

BESIG PCE: Practical activities for the business English classroom
at the IATEFL Annual Conference, Birmingham, 12 April 2016
sponsored by Cambridge English Language Assessment

The BESIG Pre-Conference Event (PCE) at this year's IATEFL Conference will take on a slightly different format to ones that we have been used to in the past. This is because we received such an overwhelming number of quality proposals for the PCE that we are pleased to be able to offer event participants a wide and varied selection of tried-and-tested business English activities.

The title of the PCE is *Practical activities for the business English classroom* and it will follow this format: Participants will be grouped at four large tables with 3-4 speakers who will each have around 15-20 minutes to demonstrate their activities and answer participants' questions on them.

There will be four rounds of this, with the speakers moving to a different group each time (each speaker moves to a *different* group). This means that each participant will get to experience around **12 different business English activities**.

Below is the schedule for the day. Details of the speakers and their topics are on the next page.

10:00-10:15	Opening
10:15-11:15	Round 1 activities
11:15-11:45	Coffee break and networking
11:45-12:45	Round 2 activities
12:45-13:45	Lunch and networking
13:45-14:45	Round 3 activities
14:45-15:15	Coffee break and networking
15:15-16:15	Round 4 activities
16:15-17:00	Q&A round-up and closing

So, if you'd like to learn from the experts in an informal and collegial setting, then come along to this event and prepare to stock up your business English teaching toolkit!

Lunch and drinks will be provided and there will be plenty of opportunities for networking with fellow business English professionals.

We are grateful to our sponsors Cambridge English Language Assessment for helping to make this event possible.

We look forward to seeing you there!

The BESIG Committee

To register for this event, go to www.iatefl.org and click on *IATEFL Conference 2016: Birmingham*.

If you have any questions about this event, please contact the BESIG Events Coordinator, Helen Strong, at helen.strong@besig.org.