



BESIG Showcase, Thursday 12 April 2018

Buckingham Room, Hilton Brighton Metropole,
Kings Road, Brighton, UK

Join BESIG at the IATEFL Conference in Brighton on 12 April for a day full of talks with a business English focus. Our speakers come from all over the world – from the UK, Denmark and Germany to the Ukraine, Argentina and Japan. The day ends with our Open Forum where you can find out more about our Special Interest Group.

TIME	SESSION
10:20-10:50	What is business English? <i>Gregor Burrows-Delbarry</i>
11:05-11:35	Focusing on lexical chunks in business emails – a beneficial approach? <i>Rachel Lawson</i>
11:35-12:05	COFFEE BREAK
12:05-13:20	FORUM ON ELF (moderated by <i>Evan Frendo</i>) <ul style="list-style-type: none"> • Language-culture-identity: a paradigm for teaching English as a lingua franca <i>Rudi Camerer & Judith Mader</i> • Gesturing and voice expression to enhance the speaking skill <i>Analía Duarte</i> • Integrating ELF awareness into business English teaching and beyond! <i>Gemma Williams</i>
13:20-14:20	LUNCH
14:20-15:05	A dynamic and intercultural business video conference learning experience <i>Alan Simpson, BESIG Facilitator Scholarship Winner</i>
15:20-15:50	Learner-trainer cooperation for enhanced workplace performance <i>Oksana Hera</i>
15:50-16:20	COFFEE BREAK
16:20-16:50	Group dynamics and speaking in class 'rounds' <i>Michelle Hunter</i>
17:05-17:50	IATEFL BESIG Open Forum Members and non-members alike are invited to join us to find out more about IATEFL BESIG, to discover how our SIG can help you in your teaching career and to meet and network with fellow business English professionals. Refreshments will be provided.