for learning purposes
- 63.7% do **not** use the smartphone for language learning purposes

#### Findings / Tablets

- 35.92% have a tablet (52.25% Android, 34.83% iOS)
- 63.10 % do not use the tablet for learning purposes
- 84.69% do **not** use the tablet for language learning purposes

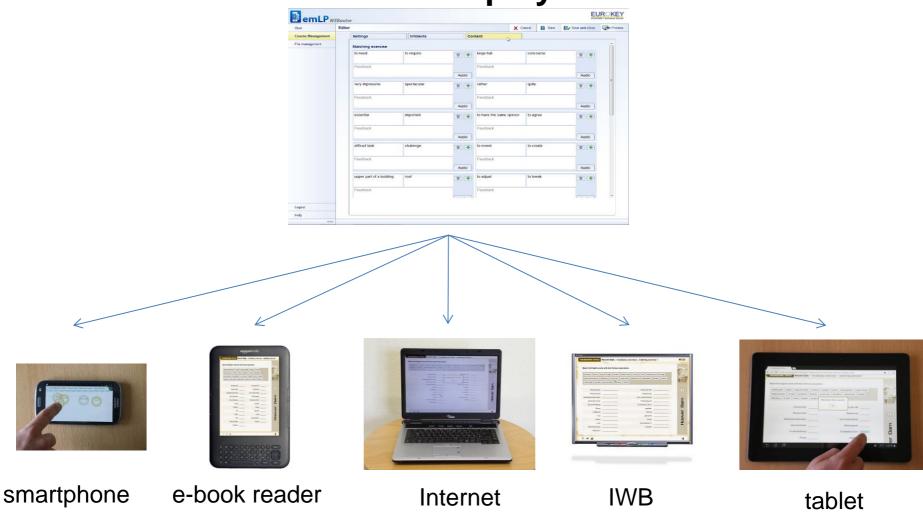
#### Why an e&mLearning Publisher?

- Learners want access to TechnoPlus English on the internet using their own PCs or laptops.
- Learners are becoming increasingly mobile.
- Learners ask for access to learning resources from their smartphones, tablets or e-book readers.
- Learners and teachers want further, very specialised
   Engineering Topics.
- Creating your own online interactive teaching and learning materials used to require time and programming know-how.

## Why an e&mLearning Publisher?

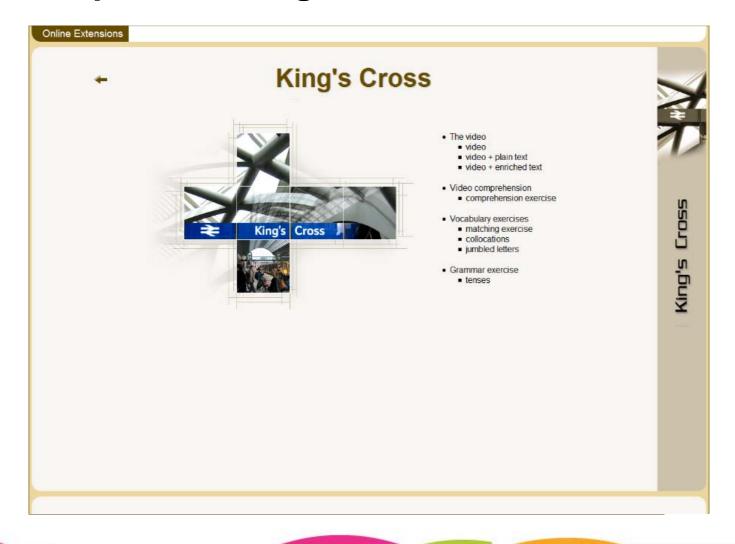
- Teachers usually don't have this time.
- They usually don't have this programming know-how.
- They don't feel like producing the content again and again to suit the various devices/operating systems in use: PCs, tablets, smartphones, e-book readers.
- Creating their own online materials for these different devices must be
  - easy
  - fast
  - immediate

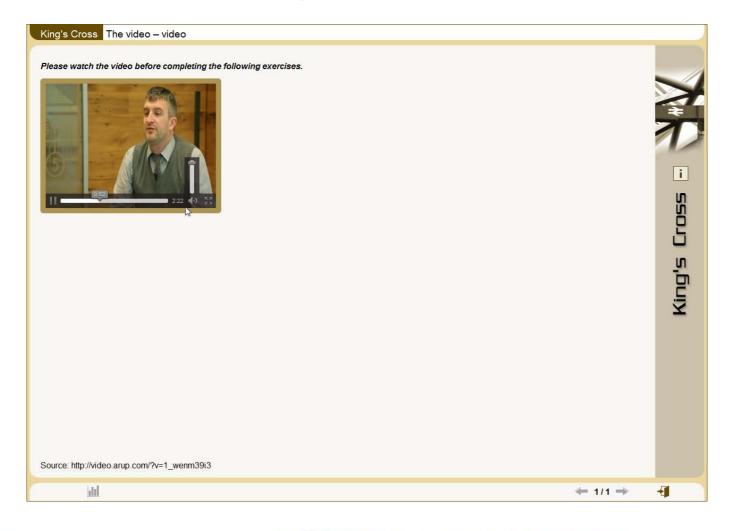
emLP: Same content – displayed on various devices

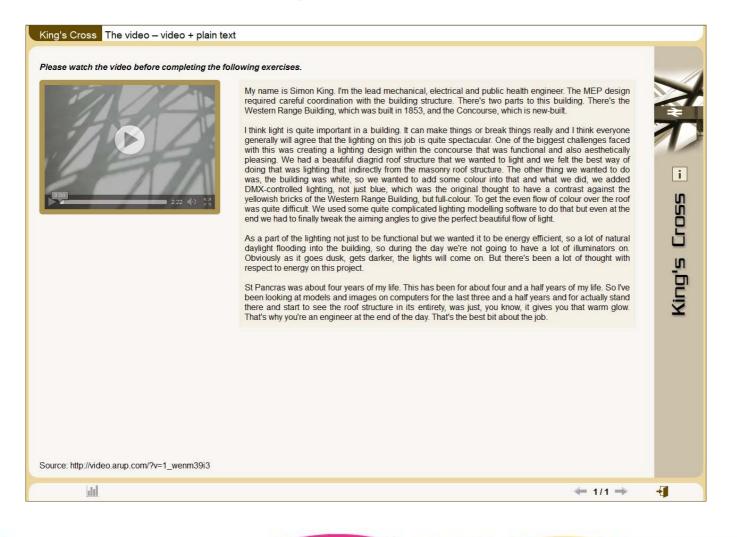


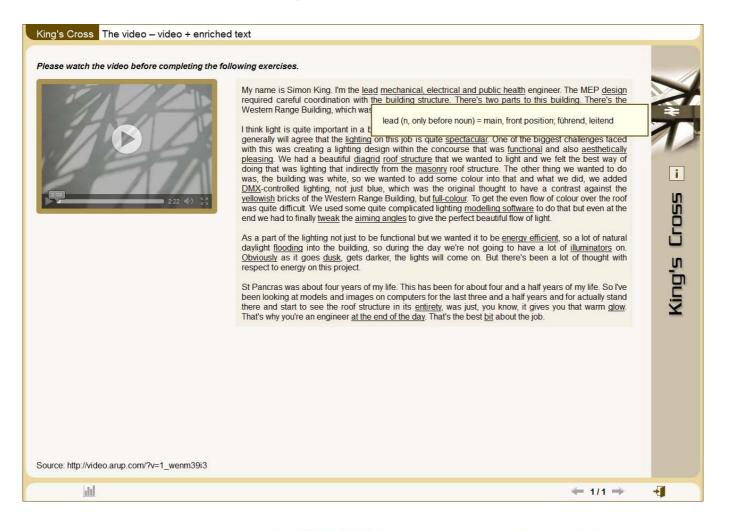
#### The layout and interactivity manager (LIM)

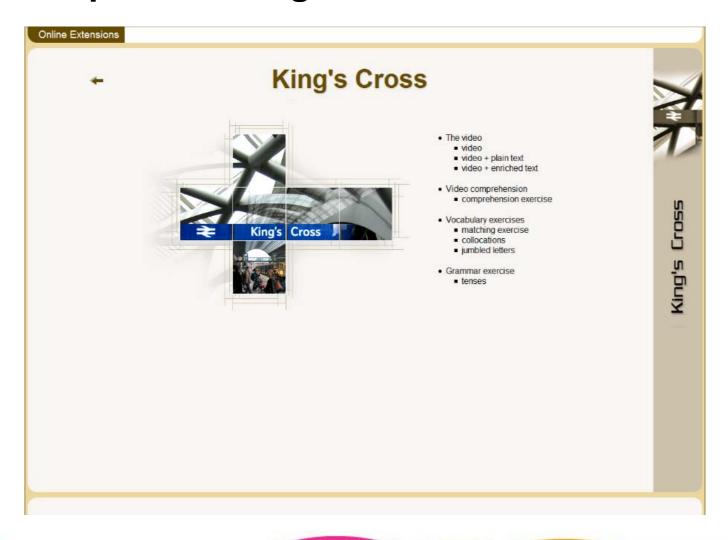
- Heart of the emLP
- It automatically adjusts the layout of imported/input content to suit the size of the various output devices, such as tablets, smartphones, IWBs, e-book readers.
- It also automatically adapts the functionality/ interactivity mode to suit the various output devices (e.g. a matching exercise to be realised as drag&drop, tap&tap or "bubbles").
- The graphic design can be manually adjusted by EUROKEY or the users themselves.

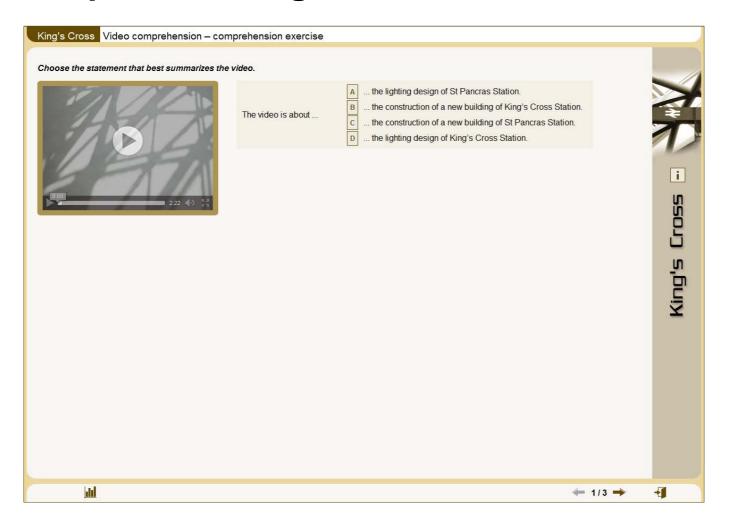


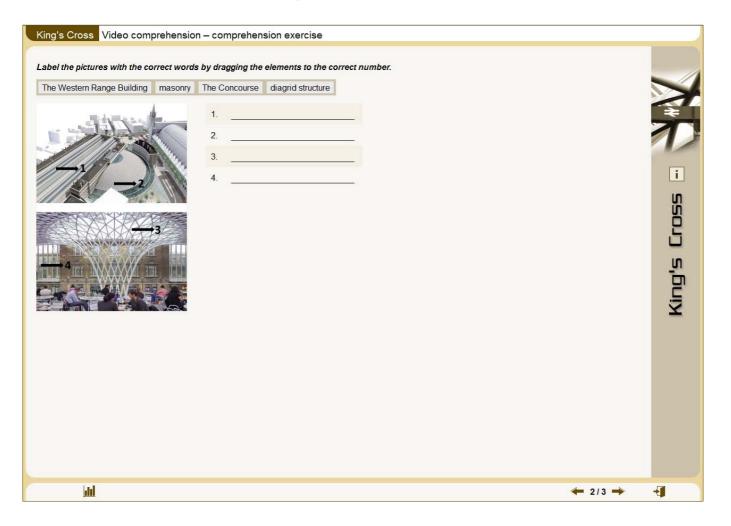


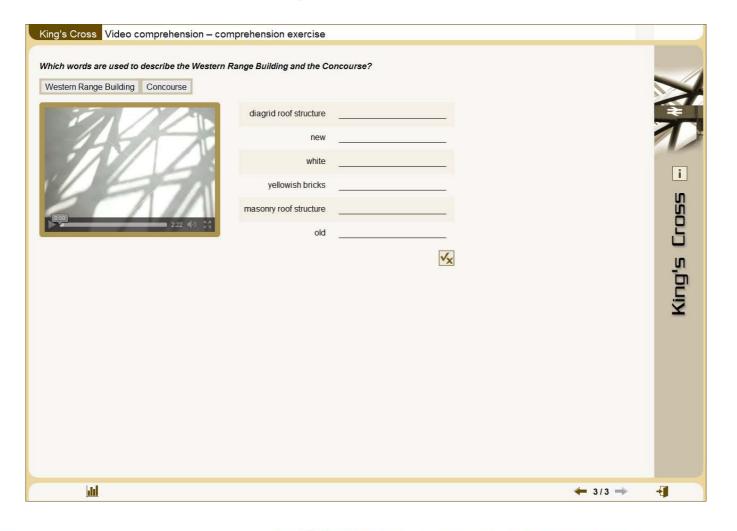




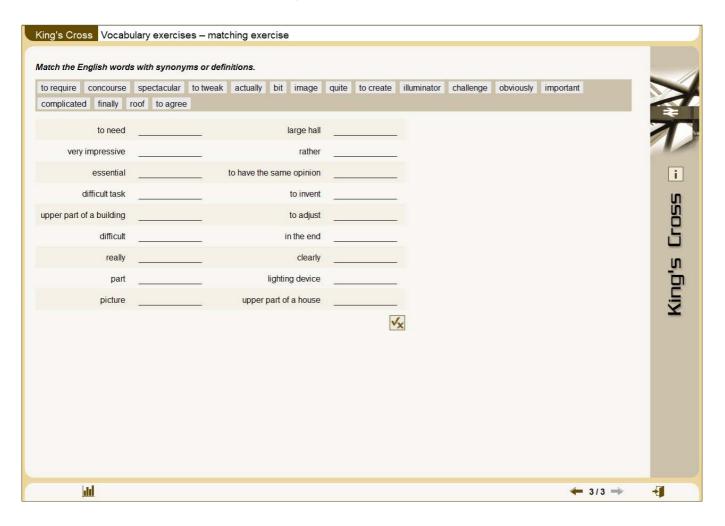


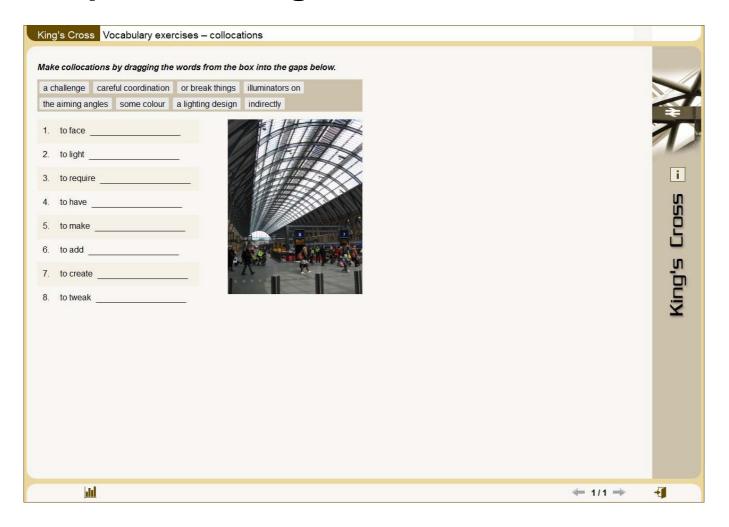


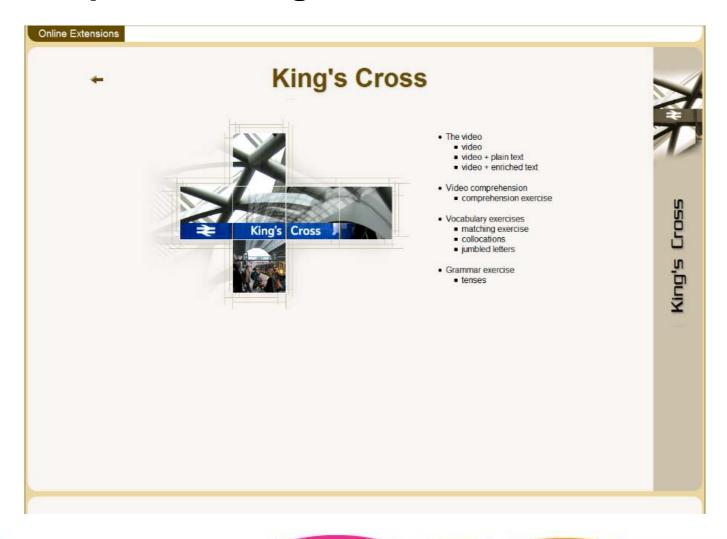




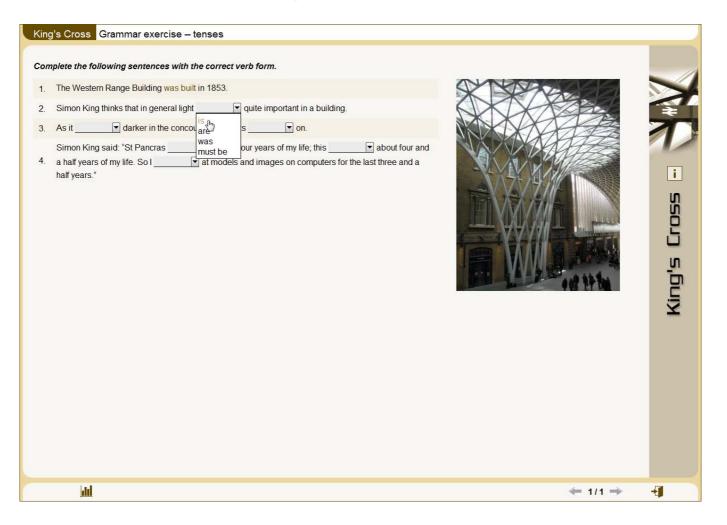


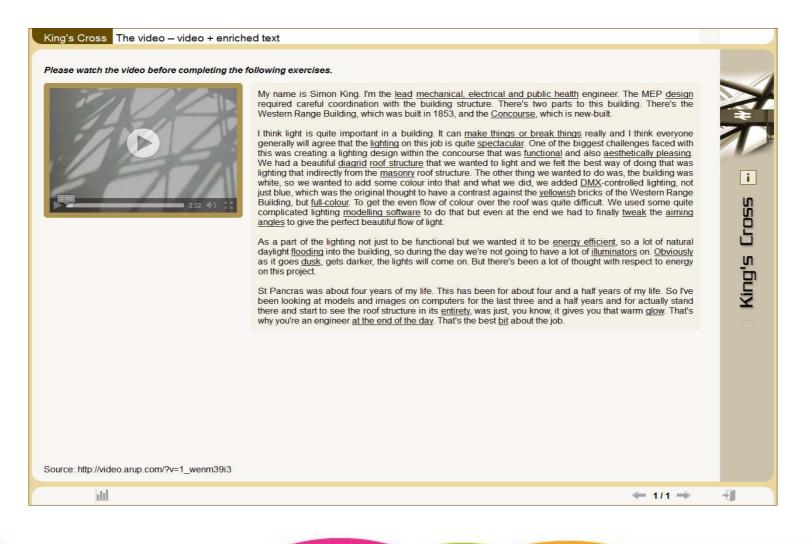


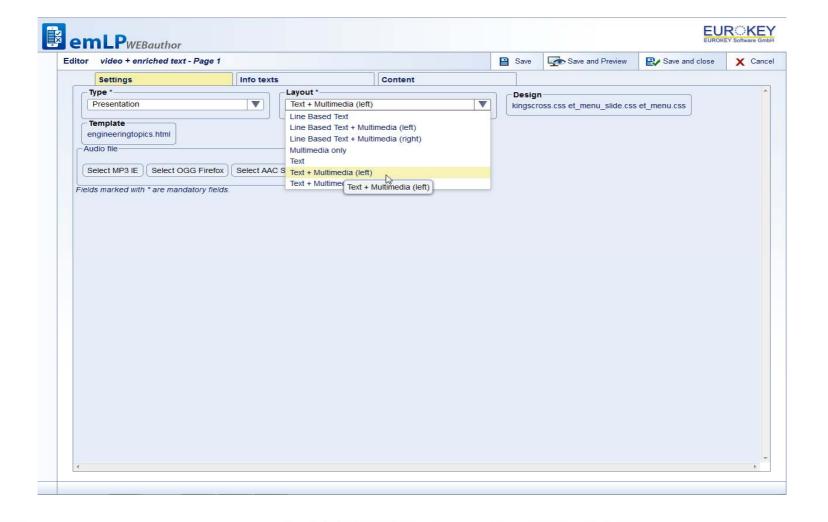


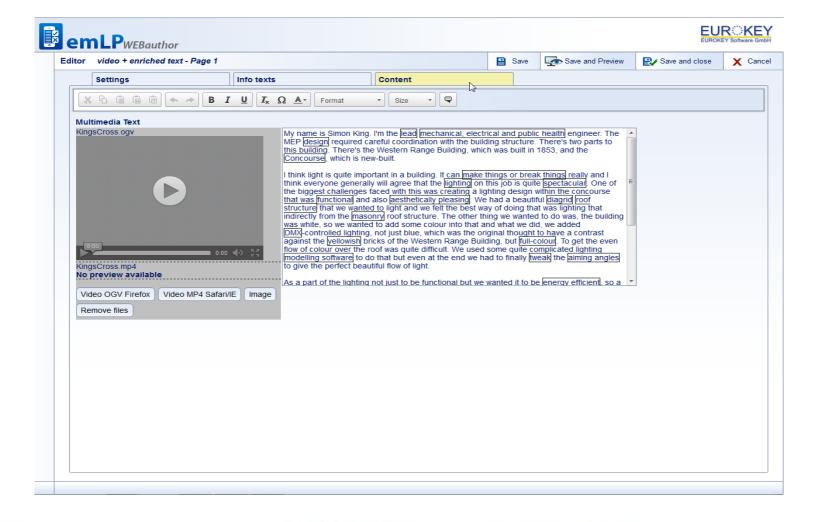


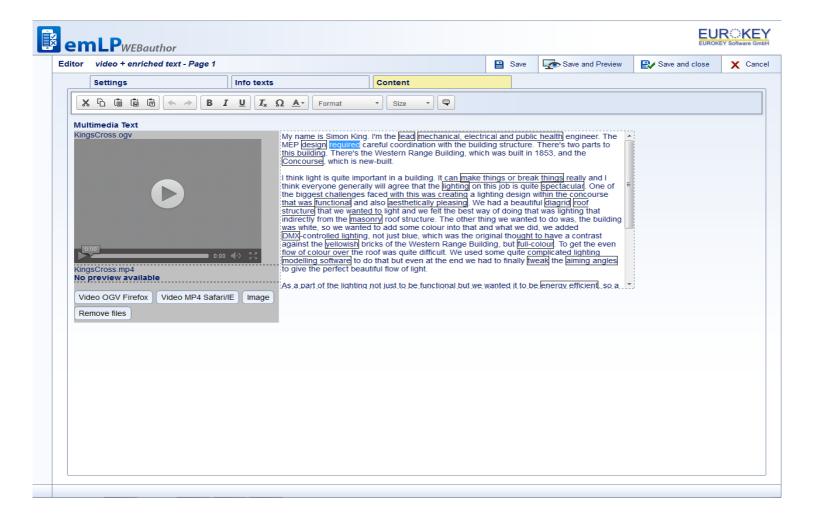
# Sample unit: King's Cross

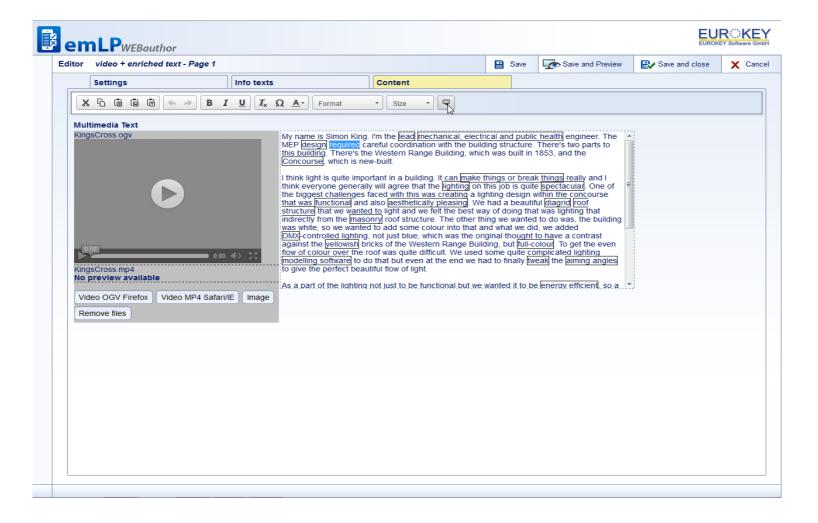


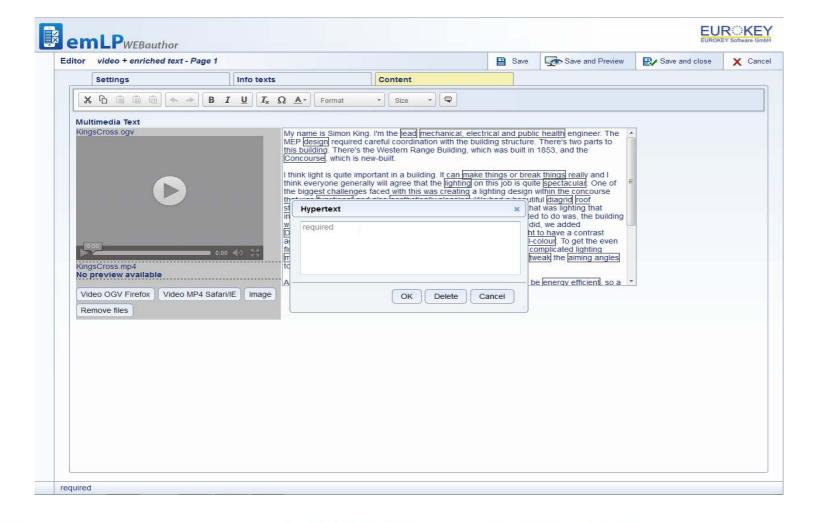


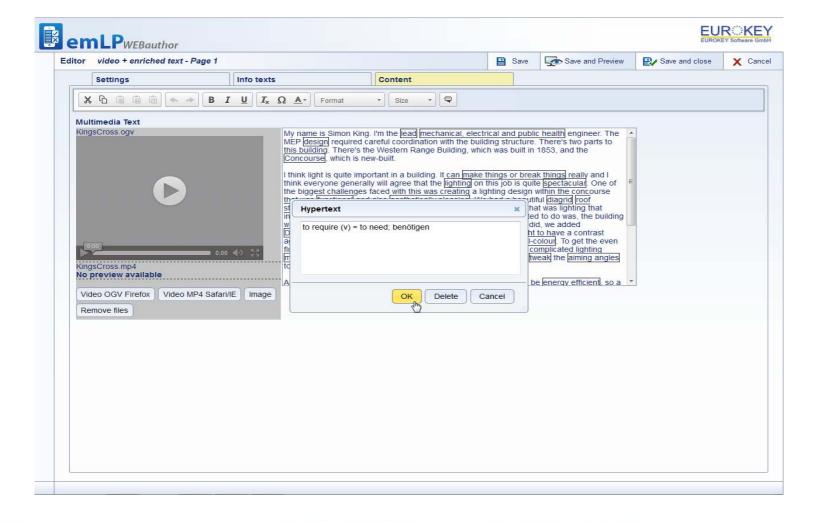


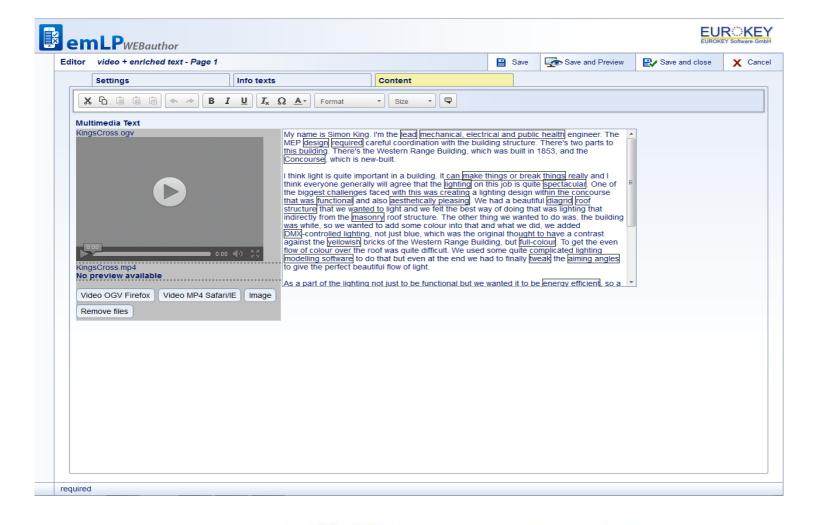


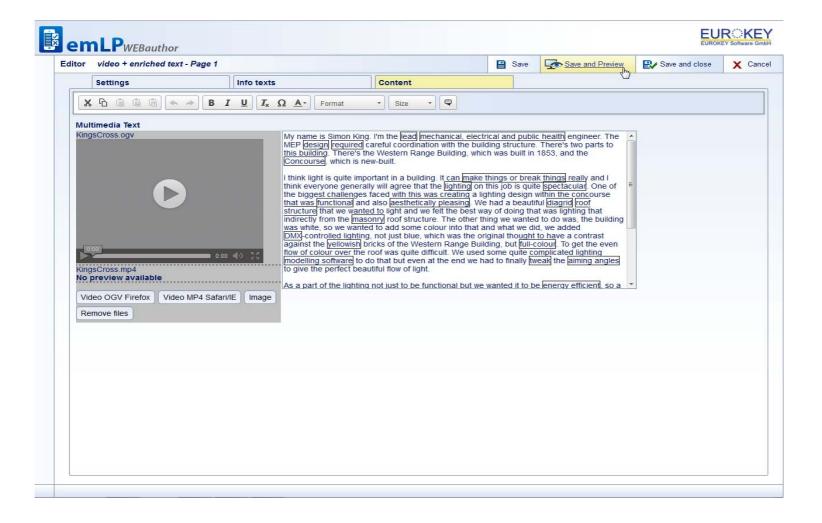


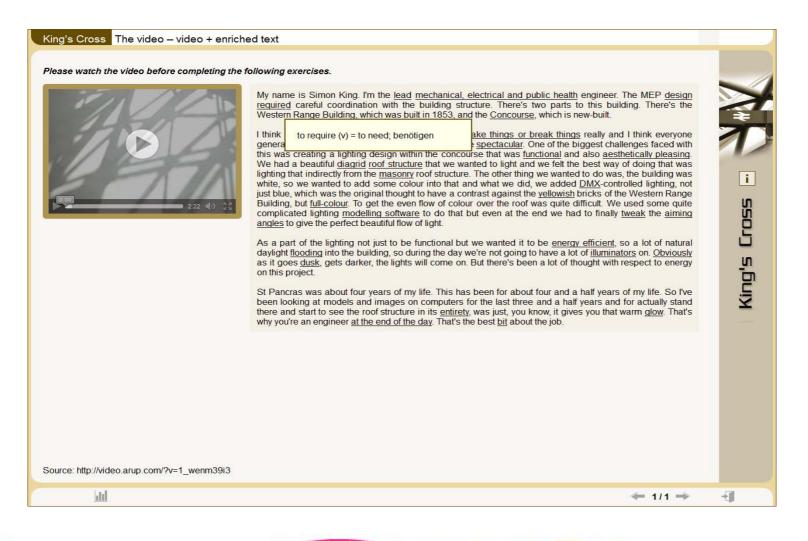




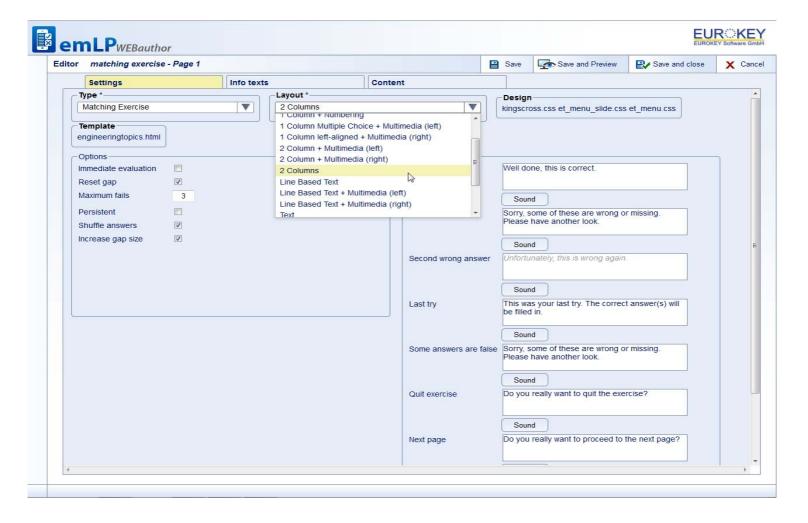


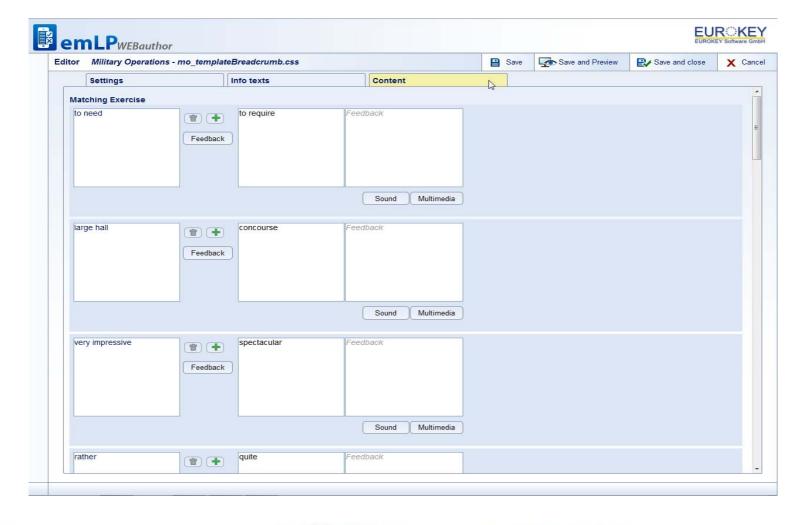


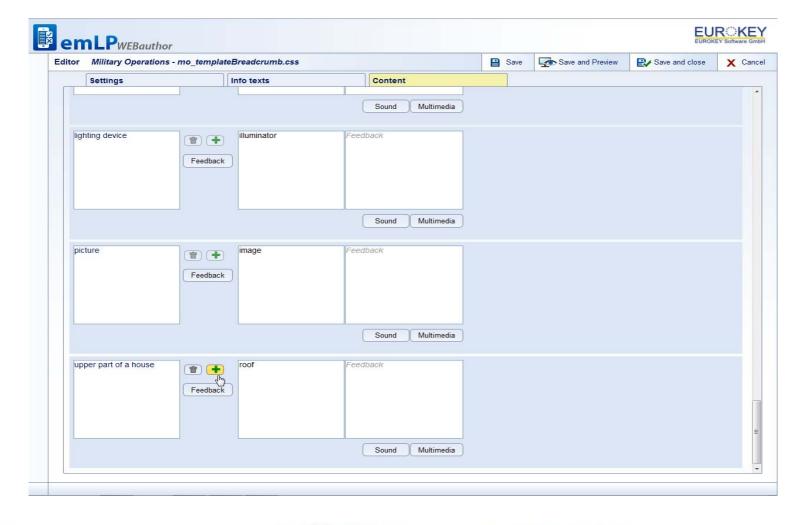


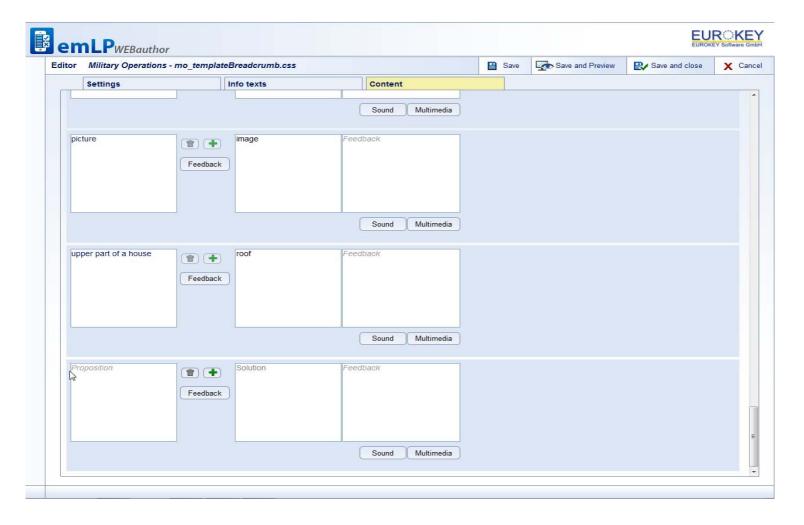


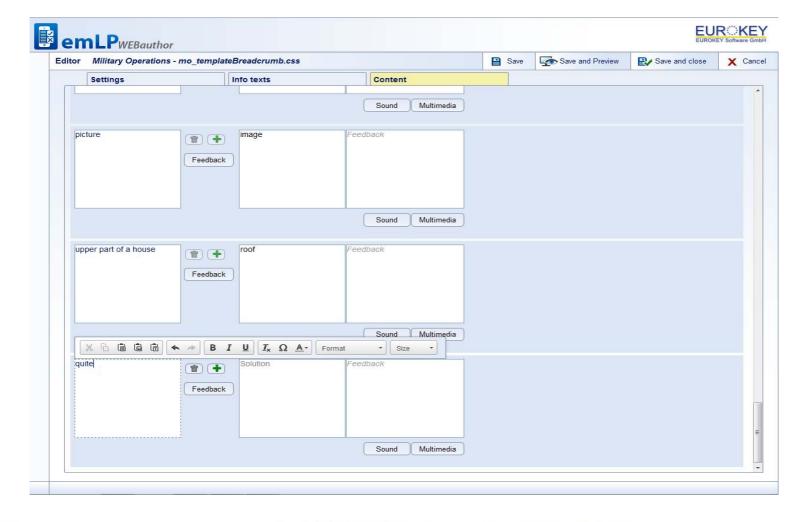


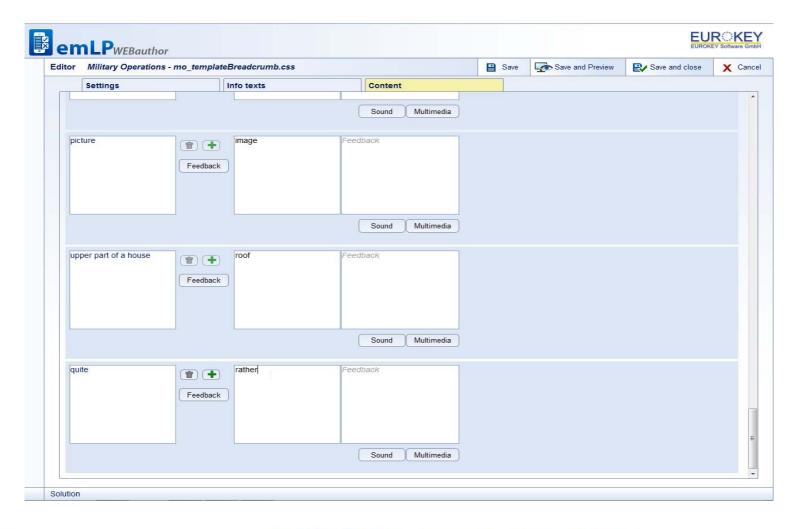


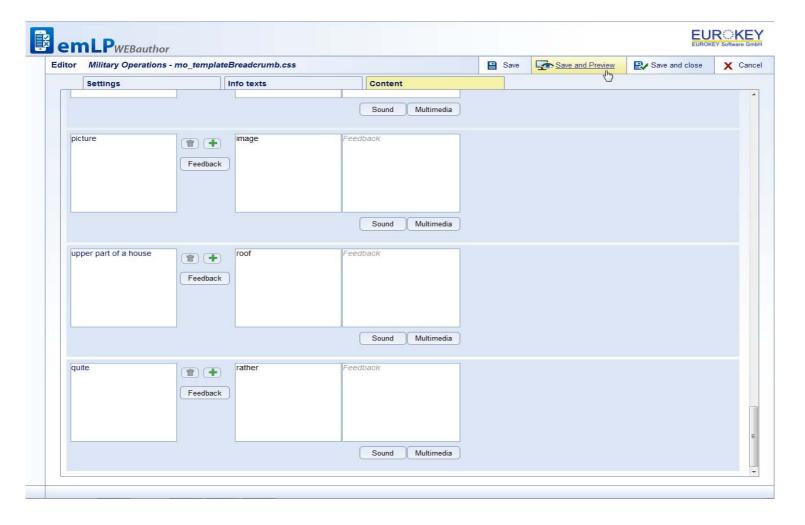


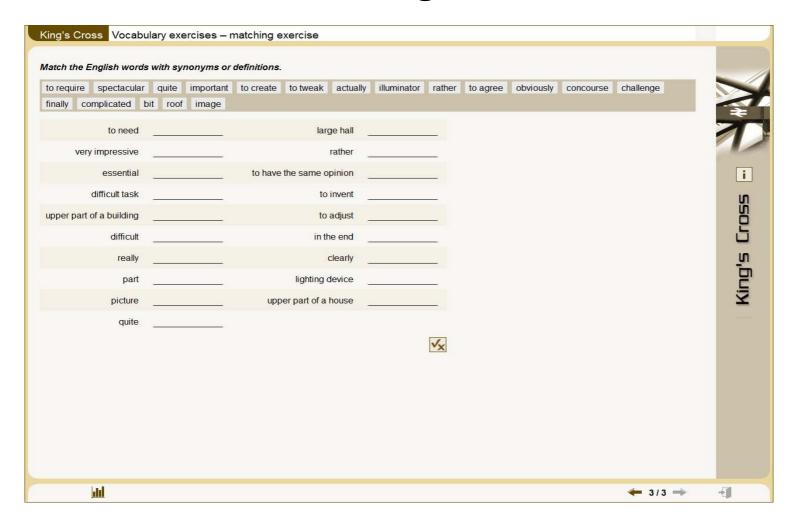


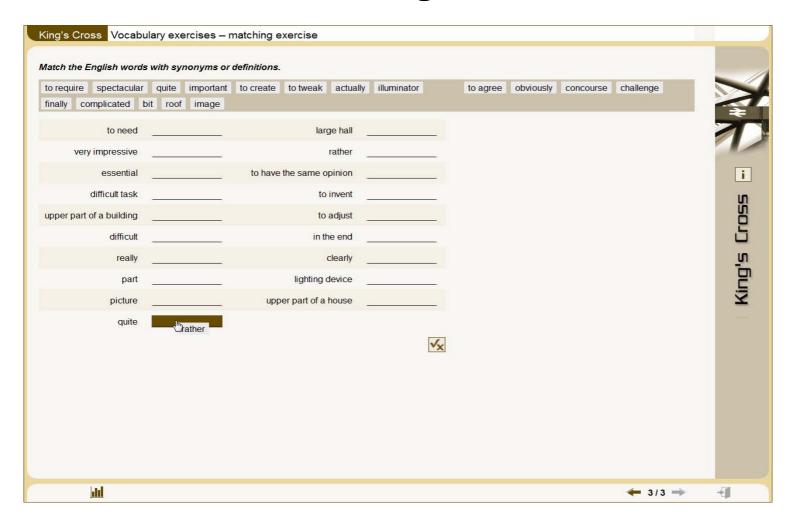












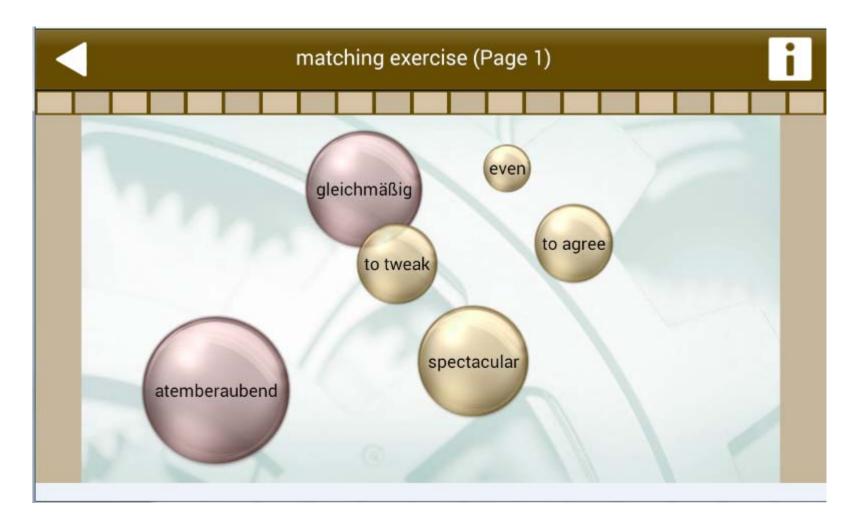
# Displayed in a web browser



### Displayed on a tablet PC / E-book reader



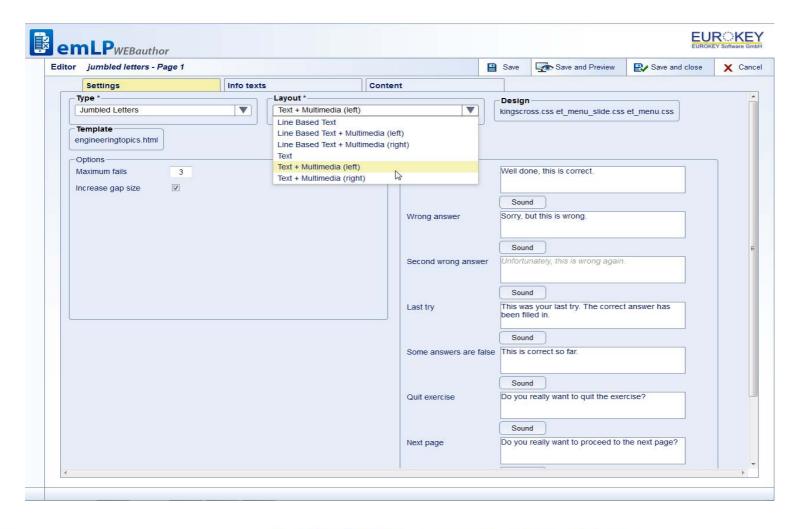
# Displayed on a smartphone



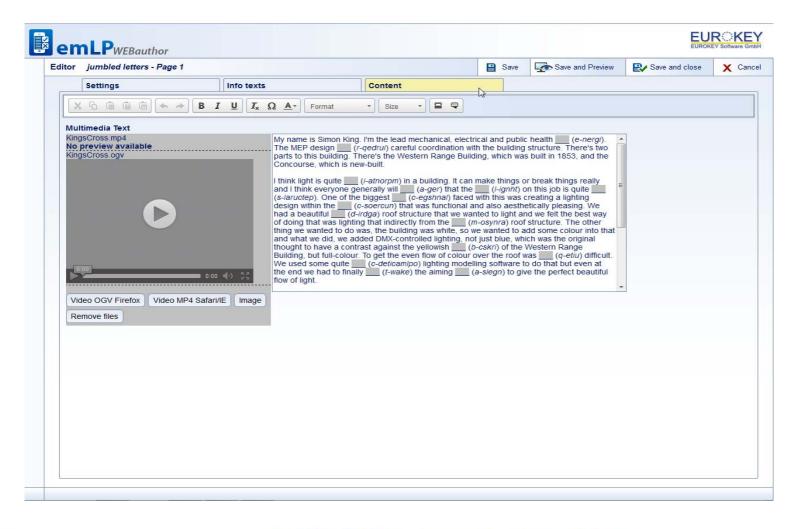
222 4) 53	I think light is quite	King's Cross -
	job.	

Source: http://video.arup.com/?v=1_wenm39i3	My name is Simon King. I'm the lead mechanical, electrical and public health engineer (e-nergi). The MEP design required (r-qedrun) careful coordination with the building structure. There's two parts to this building. There's the Western Range Building, which was built in 1853, and the Concourse, which is new-built.  I think light is quite	King's Cross =
<u>iii _i</u>	← 1/1 →	+

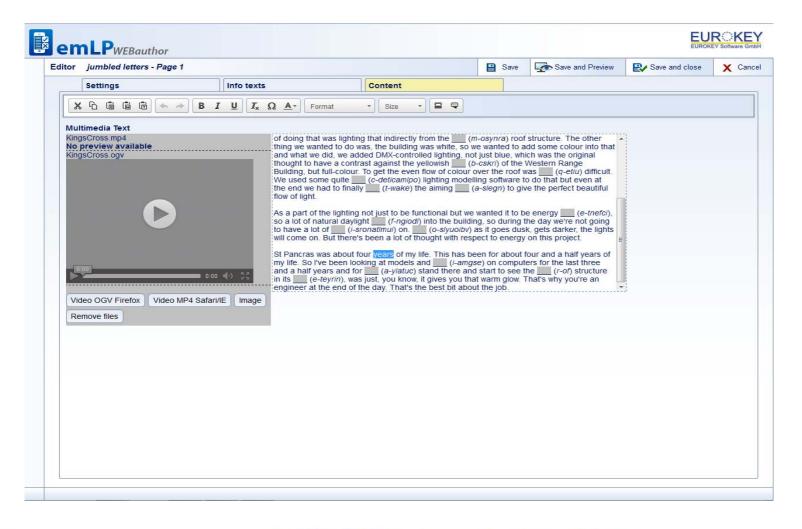
Be caref	(e-renig). The MEP design (r-dreuqi) careful coordination with the building structure. There's two parts to this building. There's the Western Range Building, which was built in 1853, and the Concourse, which is new-built.  I think light is quite (i-antorpm) in a building. It can make things or break things really and I think everyone generally will (a-ger) that the (I-gihnft) on this job is quite (s-carlutep). One of the biggest (c-hesglan) faced with this was creating a lighting design within the (c-rsecoun) that was functional and also a sethicially pleasing. We had a beautiful (d-riadg) roof structure that we wanted to light and we felt the best way of doing that was lighting that indirectly from the (m-ymosa) roof structure. The other thing we wanted to do was the building was white so we wanted to add some colour into that and original thought to have a tern Range Building, but (q-ueit) difficult. We flware to do that but even at the end we had to finally (a-elsng) to give the perfect beautiful flow of light.  As a part of the lighting not just to be functional but we wanted it to be energy (e-cftine), so a lot of natural daylight (f-noigld) into the building, so during the day we're not going to have a lot of (i-rtnasomluri) on.  (o-vuysblio) as it goes dusk, gets darker, the lights will come on. But there's been a lot of thought with respect to energy on this project.  St Pancras was about four years of my life. This has been for about four and a half years of my life. So I've been looking at models and (i-gmsea) on computers for the last three and a half years and for (a-ylatcu) stand there and start to see the (r-fo) structure in its (e-tnyeri), was just, you know, it gives you that warm glow. That's why you're an engineer at the end of the day. That's the best bit about the job.	King's Cross =
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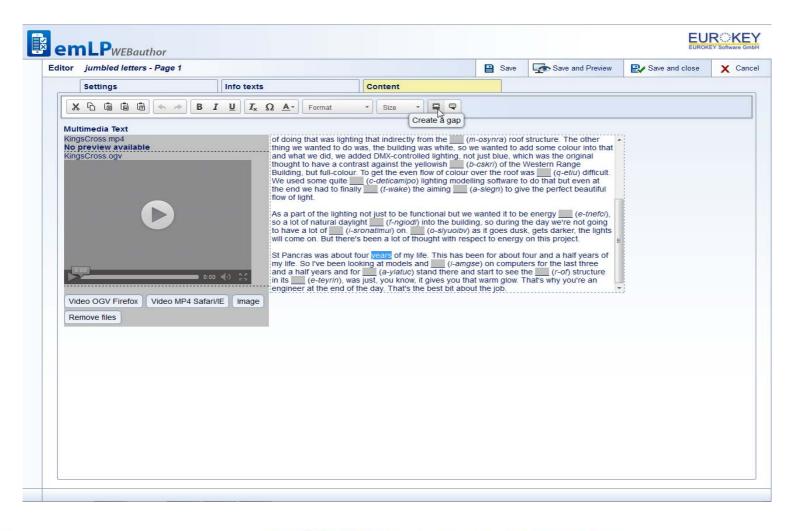


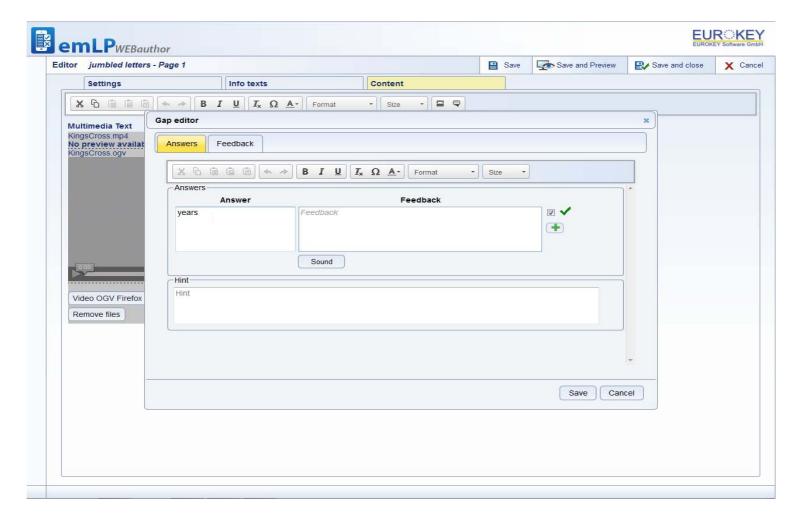
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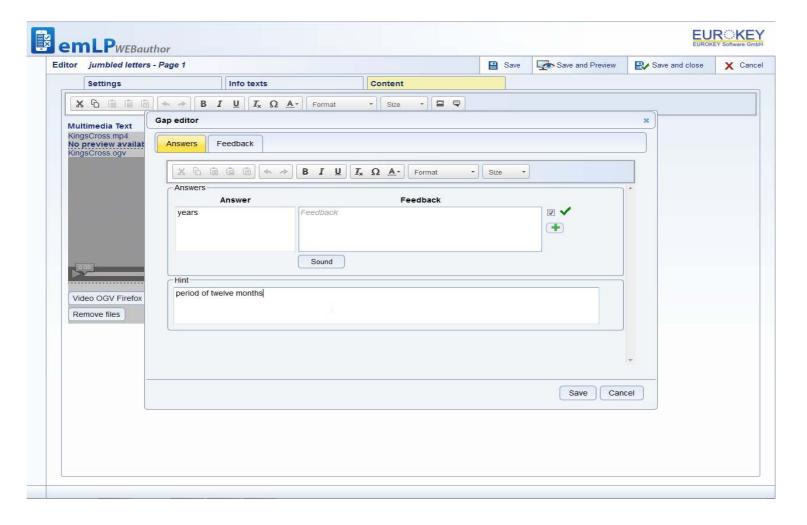


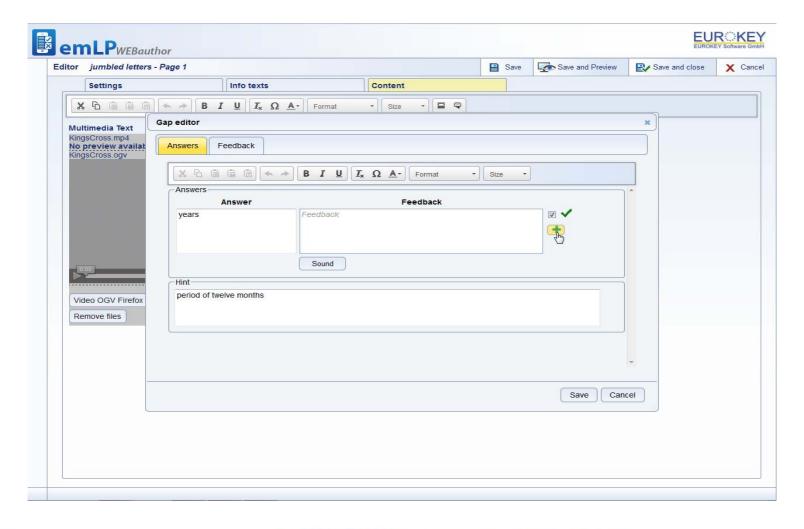
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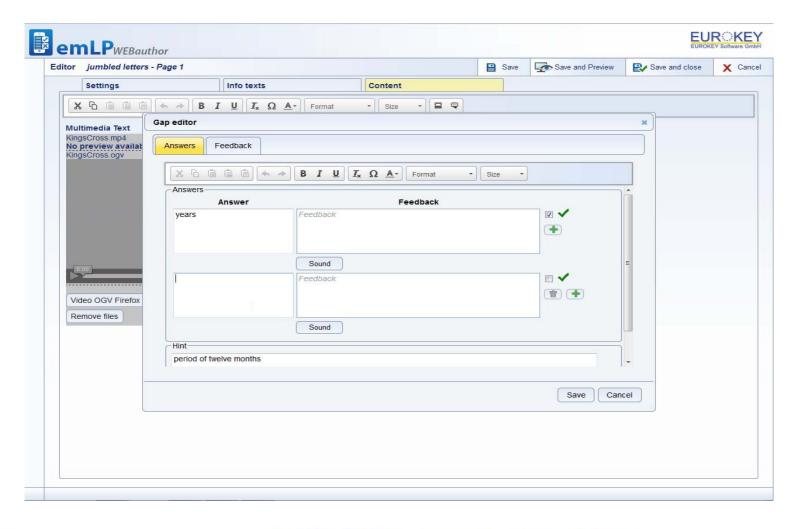


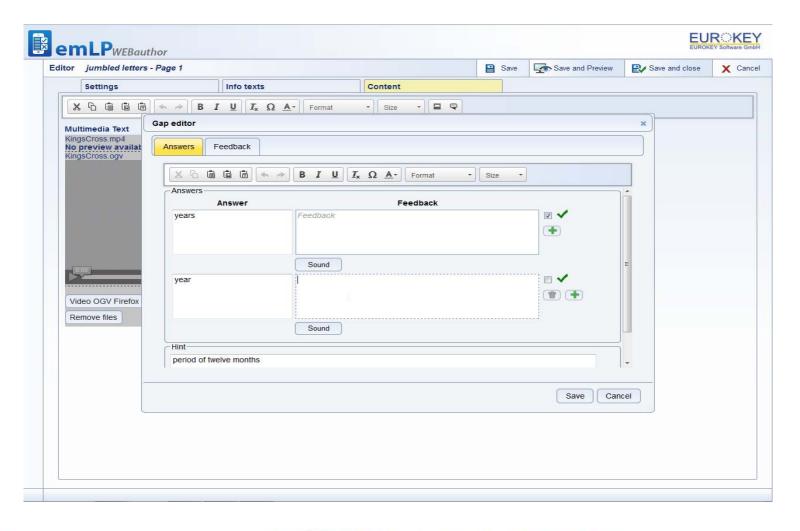


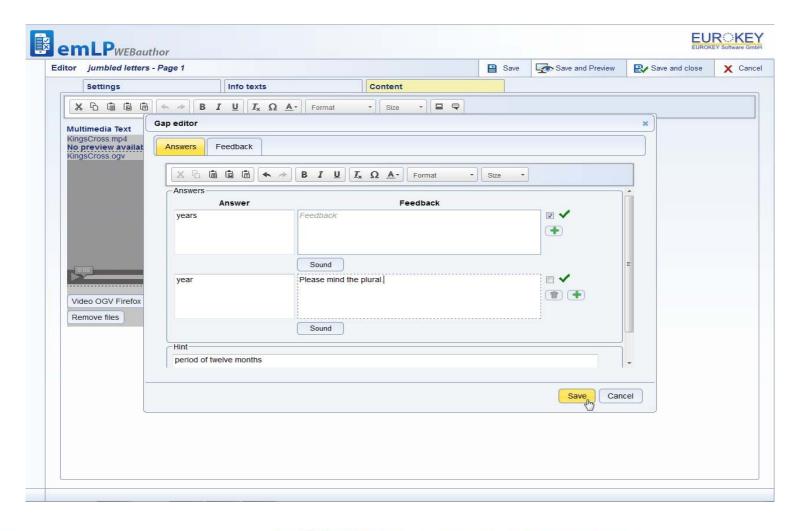


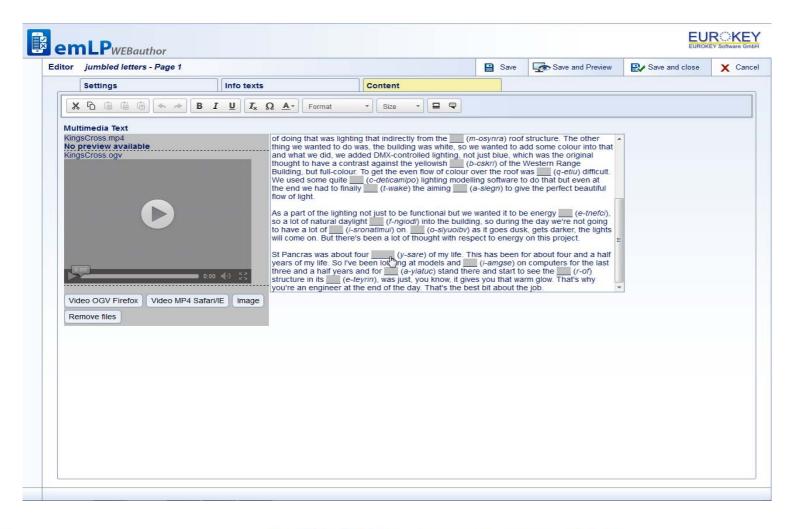


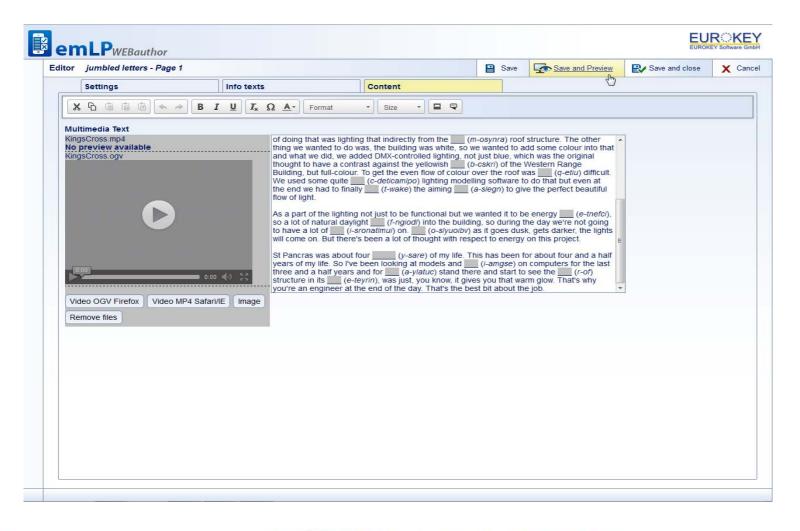








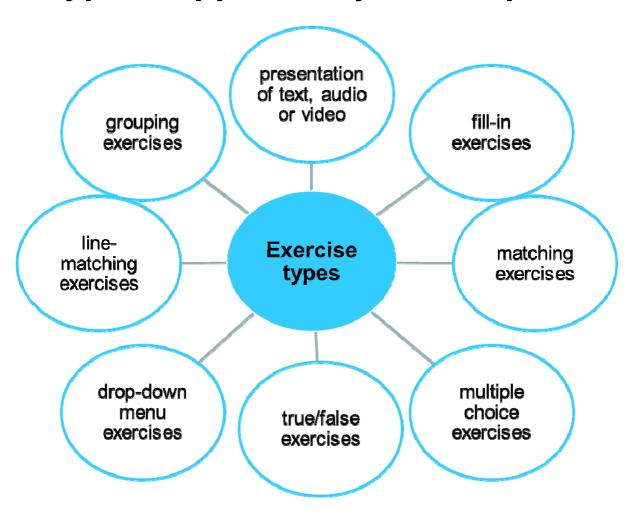




222 40 55	( <i>l-ignht</i> ) on this job is quite (s-laructep). One of the biggest (c-egshnal) faced with this was creating a lighting design within the (c-soercun) that was functional and also aesthetically pleasing. We had a beautiful (d-irdga) roof structure that we wanted to light and we felt the best way of doing that was lighting that indirectly from the (m-osynra) roof structure. The other thing we wanted to do was, the building was white, so we wanted to add some colour into that and what we did, we added DMX-controlled lighting, not just blue, which was the original thought to have a contrast against the yellowish (b-cskni) of the Western Range Building, but full-colour. To get the even flow of colour over the roof was (q-etiu) difficult. We used some quite (c-deticamlpo) lighting modelling software to do that but even at the end we had to finally (t-wake) the aiming (a-slegn) to give the perfect beautiful flow of light.  As a part of the lighting not just to be functional but we wanted it to be energy (e-tnefci), so a lot of natural daylight (f-ngiodh) into the building, so during the day we're not going to have a lot of (i-sronatlmui) on.  (o-slyuoibv) as it goes dusk, gets darker, the lights will come on. But there's been a lot of thought with respect to energy on this project.	King's Cross
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Course, http://www.urup.com/; v=1_well/10010		

# **Exercise types supported by the emlp**



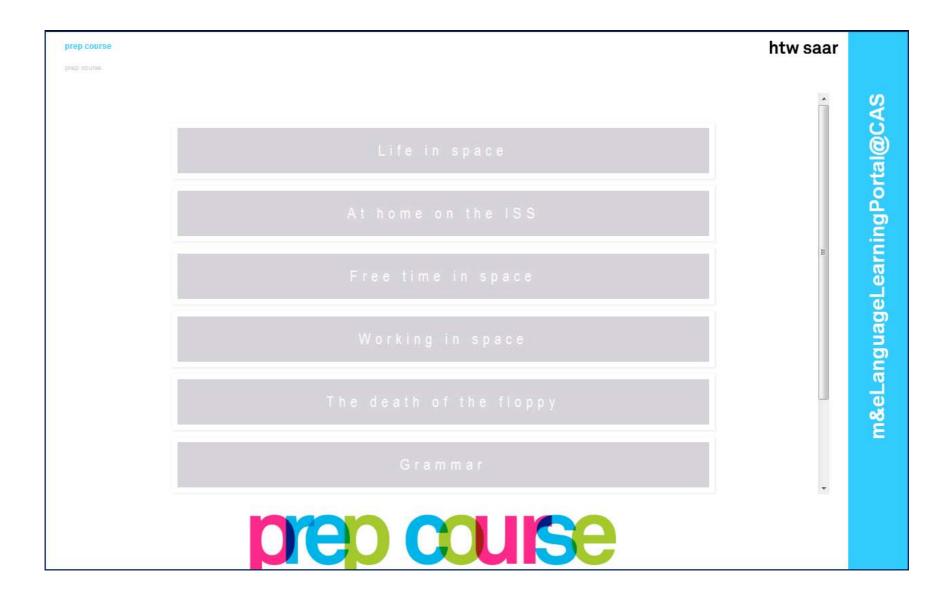
# Advantages for the teacher / materials developer

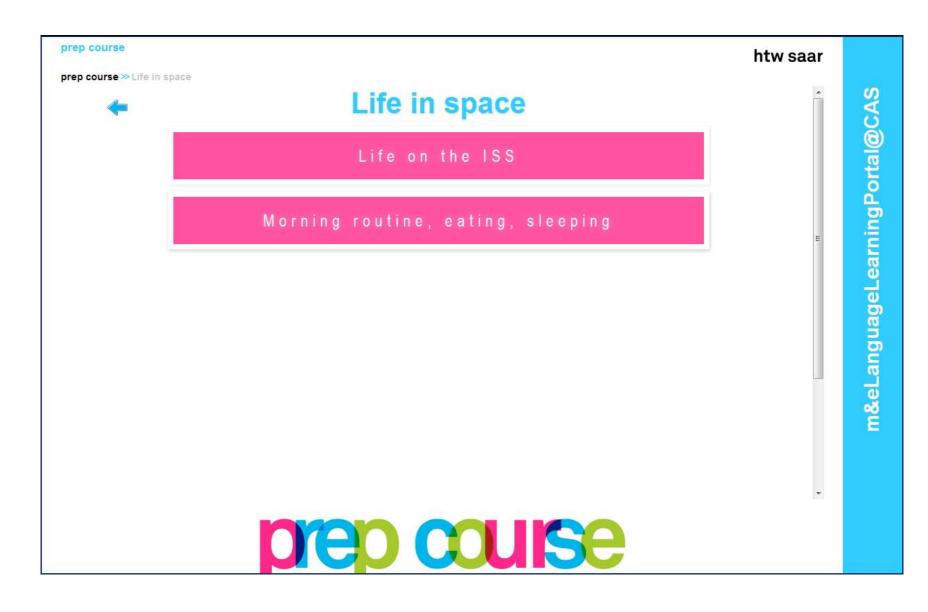
- User-friendly, easy-to-use interface
- No technical/programming know-how required
- Easy and quick input of content via Word online
- Content is displayed immediately with the click of a mouse on various output devices
- Automatic adjustment of layout and interactivity mode
- Correction of mistakes in content to be made only once for all devices
- Changes to content to be input only once for all devices

# **Current developments**

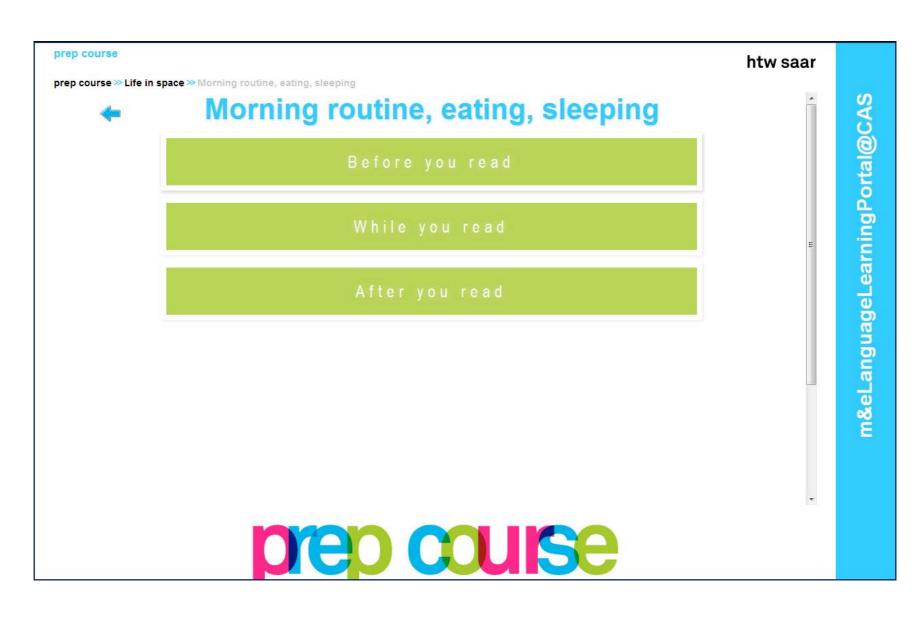
- More online extensions, e.g. on solar energy, cylinder deactivation, etc.
- online prep course as part of our new m&eLanguageLearningPortal@CAS



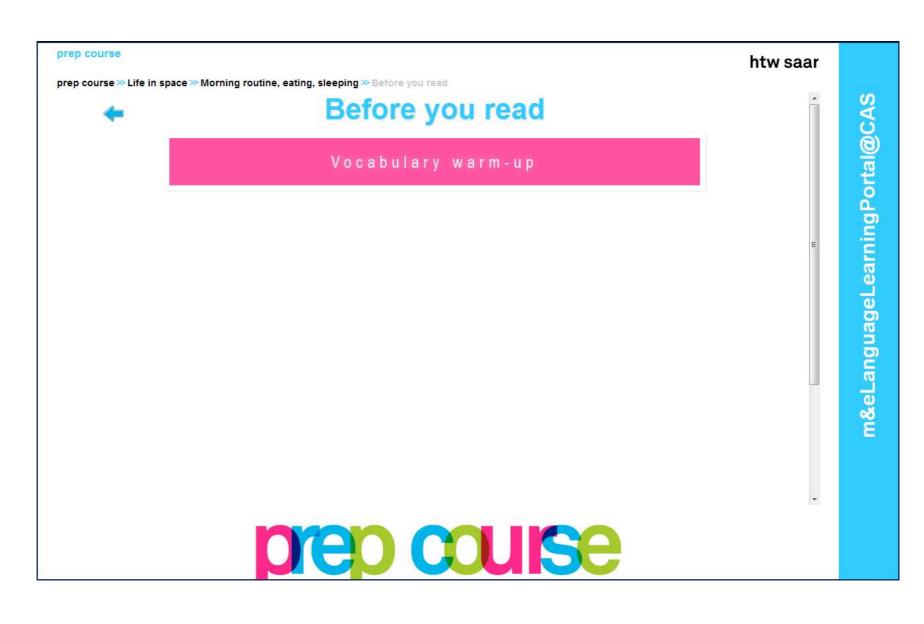




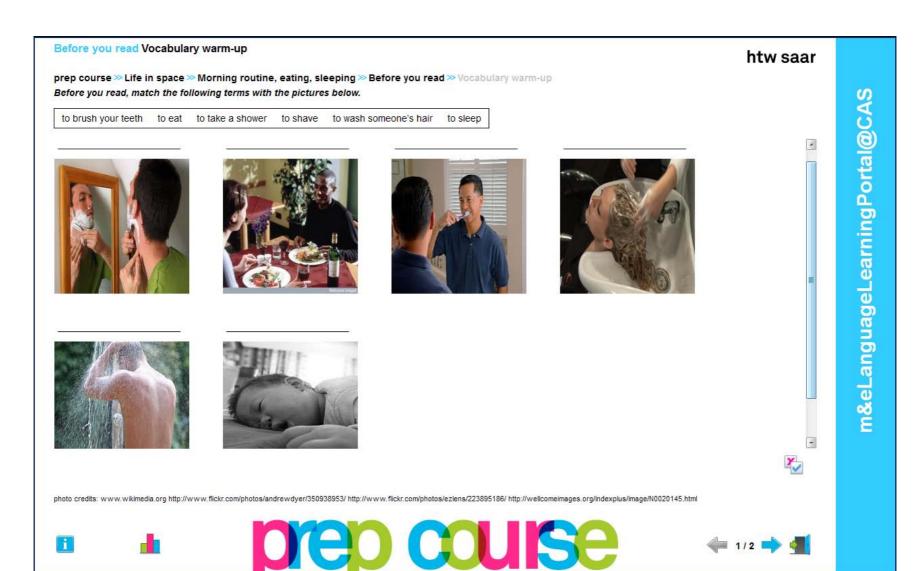








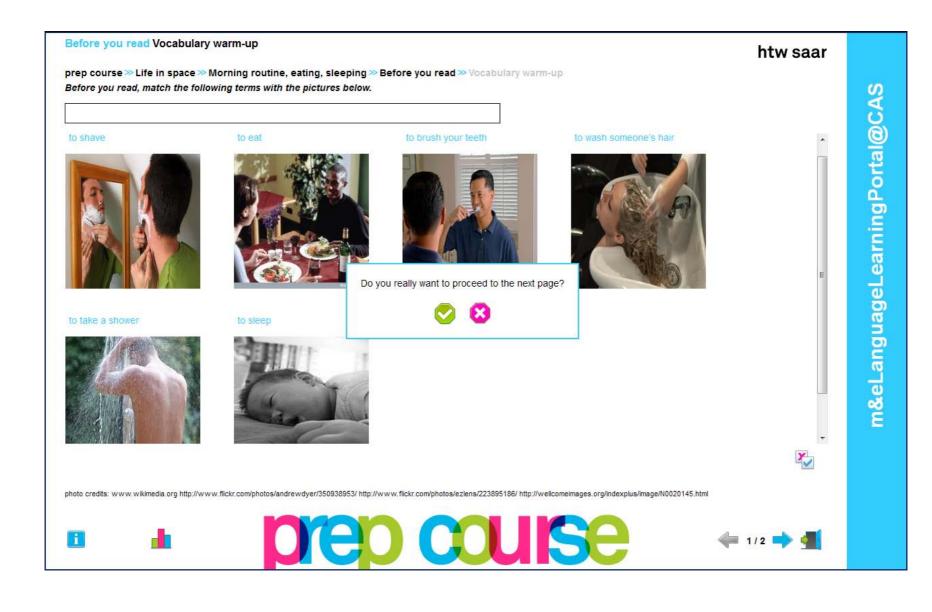


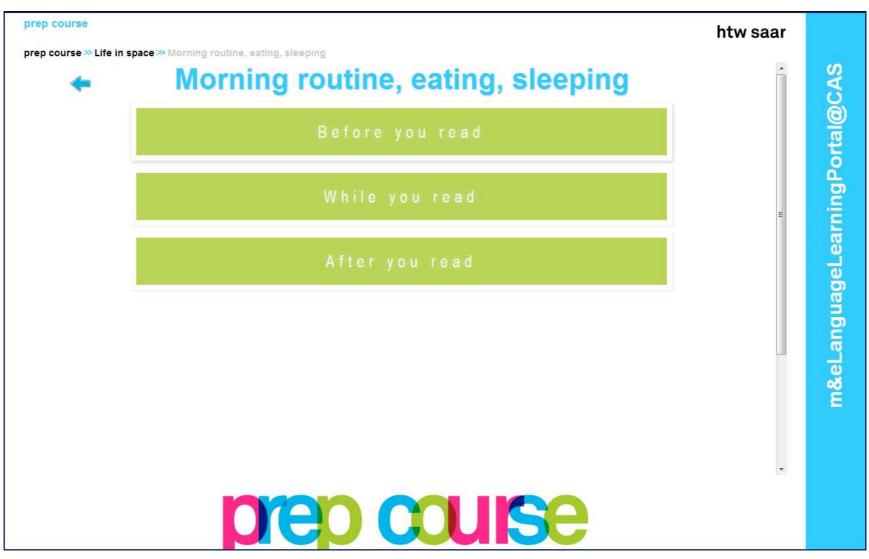




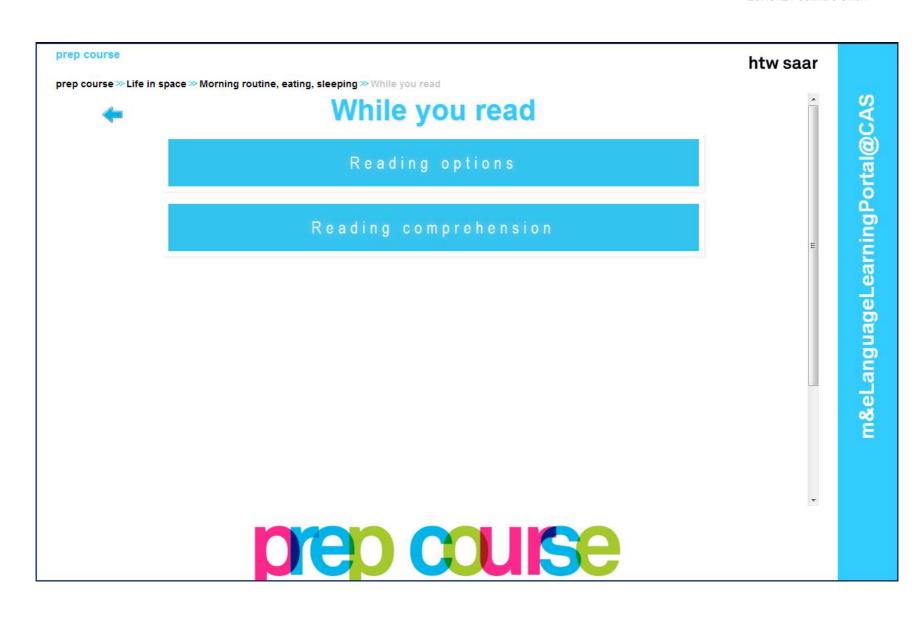


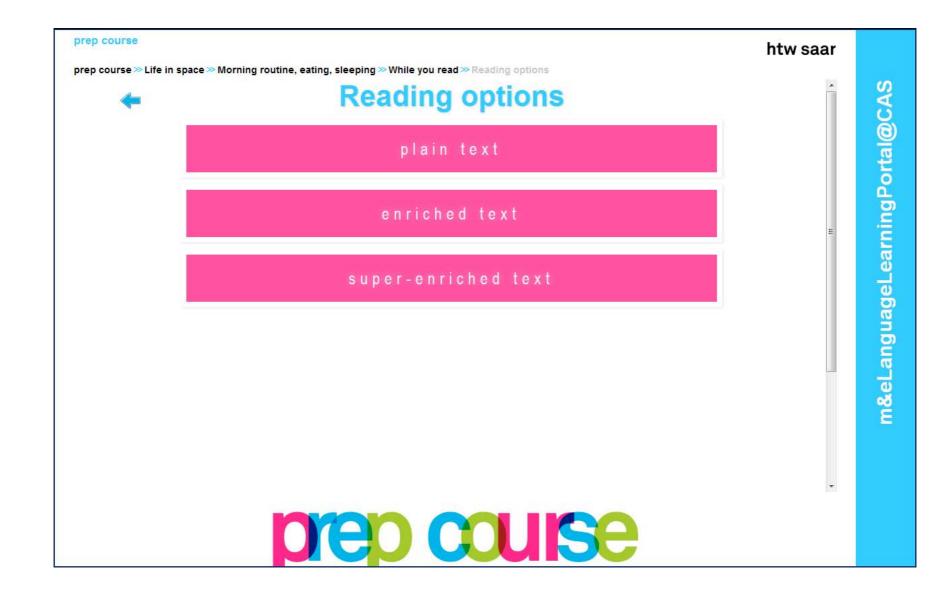














#### While you read Reading options - plain text

#### htw saar

prep course » Life in space » Morning routine, eating, sleeping » While you read » Reading options » plain text Please read the text before completing the following exercises.

#### Morning routine in space

Astronauts living and working in space have the same hygiene needs as people on Earth. They wash their hair, brush their teeth, shave and go to the bathroom. However, because of the microgravity environment, astronauts take care of themselves in some different ways.

Astronauts wash their hair with a rinseless shampoo that was originally developed for hospital patients who were unable to take a shower.

Many astronauts have a personal hygiene kit that is attached to the wall. The kit contains the personal hygiene items each astronaut has chosen to take, for example a special brand of toothpaste. Dental hygiene is basically the same as on Earth, but the space station toilet is more complex than what people use on Earth.

#### Eating in space

Imagine going camping for more than a week with several of your close friends. You would make sure you have enough food and the gear to cook and eat it with. The food would have to be stored properly and should not go bad fast. After finishing your meal, or at the end of your camping trip, you would then put away all your gear and throw away your trash properly just before the ride home.

Astronauts basically do the same thing when they go to space. Preparation varies with the food type. Some foods can be eaten in their natural forms, such as brownies and fruit, but to some foods you have to add water, for example macaroni and cheese or spaghetti. Of course, there is an oven in the space station to heat foods to the right temperature, but there are no refrigerators in space. So space food must be stored and prepared properly so that it doesn't spoil, especially on longer missions.

Things like ketchup, mustard and mayonnaise are provided. Salt and pepper are available but only in a liquid form. This is because otherwise the salt and pepper would simply float away. There is a danger they could get stuck in an air vent or in an astronaut's eyes, mouth or nose.

Astronauts eat three meals a day: breakfast, lunch and dinner. There are many types of foods an astronaut can choose from such as fruits, nuts, peanut butter, chicken, beef, seafood, candy, brownies, etc. Drinks range from coffee, tea, orange juice, fruit punches and lemonade.

As on Earth, in space food comes in disposable packages. Astronauts must throw their packages away when they are done eating. Some packaging actually prevents food from flying away. The food packaging is designed to be flexible and easier to use, and it should also be small.

Source: Adapted from NASA – Teaching from Space http://www.nasa-usa.de/audience/foreducators/teachingfromspace/dayinthelife/index.html











#### While you read Reading options - enriched text

#### htw saar

prep course >> Life in space >> Morning routine, eating, sleeping >> While you read >> Reading options >> enriched text Please read the text before completing the following exercises.

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Astronauts living and working in space have the same hygiene needs as people on Earth. They wash their hair, brush their teeth, shave and go to the bathroom. However, because of the <u>microgravity</u> environment, astronauts take care of themselves in some different ways.

Astronauts wash their hair with a rinseless shampoo that was originally developed for hospital patients who were unable to take a shower.

Many astronauts have a personal hygiene special brand of toothpaste. <u>Dental hygiene</u>

rinseless shampoo (n) = shampoo that can be used without water (Trockenshampoo)

ut has chosen to take, for example a ople use on Earth.

#### Eating in space

Imagine going camping for more than a week with several of your close friends. You would make sure you have enough food and the <u>gear</u> to cook and eat it with. The food would have to be stored <u>properly</u> and should not go bad fast. After finishing your meal, or at the end of your camping trip, you would then put away all your gear and throw away your <u>trash</u> properly just before the ride home.

Astronauts basically do the same thing when they go to space. Preparation <u>varies</u> with the food type. Some foods can be eaten in their natural forms, such as brownies and fruit, but to some foods you have to add water, for example macaroni and cheese or spaghetti. Of course, there is an oven in the space station to heat foods to the right temperature, but there are no refrigerators in space. So space food must be stored and prepared properly so that it doesn't spoil, especially on longer <u>missions</u>.

Things like ketchup, mustard and mayonnaise are provided. Salt and pepper are available but only in a liquid form. This is because otherwise the salt and pepper would simply float away. There is a danger they could get stuck in an air vent or in an astronaut's eyes, mouth or nose.

Astronauts eat three meals a day: breakfast, lunch and dinner. There are many types of foods an astronaut can choose from such as fruits, nuts, peanut butter, chicken, beef, seafood, <u>candy</u>, brownies, etc. Drinks <u>range</u> from coffee, tea, orange juice, <u>fruit punches</u> and lemonade.

As on Earth, in space food comes in <u>disposable packages</u>. Astronauts must throw their packages away when they are done eating. Some packaging actually prevents food from flying away. The food packaging is designed to be flexible and easier to use, and it should also be small.

Source: Adapted from NASA – Teaching from Space http://www.nasa-usa.de/audience/foreducators/teachingfromspace/dayinthelife/index.html











#### While you read Reading options - super-enriched text

#### htw saar

prep course >> Life in space >> Morning routine, eating, sleeping >> While you read >> Reading options >> super-enriched text Please read the text before completing the following exercises.

#### Morning routine in space

Astronauts living and working in space have the same hygiene needs as people on Earth. They wash their hair, brush their teeth, shave and go to the bathroom. However, because of the microgravity environment, astronauts take care of themselves in some different ways.

Astronauts wash their hair with a rinseless shampoo that was originally developed for hospital

different (adj) = not the same (anders, unterschiedlich)

ke, for example a

Many astronauts have a personal hygiene kit that is attached to the wall. The kit contains t

special brand of toothpaste. Dental hygiene is basically the same as on Earth, but the space station toller is more complex man what people use on Larin.

#### Eating in space

Imagine going camping for more than a week with several of your close friends. You would make sure you have enough food and the gear to cook and eat it with. The food would have to be stored properly and should not go bad fast. After finishing your meal, or at the end of your camping trip, you would then put away all your gear and throw away your trash properly just before the ride home.

Astronauts basically do the same thing when they go to space. Preparation varies with the food type. Some foods can be eaten in their natural forms, such as brownies and fruit, but to some foods you have to add water, for example macaroni and cheese or spagnetti. Of course, there is an oven in the space station to heat foods to the right temperature, but there are no refrigerators in space. So space food must be stored and prepared properly so that it doesn't spoil, especially on longer missions.

Things like ketchup, <u>mustard</u> and mayonnaise are <u>provided</u>. <u>Salt</u> and <u>pepper</u> are available but only in a <u>liquid</u> form. This is because otherwise the salt and pepper would simply float away. There is a danger they could get stuck in an air vent or in an astronaut's eyes, mouth or nose.

Astronauts eat three meals a day: breakfast, lunch and dinner. There are many types of foods an astronaut can choose from such as fruits, nuts, peanut butter, chicken, beef, seafood, candy, brownies, etc. Drinks range from coffee, tea, orange juice, fruit punches and lemonade.

As on Earth, in space food comes in disposable packages. Astronauts must throw their packages away when they are done eating. Some packaging actually prevents food from flying away. The food packaging is designed to be flexible and easier to use, and it should also be small.

Source: Adapted from NASA - Teaching from Space http://www.nasa-usa.de/audience/foreducators/teachingfromspace/dayinthelife/index.html

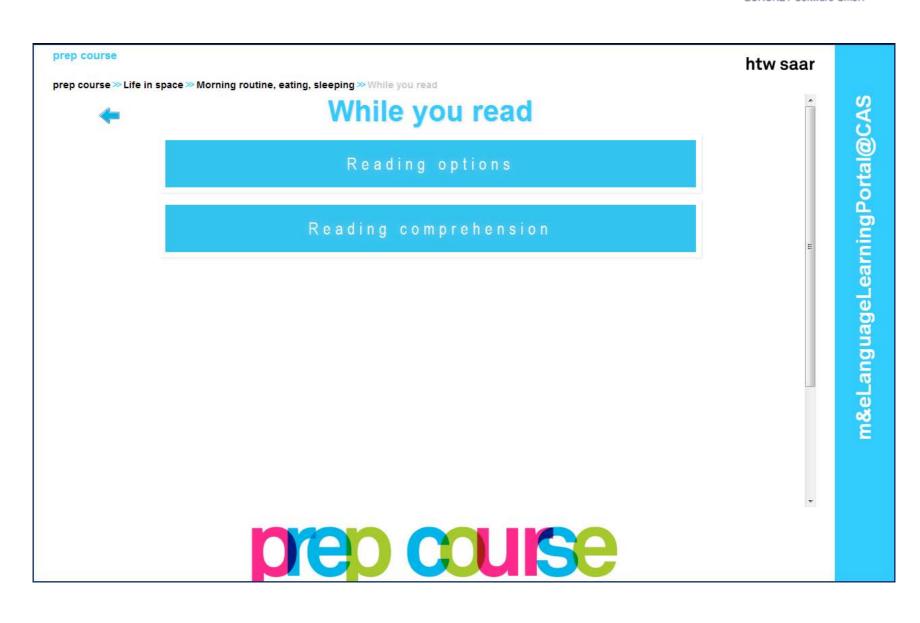




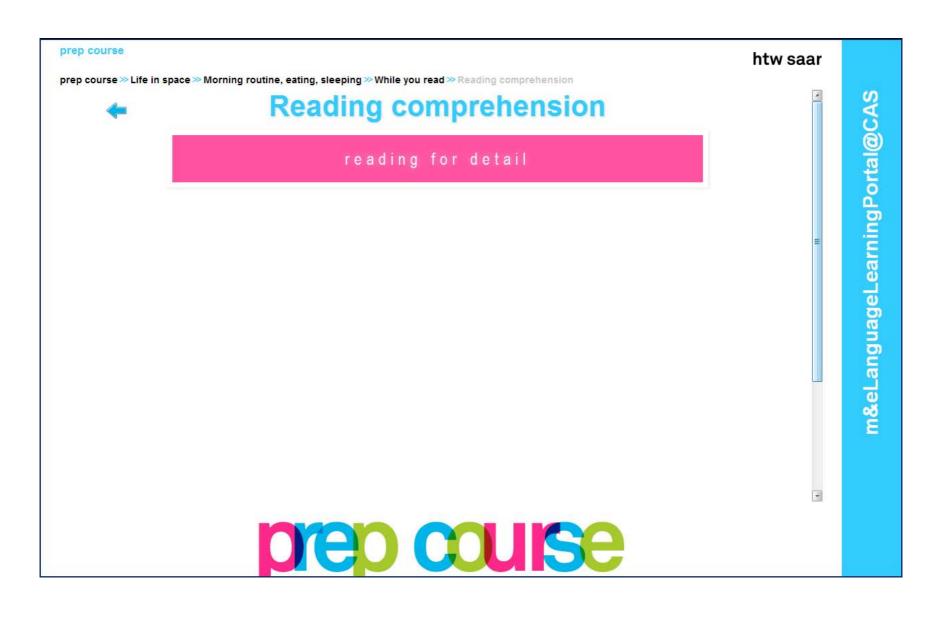




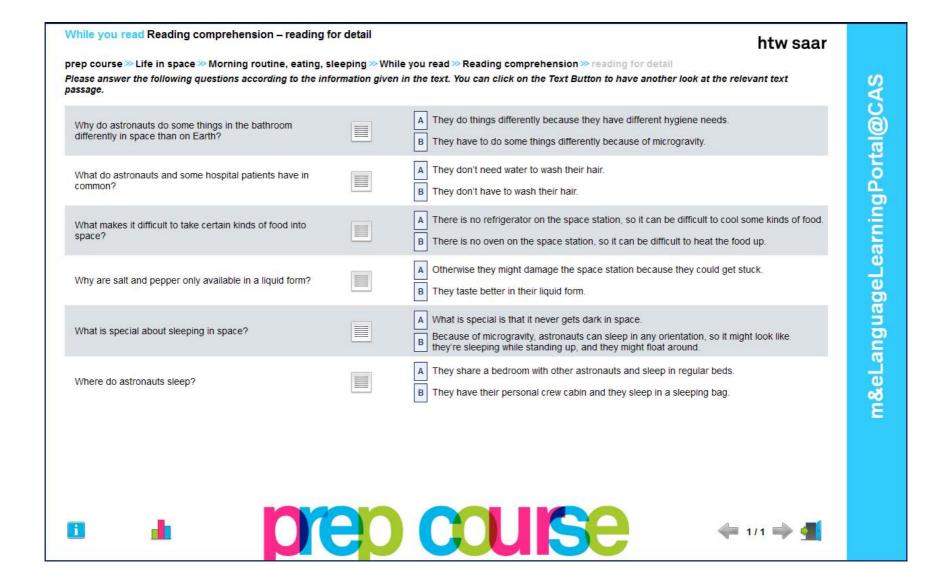




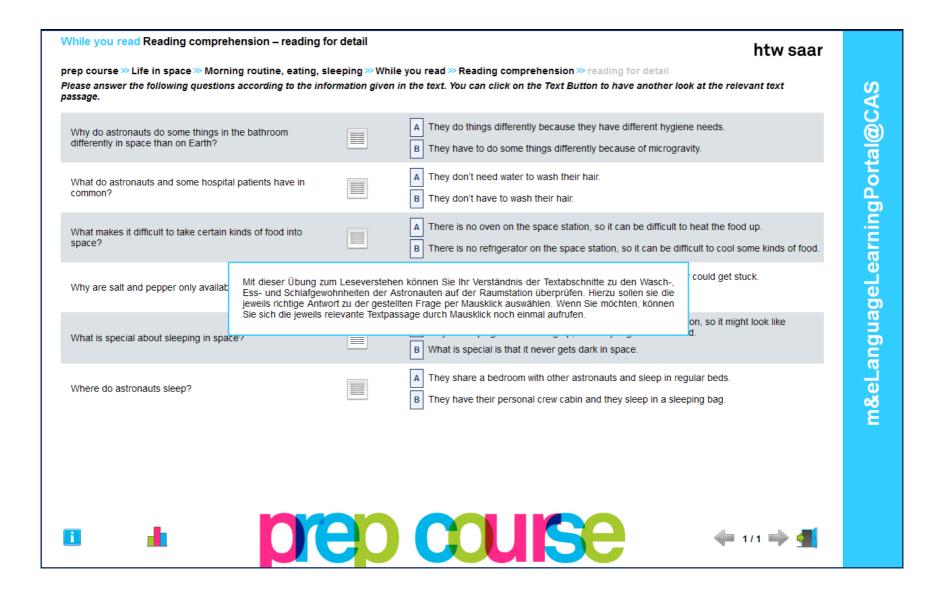


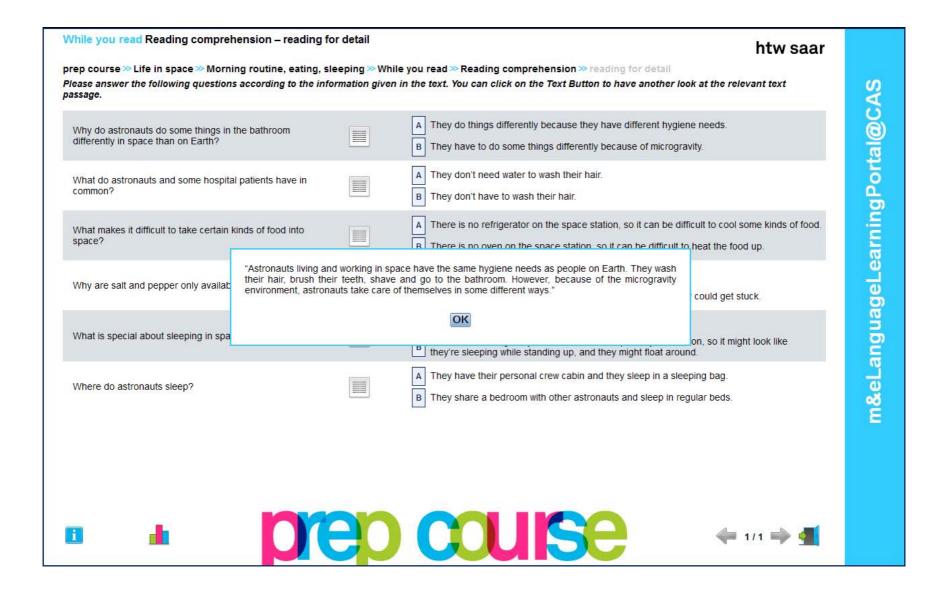




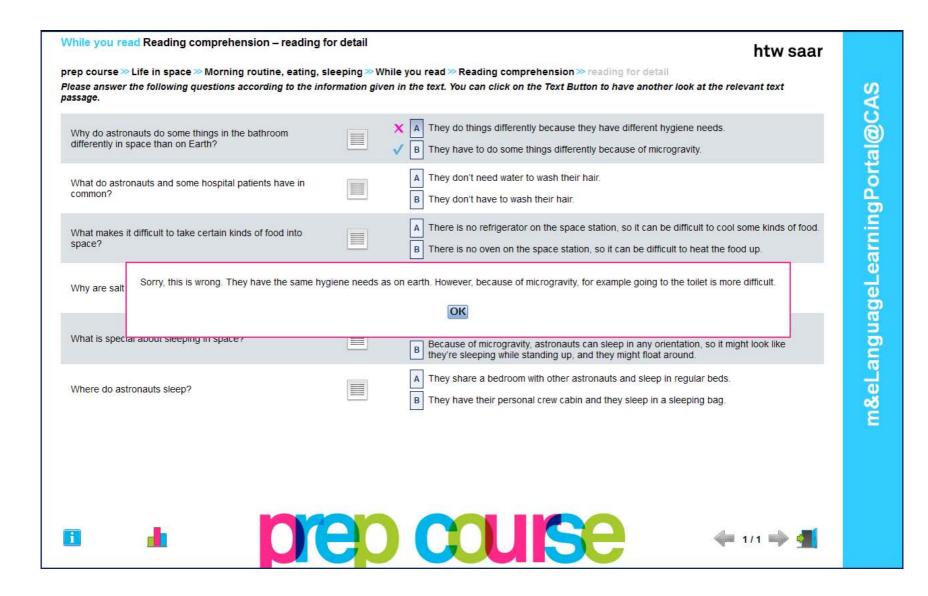


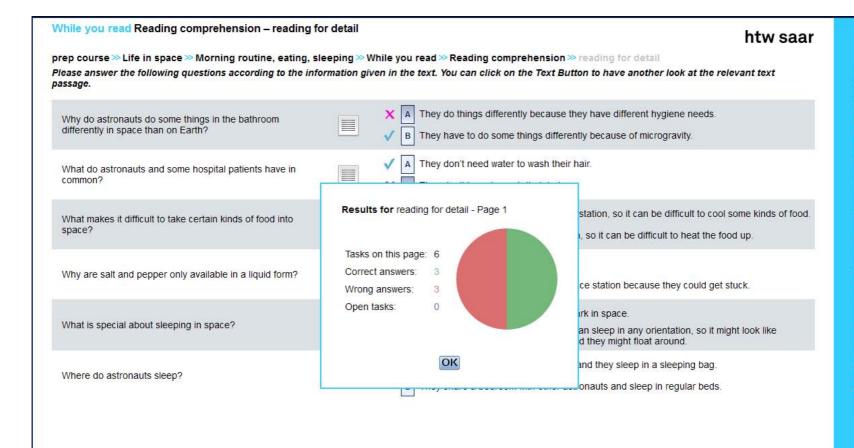












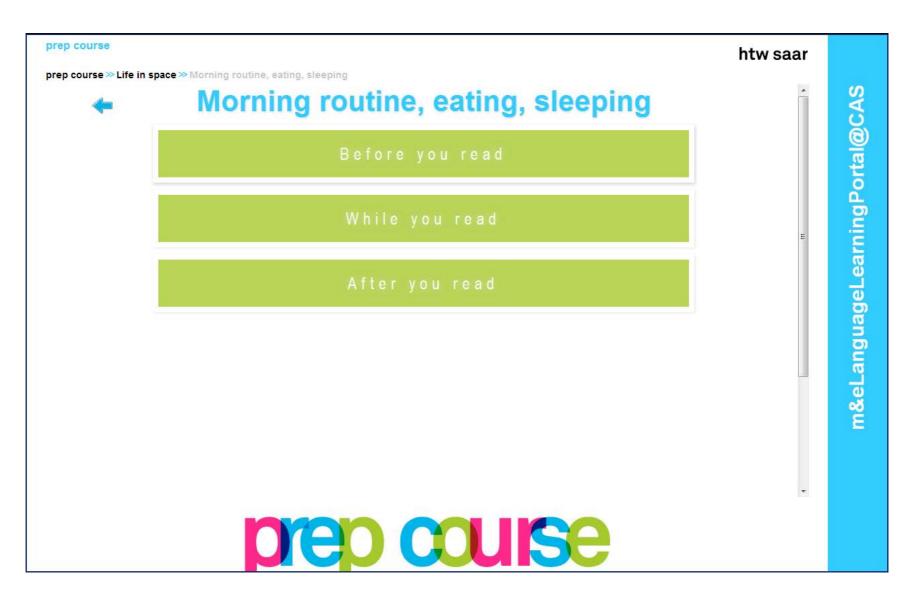


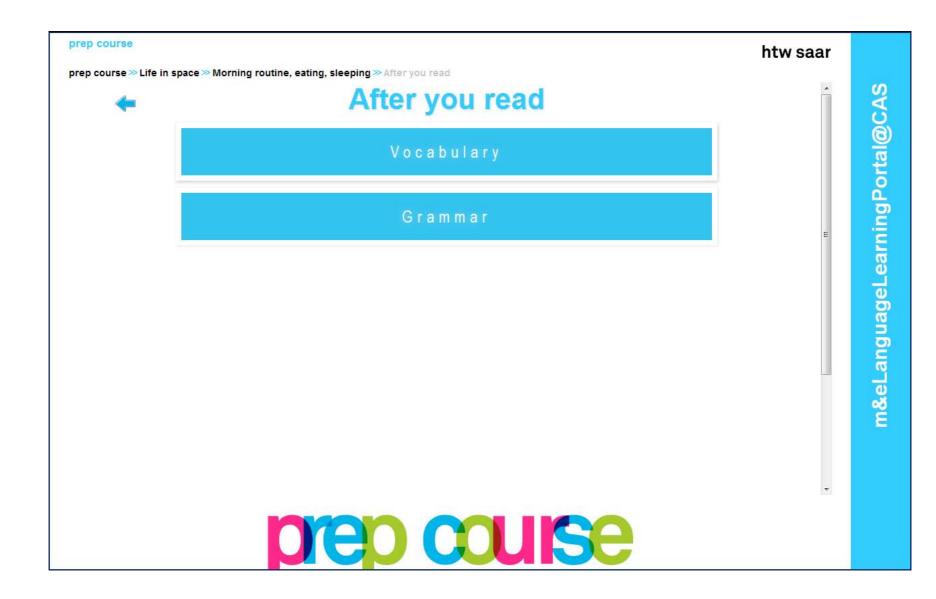




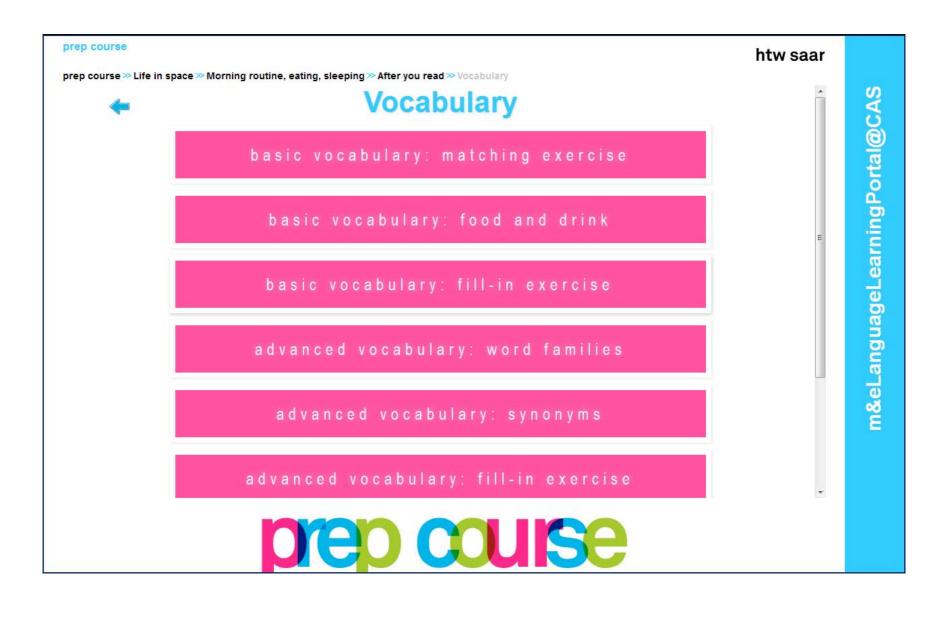




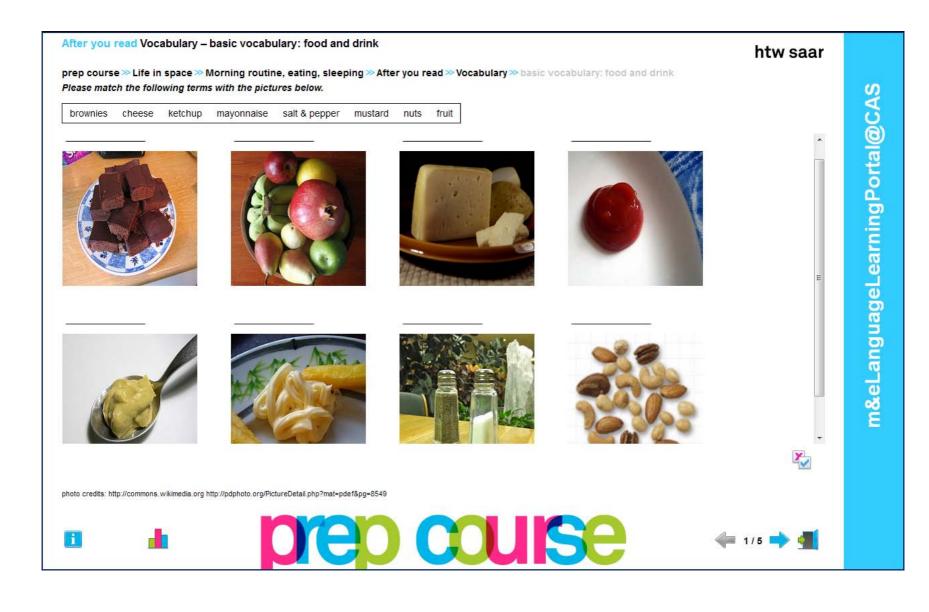






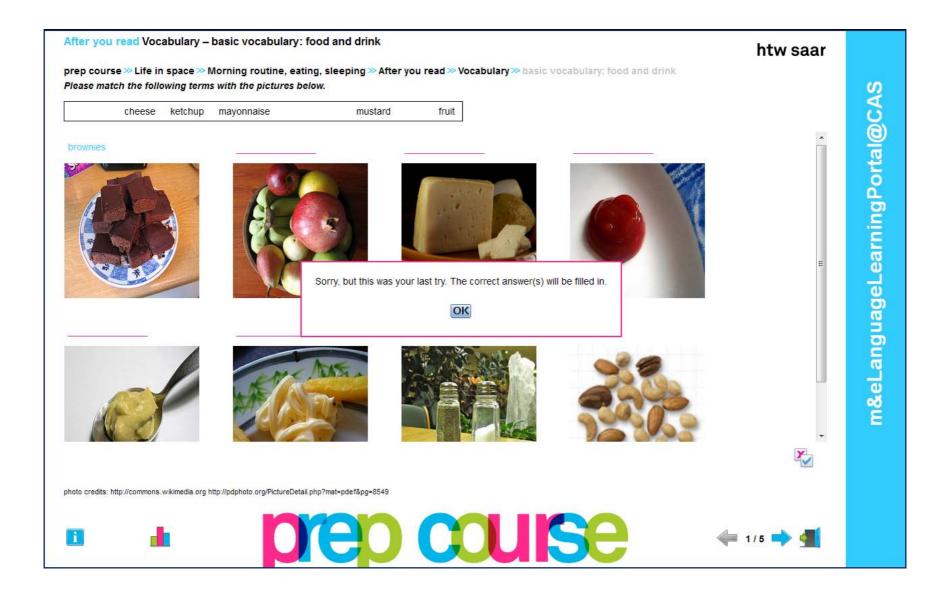














After you read Vocabulary - basic vocabulary: food and drink htw saar

prep course >> Life in space >> Morning routine, eating, sleeping >> After you read >> Vocabulary >> basic vocabulary: food and drink Please match the different meals on the left with their definitions on the right.

dinner

the food you eat in the middle of the day

breakfast

the food you eat in the evening

lunch

the food you eat in the morning

\* Please note that in connection with these terms, we usually use the verb "to have" rather than "to eat" >> "have dinner/lunch/breakfast".

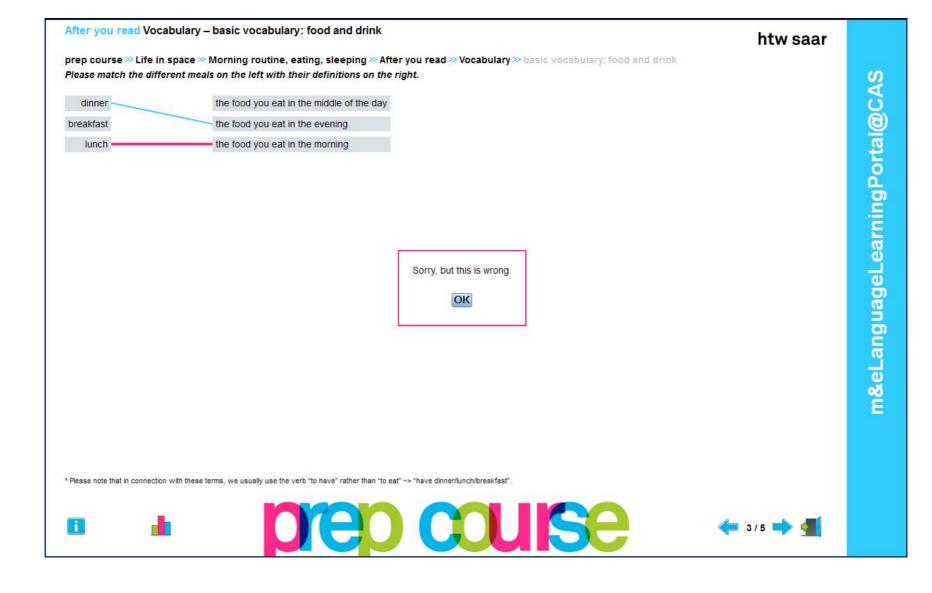




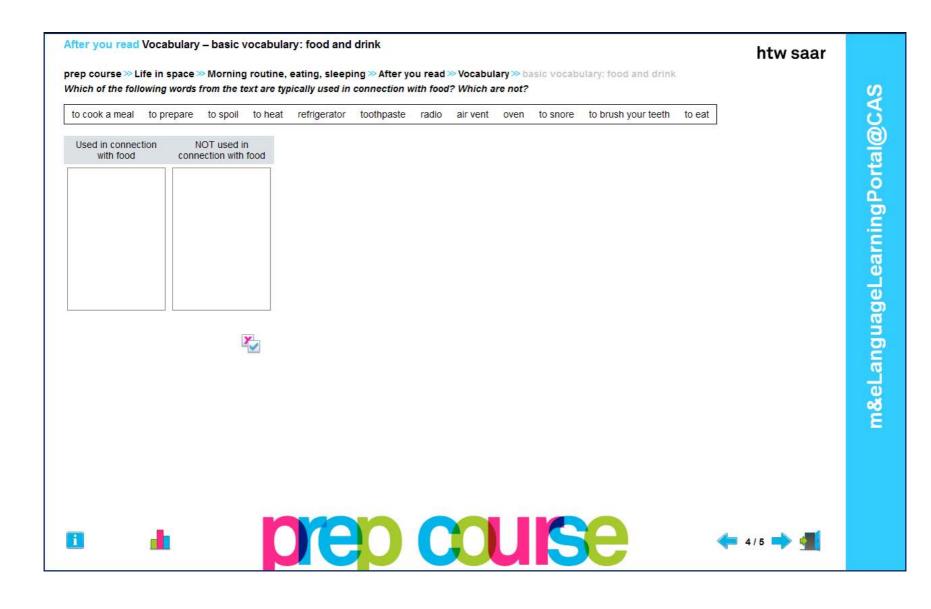




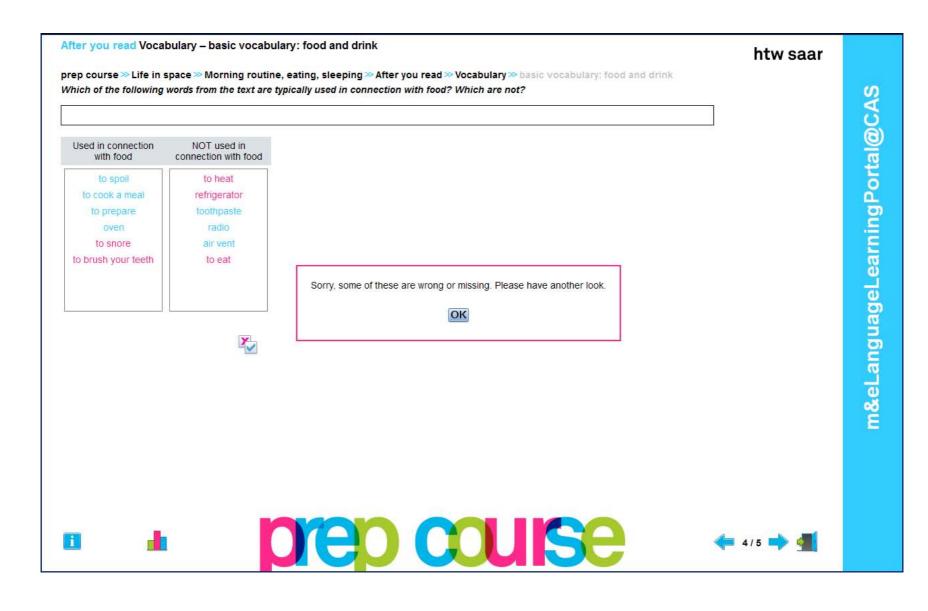




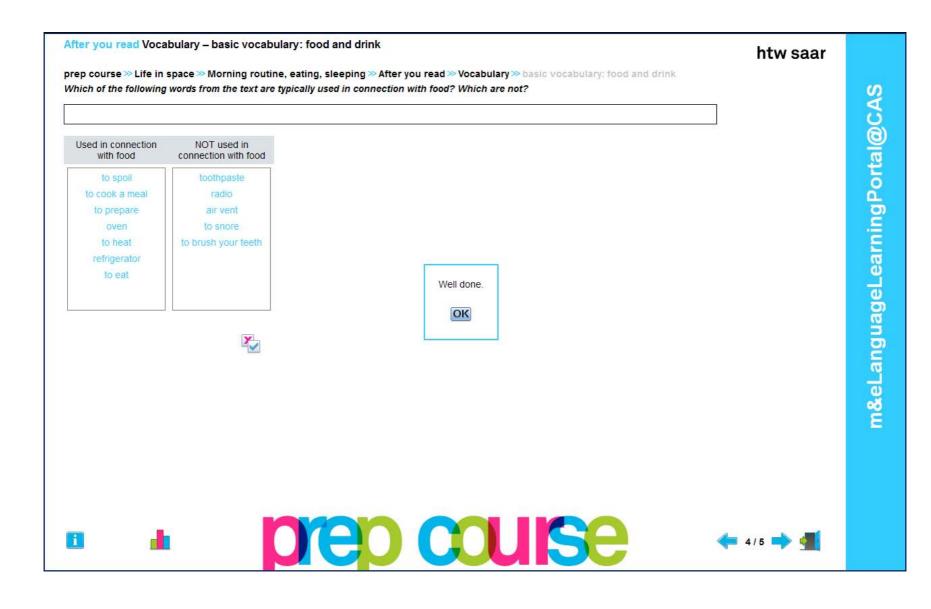










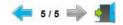


mplete	e the text with equivalen	orning routine, eating, sleeping >> After you read >> \ ts of the German words and expressions indicated in b		
We				
	e use an oven (Ofen) to be	ke or (kochen) food.		
. In th	the	(Kühlschrank) we keep food so that it doesn't	(verderben).	
. I rea	eally like to drink a cup of	(Kaffee) and a glass of fresh	(Orangensaft) with my	(Frühstück).
	nen I havessert.	(Mittagessen) at work, I usually eat a sandwich w	ith (Käse) and some	(Obst) for
For	r	(Abendessen) I then prepare some	(Hühnchen) with pasta or some	(Rindfleisch) with rice









# m&eLanguageLearningPortal@CAS

We use an oven (Ofen) to ba	ke or boil (kochen) food.		
In the	(Kühlschrank) we keep food so that it doesn't	(verderben).	
I really like to drink a cup of _	(Kaffee) and a glass of fresh	(Orangensaft) with my	(Frühstück).
When I havedessert.	(Mittagessen) at work, I usually eat a sandwich	with (Käse) and some	(Obst) for
For	(Abendessen) I then prepare some	(Hühnchen) with pasta or some	(Rindfleisch) with rice.
This is a 4 a secondately well as	g, but it doesn't quite fit in this context. "To boil" is used v	when you heat liquide (for example water) to a cortain	tomporature on that hubbles ric









# m&eLanguageLearningPortal@CAS



After you read Vocabulary – basic vocabulary: food and drink							
*****	가라(아이 마틴팅 하게 보다는 이번에 있었다.)	Morning routine, eating, sleeping≫ After you read≫ nts of the German words and expressions indicated in I					
1.	We use an oven (Ofen) to b						
2.	In the	(Kühlschrank) we keep food so that it doesn't	(verderben).				
3.	I really like to drink a cup of	(Kaffee) and a glass of fresh	(Orangensaft) with my	(Frühstück).			
4.	When I havedessert.	(Mittagessen) at work, I usually eat a sandwich v	with (Käse) and some	(Obst) for			
5.	For	(Abendessen) I then prepare some	(Hühnchen) with pasta or some	(Rindfleisch) with rice.			
5.	101	Well	I done.	(Killulleisch) w			









# **Current developments**

- More online extensions, e.g. on solar energy, cylinder deactivation, etc
- online prep course as part of our new m&eLanguageLearningPortal@CAS



■ TechnoPlus English VocabApp – A vocabulary trainer app to complement TechnoPlus Englisch (Basic General English, Business English, Technical English)

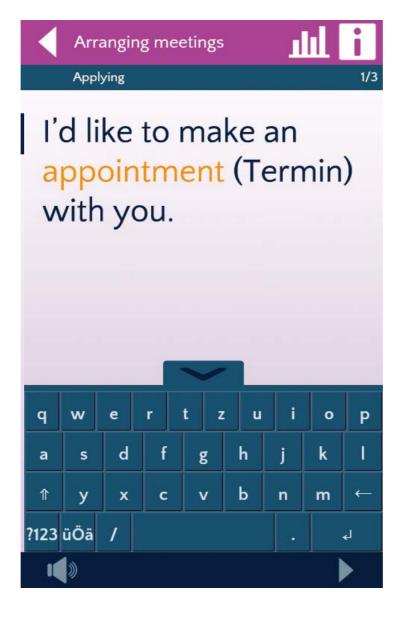














# How to make your own VocabApp

- Produce content in WORD
- Use table format provided by EUROKEY

Thema	ID	Deutsch	Deutsch Wortart	Englisch	Englisch Wortart	Beispielsatz	Übungssatz mit Musterlösung und Antwortalternative	Fehlerantizipationen
At_a_restaurant	6	bestellen	V	to order	V	Are you ready to order?	Do you know what you would like to(bestellen; order)?	
At_a_restaurant	7	empfehlen	v	to recommend	v	Today, we recommend fish for the main course.	Anything you can (empfehlen; recommend) in particular?	
At_a_restaurant	20	Nachtisch	n	dessert	n	Which of the desserts doesn't contain alcohol?	Would you like a (Nachtisch; dessert, pudding)?	desert: Oops, wrong spelling: This is the English equivalent of the German word "Wüste".

- Upload the WORD file(s) into the emlp
- VocabApp produced by EUROKEY

# Thank you very much for your attention

Any questions?

# **Further information**

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